

Canadian Food Bulletin

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WELL-FED SOLDIERS WILL WIN THE WAR.

Let us live up to the responsibilities which this slogan involves upon us. And at the same time, let us not forget that our civilian Allies, who have borne the brunt of the War's suffering and sacrifices, are dependent upon us for essential food supplies.

CONSERVATION STILL IS IMPERATIVE.

By VISCOUNT RHONDDA, *Food Controller for Great Britain*: Under conditions of war such as this it would obviously be an elementary precaution to build up as large a reserve of food as possible in an island which is menaced by submarine blockade. No such reserve is yet in sight and there should be no slackening in Canadian efforts to provide foodstuffs for the Mother Country."

By HERBERT HOOVER, *United States Food Administrator*: "Every aspect of the wheat situation, both present and prospective, intensifies the need for the greatest possible limitation in the American consumption of wheat and wheat products. If present restrictions should be in the slightest degree relaxed, it would result in serious want for the people of Europe before the wheat crop can reach the market.

"Even if the harvest proves abundant, it will be the first duty of the American people to place every grain they can save into storage, as against possible bad years ahead. It is worth remembering that a famine in Egypt 8,000 years ago was saved by a little Government foresight, and it does not require any illuminated dream to anticipate that, so long as the war lasts with its increasing drafts for men and ammunition workers, the world will steadily produce less food. If we be wise, a great harvest will mean a willing building up of great national reserves."

By HENRY B. THOMSON, *Chairman of the Canada Food Board*: "Although the world wheat crop situation at the present time is more promising than a year ago, still considerable time will elapse before the crops are harvested, and even if the greatest expectations are realized, the fact remains that the world reserves of wheat are exhausted. The greatest care will have to be taken to re-establish these reserves both here and abroad.

"It is highly improbable that the bread grain crops of the world will be large enough to more than re-establish the proper reserves, and it will be absolutely necessary to continue conservation and substitution, at least until the 1919 crop situation is known.

"Canada is daily increasing the manufacture of substitutes for wheat, and consumers are urgently requested to make use of these substitutes to the limit of their ability."

HOW ARE YOU GOING TO HELP TO HARVEST THE CROPS?