

OFFICE OF THE
DEPUTY MINISTER



CANADA

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DEPARTMENT OF NATIONAL WAR SERVICES

OTTAWA, Canada,
March 26, 1941

MEMORANDUM TO:

Hon. Jas. G. Gardiner,
Minister of National War Services.

Frank Dojacek is the President of the National Publishers Limited, Winnipeg. He is a Czech and a very bright and intelligent man. The Honourable Mr. Crerar knows all about him and is very favourably disposed towards him.

Mr. Dojacek publishes a Ukrainian paper and a German paper, namely, "The Ukrainian Voice" and "Der Norwesten". Both papers are highly patriotic and strongly support the national war effort. The circulation of each is about 10,000.

Mr. Dojacek is prepared to go out and materially increase the circulation of his paper by offering very low club rates, but to do so he will need some financial support.

I already sent you a memorandum about the government advertising in the Foreign Language Press and you sent this on to the Honourable Mr. Casgrain, who, no doubt, will attend to it.

I am trying to get the National Advertisers' Association to support this Press by directing national advertising to them.

Dojacek would like to get financial assistance to carry out his plan of increasing circulation and would like to receive a subsidy of \$6000.00 to enable him to do so.

I think it is highly desirable that this type of

(continued...)

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