

“Say, Mrs. Smith, have You ever tried Dr. Cassell’s Tablets for Nervous Headaches?”



No woman can take objection to a straight-to-the-point question like this, and you will find that nine women out of ten will be interested right—“off the bat,” for this ailment is a very common one, caused, as you know, from devitalized or disordered nerves.

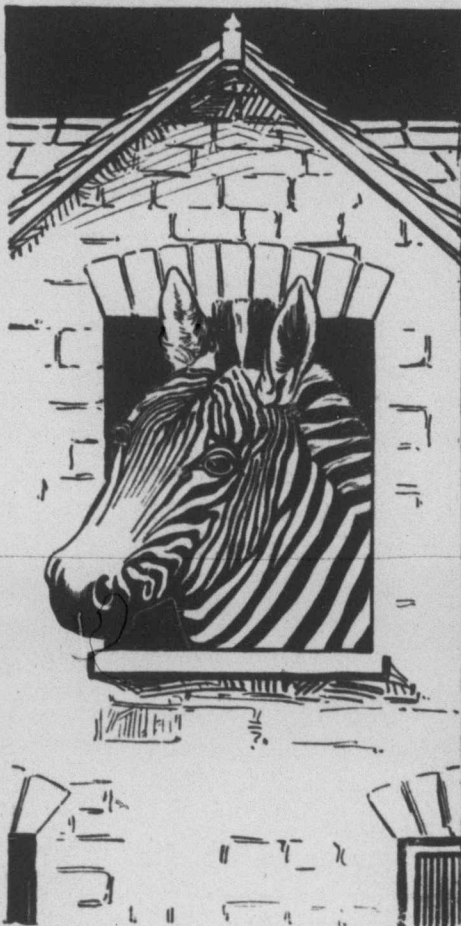
For over 30 years Dr. Cassell’s Tablets have proved themselves most efficient in curing all nervous troubles in old and young—Now we are popularizing them in Canada by extensive newspaper publicity. Keep a package handy and call everybody’s attention to them.

Show them in display on your counter.

They are Worth 50% Profit to You—Send for Trial Order!

Dr. Cassell’s Medicine Co., Ltd., Manchester, Eng.

Agents for Canada: Harold F. Ritchie Co., Limited, 10-14 McCaul St., Toronto



In all Households they use—

ZEBRA

7 o'clock. Look in at the window of a well-appointed home at 7 o'clock in the morning and you will find ZEBRA installed there.

ZEBRA polishes the stove so easily, and the stove looks so nice and keeps so nice where ZEBRA is used. There are five compelling reasons why *you* should stock ZEBRA—

1. Customers know what they are buying.
2. It sells quickly.
3. The name ZEBRA stands for quality.
4. They come back with repeat orders.
5. You make more sales.

RECKITTS (OVER SEA), LTD., 122, Wellington St. W., Toronto