

The pleasant-to-take ounce of prevention

March 23, 1917.

With warm weather come fevers and liver disorders, etc., which if unchecked will result in serious illnesses. These may be prevented by the use of Eno's "Fruit Salt"—the pleasant, mild aperient which has won a world-wide reputation for itself in every civilized country.

Large grocers everywhere sell Eno's—What are you doing? Are you taking a hand in supplying the demand for this widely advertised article by letting the people know that you sell it?

Don't stock—but sell it. Show it in your counter and window displays.

J. C. Eno, Limited, "Fruit Salt" Works LONDON, ENGLAND

CANADIAN GROCER

Agents for the Continent of America: Harold F. Ritchie & Co., Limited, 10-14 McCaul Street, Toronto

Most good dealers prefer goods sealed with Anchor Caps

They know the pulling power of definite security of unquestioned quality.

They know that goods sealed with Anchor Caps come to the user's table with the same freshness, and full delicious flavor as when they left the maker's eauldrons.

They know the satisfaction of showing goods in glass jars that taste just as good as they look tempting. They know that glass containers and Anchor Caps make the best sales bringing displays—and they give them the prominent place in their displays.

They know that your goods, your lines will win their heartiest enthusiasm and co-operation when you give them the advantages of Anchor Caps.

May we demonstrate them for you in your own factory? No obligation; write us to-day.

Anchor Cap & Closure Corporation of Canada

If any advertisement interests you, tear it out now and place with letters to be answered.