

What This Booklet Tells

THE building of a factory at Hamilton, Ont., to meet the ever-increasing demand of the Canadian housewife for Crisco is evidence of the favor in which this product is held in the better homes of the Dominion.

This booklet shows why. It tells you the many superior qualities of Crisco, and gives you simple recipes by which you can test them and satisfy yourself.

It also contains directions for the use of Crisco, which, if followed faithfully, not only will make you pleased with Crisco itself, but probably will give you greater satisfaction in the outcome of your cooking than you ever felt before. Be sure to follow these directions carefully in order to get the best results.

When you have tried Crisco in one or more of the recipes given in this book, send for the books described on page 31.