#### THE CANADIAN GROCER

# he Time to Act is <u>Now</u>

Some one

says "Promptness takes the drudgery out of life." "To-morrow" may never come—the time to make money is now, to-day. The man who acts promptly is the man who gets ahead of his competitors. There is nothing to be gained by waiting—actions speak louder than **thoughts**.

Three suggestions follow, but you need to act promptly if you wish to liven up the dull season's business—the hot weather trade.

#### "Thistle" Finnan Haddies.

New Pack just in, fresh from the water-side, where the "Thistle Brand" is caught, cleaned, cured and packed—all at first hands.

Clean—absolutely so. Real Finnan Haddies having the rich, delicate flavor of the freshlycaught fish. Direct from St. Mary's Bay, N.F.

## Maypole Soap Dyes.

Beyond a question the most successfully introduced Home Dye ever placed on the market. Its sales go forward by leaps and bounds, because it is the Dye of Highest Quality.

All colors. Alsolutely fast. Very brilliant. "It washes and Dyes at one operation."

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### Lazenby's Jelly Tablets.

Hot weather necessities—cold weather comforts. Quick Jelly makers whose purity is unquestioned. Made in England by E. Lazenby & Son. 13 different flavors—each one true to the fruit it represents.

A fine hot weather seller.

Sold by leading Wholesale Grocers' everywhere.

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A. P. TIPPET & CO., Montreal and Toronto. F. H. TIPPET & CO., St. John, N.B.