

Saves Kitchen Waste

There will be no more throwing away of good food if you keep a bottle of Bovril in the kitchen. Bovril, with its fine flavour and ease of manipulation, helps you to make delightful dishes out of cold food. Better soup, better stews—less expense. But it must be Bovril.

BENGER'S FOOD

**is for Infants and Invalids
and for those whose digestive
powers have become weakened by
illness or advancing age.**

If the digestive functions, however weak, can do any work at all they should be given work to do to the extent of their powers. In the easy process of its preparation the digestibility of Benger's can be regulated to give this work with extreme nicety.

The "British Medical Journal" says—"Benger's Food has, by its excellence established a reputation of its own."

BENGER'S NEW BOOKLET deals with the most common doubts and difficulties which mothers have to encounter. It is sent post free on application to Benger's Food, Ltd., Otter Works, Manchester, England.

Benger's Food is sold in tins by Druggists, etc., everywhere.

CHALLENGE



The Acme of Comfort
is assured to every wearer of
"CHALLENGE"
COLLARS AND CUFFS

They have the same dull finish, texture and fit as the best linen collar, and won't wilt or crack. "Challenge" Collars can be cleaned with a rub from a wet cloth. Always smart, always dresy. If your dealer doesn't sell "Challenge" Brand send us 25c for collar or 50c for pair of cuffs. You'll be delighted. Made in Canada.

New Style Book Sent Free on Request
The Arlington Co. of Canada, Ltd.
54-56 Fraser Avenue, TORONTO F-16

COLLARS

FARMERS!

You will get good satisfaction and the best possible cash results by employing our services to look after and dispose of your earlot shipments of Wheat, Oats, Barley and Flax. Liberal advances against shipping bills at 7 per cent interest.

Thompson, Sons & Co.

700 W Grain Exchange

Winnipeg

A FACT

No other single article or like expenditure could bring so much happiness or be enjoyed by so many as one of the splendid Instruments of our line.

Sole Agents for:

UPRIGHTS		PLAYERS	
Warde	\$245.	Pianista	\$575.
Lessing	275.	Primatone	650.
National	285.	Bell	700.
Sherlock-Manning	325.	Autopiano	750.
Imperial	350.	Gerhard Heintzman	850.
Bell	375.	Gourlay Angelus	900.
Haines	400.		
Gerhard Heintzman	425.	GRANDS	
Gourlay	425.	Brambach	\$550.
Chickering	575.	Gerhard Heintzman	750.
Mason & Hamlin	650.	Chickering	850.
Freight Paid. Stool and Book included.		Mason & Hamlin	\$1200.

All guaranteed for ten years with privilege of exchanging within three years allowing full price paid less interest.

Easy monthly, quarterly or yearly payments can be arranged

Here is a range of prices to suit the requirements of any buyer, and our easy monthly payments from as low as \$8 a month make it easy for all to gladden the home with this superb gift. Complete illustrated Catalogue with prices free on request.

WINNIPEG PIANO CO

PORTAGE AVE.
WINNIPEG.

Signs of the Times

Written for The Western Home Monthly, by Francis J. Dickie

WANTED: Wanted a well-improved quarter section. Some cash and an equity in large city house in exchange.

WANTED a half section within twenty miles of Edmonton, seven room house, barn and three city lots offered in part as exchange.

WE have a good list of residence and choice lots in various western cities to exchange for various kinds of property. Apply John Doe Realty Co., Winnipeg

WANTED section good land. Will exchange small business block in city. Apply Good Hunch Realty Brokers, Calgary.

HAVE clear title to five acre tract near Fort George to exchange for small farm.

HAVE cash and good city property. Will take over any good farm.

the manipulations of real estaters of questionable character, millions of dollars worth of lots have been sold in the cities of Calgary, Edmonton, Regina, Saskatoon, Prince Albert and Fort George that will not bring returns for many years to come. In boom times, backed by the optimism of the West, each of these cities has been surveyed to make room for populations approaching in size the city of Chicago.

However, in the case of these cities—belief in which is shown by the large amount of territory laid out in lots beyond the settled portions of to-day—their geographical situation, railroads, and their already large growth, promises the buyer of far out property a return on his money at some future date.

But lots in places like Peace River Crossing, as yet not on a railway, Mirror



Typical settlers' home in New County in the basin of the Athabasca

THESE are on a few ads, a hundred similar to which may be found in every newspaper published in the cities and towns of Western Canada today. To the average reader they convey no particular significance; but to the business man and those interested in the affairs of the country they presage many changes in the life of Western Canada.

Two, three, five years ago, these ads were not numerous, if anything the reverse was the order. Hundreds of men, at that time on the land, offered to trade their farms, and in many cases did, for lots in cities throughout the west that were then subject to a boom. Of course, the war has had something to do with the present conditions; but even before the outbreak of hostilities, more and more men were becoming anxious to change their city holdings for something that would bring them a living. Of course, the city lots were still in most instances worth the purchase price; many were worth much more, but these holdings, being for the most part lots without habitations upon, were lacking buyers, and without buildings offered nothing in the way of income. So the desire to trade for farm property as shown above.

There is no person in Western Canada, conversant with the real estate situation who will not admit that the cities therein have been over-boomed so far as real estate is concerned. Through

Landing, just reached by one, and Edson and a dozen other places on the lines of various newly built railways as yet little more than mere names, have been sold to eager, credulous and gullible buyers. These people, anxious to get rich quick, plunked down their money on property they had never seen and simply on the strength of effusively worded newspaper ads or the soft, unctuous words of the real estate salesman.

The real estate men who were party to such transactions are not the ones to blame, but the buyers themselves, who paid from \$150 to \$500 on propositions that time has shown to be not worth anything like the purchase price and which will never make the buyers even interest on the money invested.

This one incident in respect to some real estate sold in Peace River Crossing has been paralleled all over the country: Back of Peace River Crossing, which is at the conjunction of the Hart and Peace Rivers is an enormous hill—by rights a mountain. Small powered automobiles cannot climb the road that leads from the foot of it to the country beyond; big powerful cars take an hour to climb it. A man had a homestead upon a good piece of bench land at the top of this. It was a good piece of land and might have been profitable but for the hardship of getting machinery, lumber and other necessities up to it. A little over a year ago, at which



Main Street in Western Town on a new railroad subdivision. Property in similar spots were sold for \$150.00 per lot