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AND HOME MAGAZINE

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No. 1315

A Big Business Built On High Quality

THE success of the Canadian Independent Telephone Company has been directly due to the high quality of the telephones it supplied to the independent rural telephone systems.

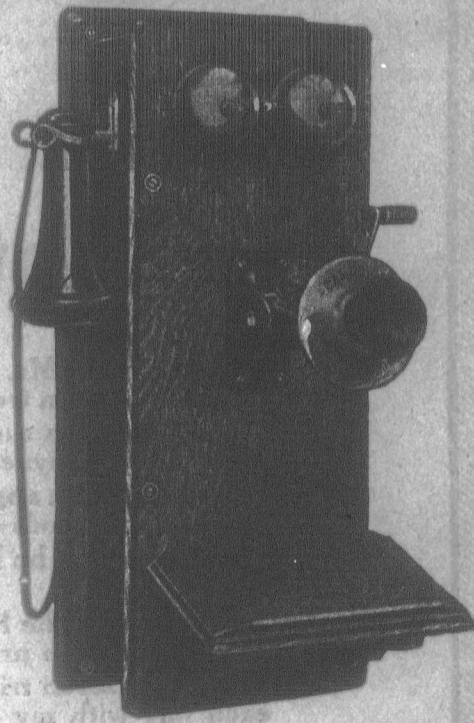
These telephones made good right from the very start. As year succeeded year, the reputation of Canadian Independent Telephones increased throughout the Dominion. To-day, when one hears the words "Canadian Independent Telephones," one naturally thinks of telephones of the very highest class—instruments that transmit the voice naturally and clearly, and give the most efficient service at the least maintenance cost.

Canadian Independent Telephones are made in Canada, in a modern, completely-equipped telephone plant. They are sold by a company that has stood by the independent rural systems and co-operated with them to secure recognition of their rights to operate telephone lines.

The Canadian Independent Telephone Company has always sold its telephones at fair prices. It has always stood behind every sale with a strong guarantee. From the start, the policy of the company has been to satisfy every customer to the fullest extent. That it has satisfied its customers, one has only to note the progress it has made during the past sixteen years.

If your system is in the market for new telephones, switchboards or materials, write for quotations. Prompt shipments of all lines are assured.

FREE.—Our Bulletins are free. Send for them. The No. 3 tells how to build rural lines. The No. 6 describes our rural telephones. The No. 5 describes our private systems for large factories. The No. 7 tells all about our small private systems for homes, garages, etc.



GREETINGS

Friends, we extend to you our sincere Christmas Greetings. This is the fourth successive war-time Christmas. Let us pray that we may have our brave boys in the trenches home with us for Christmas, 1918.

Canadian Independent Telephone Co., Limited

261 Adelaide Street West, TORONTO