

THE EVENING TIMES-STAR, SAINT JOHN, N. B., THURSDAY, SEPTEMBER 23, 1926

# DOCK ST.-GROWING SHOPPING CENTRE

Enterprising Merchants Boost Shopping Locality  
Paint, Re-Model and Improve  
Many Properties

## SOME OF CITY'S FINEST STORES

Electrical, Hardware, Furniture, Gent's Furnishings, Druggists,  
Ladies' Ready-To-Wear, Tailors, Plumbers, Mill and  
Contractors' Supplies—Improving Continually

DOCK STREET of today, compared with the Dock street of ten years ago, could not be recognized as the same street. Many fine stores now meet the eye, well painted, well stocked and artistically decorated. In place of the old muddy, ill-paved and badly lighted street, we now have a well paved locality, brightly illuminated by the many stores with their special high power lighting systems.

Many improvements have taken place in Dock street during the last few years, and improvements are still going on, making it reasonable to assume that before long this street will become one of the city's most important shopping centres.

### RECENT IMPROVEMENTS

Progressiveness, such as is being shown by the Dock street business houses, is gratifying to the whole community, and worthy of the co-operation of every citizen with the welfare of the city at heart.

One of the most recent improvements now just completed is the re-decoration of the H. M. Hopper electrical store. Mr. Hopper has repainted and improved the lighting system of his large store, adding greatly to the appearance of the street, and at night time the illumination is remarkably effective, owing to a special color scheme carried out from the top to the bottom floor.

Some time ago, Robertson, Foster & Smith, Ltd., remodelled the interior of their retail hardware store, installing new wall fixtures, silent salesmen, cash carrier system and other improvements, and can boast a store that is as well equipped as any in the city. They conduct a growing retail business, and have a wide connection throughout the city.

Another store that is keeping pace with the times is the bright and neatly kept business premises of Estey & Co. Ltd. Mr. Estey is a business man of the progressive type, as can be judged from the appearance of the store, too, adds considerably to the approach of the street, and is conducted in an efficient and enterprising manner, with well selected stock and attractive window displays.

### REAL SHOPPING DISTRICT

No one can travel Dock street without pausing to admire the fine display always seen in the great Marcus furniture store. This enterprising company certainly has done much to make Dock street a real shopping district. Large plate glass windows, well painted front and beautiful floorings all tend to show off the company's fine stock of house furnishings, and after dark, the tasteful store lighting has brought forth many words of appreciation from passers by.

The A. R. Williams Machinery Co., Ltd., contribute largely to the volume of business transacted in Dock street, and their extensive local and country clientele brings a good many people to this street, in their search for all kinds of machinery and lighting outfit.

Near to this store R. E. Fitzgerald conducts a good plumbing and heating business, and has built up a wide connection throughout the city and province.

On the other side from the Power Company, located in a substantial brick building is one of the stores of the Dunlop Pharmacies. This drug store, too, adds considerably to the approach of the street, and is conducted in an efficient and enterprising manner, with well selected stock and attractive window displays.

### ATTRACTIVE WINDOWS

Of late years the New Brunswick Power Company have considerably improved the appearance of their large retail store and showroom, and at all times their attractive window displays hold the attention of shoppers. Their premises make a fine approach to the entrance of the street.

Near the Market Square end of Dock street is located the fine three-story brick building occupied by C. Magnusson & Son, gentlemen's furnisiers and outfitters. This store reflects credit upon the owners, and adds a fitting finish to this progressive street. Well painted, well stocked with goods of the finest quality, including the nationally advertised lines, exceptionally good window trims and good lighting make this store popular with all classes of buyers.

Although only a short street, Dock street has by no means reached its capacity for business, and the enterprise of its residents bids fair to make it become one of the city's leading shopping centres.

One of the latest additions to Dock street is the office supply and stationery business of McLean, Mahony, Ltd., and they have commenced what promises to become an important retail store in this section. This is the only store on the street specializing in the stationery business. The tailoring business of John O'Pray is also located on this street.

To a great number of the city's ladies, J. Perchanok's ladies' ready-to-wear store is well known, and the stock carried highly approved. Near here is the Saint John office of The National Cash Register Company, an office and showroom quite in keeping with the prestige enjoyed by this large organization.

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## SHOP ON DOCK STREET

## See What Dock Street Has to Offer First!

We Know That You Will Be More Than Pleased With Our Well Assorted Stock of

## RAINCOATS

We Can Outfit the Whole Family

Children's School Coats, Hats and Boots  
Heavy Working Waterproof Coats  
Fancy Coats For Ladies  
Dressy Coats For Men

And at Such Reasonable Prices

A Visit to Our Store on DOCK STREET Will be Worth Your While

RUBBER GOODS OF ALL KINDS

## ESTEY & CO., Limited

49 Dock Street

## Stationery and Office Supplies

A FEW OF OUR MANY SPECIALS

I. T. S. Rubber Bands in 1-lb. boxes. Ribbons, Eversharp Pencils, Envelopes, Stenographers' Note Books, Files, Bound Books and loose leaf supplies, Ink and a general line of stationery.

Phone Main 206

## MACLEAN, MAHONY LTD.

24 DOCK STREET

SAINT JOHN N. B.

Let us make your new fall or winter suits. We are

**Reliable Tailors**

and specialize in good work and good material.

Try Us

**JOHN O'PRAY**  
24 DOCK STREET

On Dock Street You Will Find in Our Store a Good Display of

**ELECTRIC MOTORS** (See special English make)  
**ELECTRIC PUMPS** (all capacities)  
**VENTILATORS** (that ventilate)  
**DELCO ELECTRIC LIGHTING SETS**

For Camps and Homes

**A. R. WILLIAMS MCH'Y CO.**  
(Maritime) Limited  
13 1/2-15 DOCK STREET

**BEFORE YOU MARRIED HER—**

When she was your "best girl" you brought her candy at least once a week.

Now that she is wife and mother, the gift of candy is just as delightful.

And take home to her tonight, the kind she loves best from our large and varied stock.

**IT WILL PAY YOU TO BUY HERE!**

Pure Drugs	Tobaccos
Patent Medicines	Pipes, Pouches
French Ivory	Magazines
Toilet Articles	Soda Fountain
Candies	Novelties

Prescriptions Faithfully Compounded

Cor. Union and Rodney, W. Cor. Union and Queen, W.

**Dunlop Pharmacies**

Phone Main 2611 2 Dock Street, City

**New Fall and Winter Ladies' Coats & Dresses**

Wide in Variety and Range of Prices so That All May Be Served and Pleased

50 Canton Satin faced crepe and flat crepe. To Clear \$9.75

Flannel Balbriggan and Fancy Sport Cloth Dresses From \$3.95 to \$12.00

Latest Fall Dresses in newest shades and styles, including cut velvets satin faced Cantons, georgette and Canton combinations.

(1)—Fifty Sport Tweeds, smart models, fully lined and interlined with Fur Collars. (One Price) \$19.75

(2)—Needlepoint, the season's favorite material in beautiful shades, with finest Fur Trimming. From \$29.75 to \$87.50

(3)—Fur Coats, No. 1 Chapell Coat, plain with large crush collar, some with smart Squirrel front trim, while others are smartly trimmed with Kolinsky. Truly wonderful values \$110 to \$175

**J. PERCHANOK**  
38 Dock Street

**NATIONAL CASH REGISTERS**

Are the BEST made.

Over 500 Different Styles

We have a Register for every line of business.

40 DOCK ST. - C. A. GORDON, Sales Agent

**THE MEN'S STORE**

**The Good News Sale**

OF MEN'S SUITS IS STILL ON ALL OF OUR REMAINING STOCK OF MEN'S SUITS AT "SALE PRICES"

<b>SUITS NOW</b> \$9.55 to \$15.95 Formerly \$13.00 to \$22.00	<b>SUITS NOW</b> \$19.25 to \$27.95 Formerly \$25.00 to \$38.00
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A REAL SAVING AT THIS SALE

<b>HATS</b> Smart new styles, Felt Hats, Brocks, Boraslinos and others \$3.00, \$5.00, \$6.00, to \$8.00	<b>CAPS</b> Caps in the new colors for fall. \$1.50, \$2.00, \$2.50 and \$2.75
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**WINDBREAKERS**—Sweaters, Jerseys and Jackets at \$3.50, \$5.00 to \$7.50.

**MACKINAW JACKETS**—for Shooting, etc. at \$5.75.

21 Years of Successful Service to the Public

**Chas. Magnusson & Son**  
54-56 Dock St. See Window Displays

**Sensational Rise Triple C Tailors**

PRODUCED LOWEST TAILORED PRICES, BUT HELD TO HIGHEST GRADE FABRICS

SUCCESS DESPITE LOCATION DRAWBACK

Across the street through a dingy doorway they can attract big volume the Triple C Tailors make the clothes of nearly half the tailored men of the town.

That powerful fact says enough about them. It shows there must be something mighty good to draw men down to Dock Street—across to the opposite side and upstairs to this cost-cutting tailor organization.

The Triple C Tailors have felt the only way way they can attract big volume trade is to stick to the very best qualities in materials and then see how far down they can get prices by intensive 35-tailor team-work and other obvious economies.

Today they offer a range of suits to order between \$22 and \$32 which are the exact clothes found at any high priced tailor's.

**Triple C Tailors**  
N. B. POWER BLDG.  
Open Friday and Saturday Nights

**Our Plant**

**YOUR Service**

We refer with pride to "our" mains, "our" gas plant, "our" system.

And they ARE ours.

But the service they provide is yours—just as much as if you personally provided it.

Moreover, you get that service with less trouble and inconvenience than if you had to produce it.

—more cheaply, too.

**New Brunswick Power Co.**  
ASSURED . . . SERVICE