THE PRUDENTIAL

40th ANNIVERSARY, OCTOBER 13, 1915



Mutualized Benefits Increased

A Policyholders' Company

THE PRUDENTIAL INSTRANCE CO. OF AMERICA FORREST F. DRYDEN, President. Home Office, NEWARK, N.J. Incorporated under the laws of the State of New Jersey

. . THE . .

London Assurance

OF ENGLAND.

INCORPORATED BY ROYAL CHARTER A.D. 1720

CAPITAL PAID UP TOTAL CASH ASSETS \$2,241,375 22,457,415

Head Office for Canada. . MONTREAL W. CENNEDY. W. B. COLLEY, Joint Managors.

The Imperial Guarantee

AND ACCIDENT INSURANCE CO., OF CANADA Heed Office : 46 King Street W.,

TORONTO, Ont.

A Strong Canadian Company.

ACCIDENT AND SICKNESS INSURANCE **GUARANTEE BONDS**

PLATE GLASS AND AUTOMOBILE INSURANCE FRANK W. COX. E. WILLANS,

General Manager.

Secretary.

The London Mutual Fire

INSURANCE COMPANY Established 1859

- TORONTO Head Office - -

\$863,554.52 Surplus to Policyholders -433,061.40

 over \$8,000,000.00 Losses Paid

PROVINCE OF QUEBEC BRANCH

R. de GRANDPRE, W. J. CLEARY. Provincial Manager Inspector

17 St. John Street, MONTREAL

THE ASCENDENCY OF THE MUTUAL SYSTEM

Mutual Life Insurance Companies Issue seventy-five per cent of all the policies written on this continent. The most progressive companies in the whole world

were either mutual from the beginning or have afterward been mutualized.

Therefore The Mutual Life of Canada sells the most modern and the most popular type of life insurance contract.

You have not secured THE BEST in life insurance unless your policy is a MUTUAL policy.

Mutual Companies are democratic. The entire assets are the property of the policyholders and the control of the Company belongs to them.

The Mutual Life Assurance Co. Of Canada,

- - ONTARIO WATERLOO CANADA'S ONLY MUTUAL.

ITREAL-CANADA

FIRE INSURANCE COMPANY

Established 1889

A. B. DUFRESNE, J. W. RUTHERFORD.

General Manager. Provincial Agent. ROOM 21, DULUTH BUILDING, Head Office Cor. Notre Dame and St. Sulpice St.

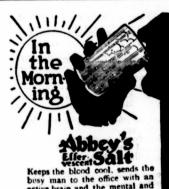
GET OUR PRICES

FIRST CLASS WORK

Orders Filled on Dates Promised

JOHN LOVELL & SON. LTD. PRINTERS & BOOKBINDERS

MONTREAL 23 St. Nicholas Street - -



active brain and the mental and physical power to grasp every problem.