

**THE REXALL STORE**  
 Primecrest Certified Milk and Cream  
 Now Served at Our Fountain  
 Also Primecrest Special Battered Milk in Individual 1-2 Pint Jars  
 See Special Adv't. on Page 9  
**The Ross Drug Company, Limited**  
 100 King Street - Phone Main 2767


**A Box of Our Candies**  
 Will Make an Acceptable Gift  
 We have a number of dainty inexpensive boxes just right for  
**"A BIRTHDAY GIFT"**  
 SEE OUR WINDOW

**BOND'S**

**Ostrich Mounts and Fancy Feathers,  
 Steel Ornaments, Bands and Flowers.**  
 NEW HATS ARRIVING DAILY!  
**Marr Millinery Company, Ltd.**

**LADIES**  
 Are You Thinking of Getting a Fall Coat or Suit?  
 If so, you will be surprised to see our up-to-date styles and high-grade goods at exceedingly low prices.  
 CALL AND EXAMINE AT  
**The American Cloak Mfg. Co.**  
 32 Dock Street  
 Phone Main 833

**Buy a Wolhausen And Have Style And Comfort**  
 It costs no more to know you are properly habited.  
 Young men who are wise will want to know that they are wearing a hat that is becoming.  
 With our great variety of shapes and colors **WE HAVE A HAT THAT IS MADE FOR YOU!**  
**Wolhausen Hats \$2.50**  
**F. S. Thomas, Main Street**



**Men Should See These Autumn Shirts AT \$1.00**  
 They're of that quality that most stores ask \$1.50 for. We are showing an unusually comprehensive assortment, which are exceptional values at the price — \$1.00  
**S. W. McMACKIN**  
 335 MAIN STREET

**Extra Cash Specials**  
 5 cakes Sunlight Soap.....21c  
 3 cakes Fairy Soap.....12c  
 3 cakes Lifebuoy Soap.....12c  
 3 cakes Fell & Naptha Soap, 15c  
 2 pkgs. Lux Powder.....17c  
 3 pkgs. Old Dutch.....25c  
 1 lb. block Pure Lard.....18c  
 6 lbs. Rolled Oats.....25c  
 25c. jar Chipped Dried Beef.....19c  
 35c. tin Boneless Chicken.....27c  
 10c. pkgs. Shaker Salt (Sifted).....8c  
 10c. pkgs. Prepared Corn  
**Gilbert's Grocery**

**LOCAL NEWS**

**TO STUDY NURSING**  
 Miss Leah W. Brundage, of Victoria Street, will leave tonight for Providence, to enter the Rhode Island hospital as pupil nurse.

**VITAL STATISTICS.**  
 The solemnization of four marriages and the birth of eleven infants, five girls and six boys, were recorded with Registrar J. B. Jones during the week.

**ENTERS CONVENT**  
 Miss Elizabeth O'Connor, daughter of Mrs. T. J. O'Connor of Harvey, Albert county has entered as a novice in the Convent of the Sisters of Charity, Chit street.

**THE VALLEY RAILWAY.**  
 Premier Clarke and I. R. Todd of Milltown, president of the St. John and Quebec Railway Company, returned to a meeting of the St. John and Quebec Railway Company would not be held for some weeks, but that he would return to Fredericton within a day or two and the issuing of checks for the payment of the unsettled accounts would be started.

**DAY OF ATONEMENT**  
 The most solemn and closely observed holiday in the Jewish calendar, Yom Kippur, the Day of Atonement, the Day of the Long Fast began yesterday. It continues all today which is a day of total abstinence from food and drink and the entire time will be devoted to prayer. There is no day in the entire Jewish religious year that is so universally observed. One phase of the ritual of the holiday is the thought and memory of the dead and prayers for the dead are read in the temples and synagogues. The memorial service as it is called. Thousands of Jewish soldiers have fallen on the various battlefields and while prayers will be read for all, there are many that are mourned in particular by relatives and friends. The serious condition of the Jews in Russia-Poland will also add to the solemnity of the occasion.

**WEAR SCARLET CAP WHEN IN WOODS**  
 Two Fatal Accidents at Outset of Hunting Season Demand Early Action to Prevent More Tragedies

The opening of the hunting season with two fatal shooting accidents on the third day, revives public interest in the methods to avoid such tragedies. One of the simplest means and one which has been found effective in reducing the number of accidents in some districts, is the wearing of scarlet caps by the hunters. Even the most easily cited sportsman is liable to pause and reflect that it is not unusual for game animals to wear decorations of their kind and even a slight pause of the trigger finger may save a hunter's life.

One of the popular magazines published a story a few years ago on this subject. It told of a hunter who, having the rule regarding the wearing of bright colored clothing as a warning to other sportsmen, was vigorously enforced. When even this was not entirely effective the members of the camp swore that if they were accidentally shot they would do their utmost to shoot the man who did the deed.

Probably it was fiction with no foundation in fact but it was impressively written and today that story is preserved in more than one New Brunswick camp as a warning to reckless hunters. A man who is careless in the woods is not only in mistake for such an unmitigable animal as a moose or deer is not a safe man to leave at large.

**QUOTES GROCERS AS SAYING PRICE OF BREAD SHOULD DROP**

"The price of bread must be reduced, that is the sentiment of the grocers' section of the Retail Merchants' Association and if the bakers do not soon bring the price down we will be forced to take other steps to see that the consumers are supplied with bread at a more reasonable price," says N. C. Cameron, secretary of the association.

**ADDS \$63 TO THE RED CROSS FUNDS**

An entertainment in aid of the Red Cross Society was held last evening at Whitehead, Kings county, and it proved a great success. Rev. C. Gordon Lawrence presided and delivered an address, and a programme was given by Willie Hughes, Misses Laquie and Haslett, Willie White, Cecil Glynn, Mrs. Hughes and Sadie Haslett, with choruses by the children.

**RESUME EXPORTS OF CATTLE FROM PORTLAND**  
 Portland, Me., Sept. 18.—After a lapse of several years, every indication points to an extensive resumption of cattle exporting from Portland this season due in great measure to the demand for beef abroad.

**The Man In The Street**

Some fellows took their sailors off this weekly but the wise ones allowed them a new lease of life.

One of the latest volunteers for service in an undertaker. He has smilingly explained that he would not be going in his official capacity, but hoped to help business in his line.

"Pink champagne" will probably be a result of the war, says news note, owing to changes in French districts, but no matter what the color is, it will never be purchased so easily as pink lemonade.

**New Shield**

"It's surprising" how much reading there is in a newspaper," remarked a passenger in a street car yesterday, looking intently at a young man who was shielding himself behind one, while before him stood a woman, looking vainly for a seat. "I should have added, at certain times," the passenger continued, "for the woman had gotten a seat and, strange to say, the young man's interest in the newspaper slackened considerably."

But then, of course, there are some women who wait after a shopping tour in the afternoon, or a visit to the matinee, until the laboring people are returning home, before they think of riding back in the street car, and then the fellow who's been hard at work all day pays his nickel for standing room.

And Indianapolis people have been paying their nickels for walking privileges.

**Even Odds**

The morning news tells of two men being run over and injured, two accidentally killed in the woods, and one drowned from a ferry boat. Seems pretty nearly as safe to go to war as to stay home, and there are no medals for the stay-at-homes.

**Who is Responsible?**

Inquiries have reached the Man-in-the-street regarding a paragraph in recent Kings county court news. The case before the court arose in connection with the construction of the new post office at Hampton, and it was shown that the architect in submitting his bill deducted from the contract price the sum of \$500 for "inferior materials" on which he refused to change his contract.

**When Murder is Justified**

Be-er-er, er-er, bang, buzz and so on, idly in the European war or a Mexican revolution, it is merely a feeble synopsis of what awakened the residents in a central section of this city at 6.30 this morning and kept them awake for nearly an hour. With visions of a combined ship and artillery raid, startled citizens stared at the windows with a glimpse of the awful carnage. It was with great relief, although mingled with a natural disappointment, that they discovered that nothing so sensational was in progress. It was merely an automobile with a damaged motor, having a spasm at the instigation of a couple of mechanics who were trying to adjust the mechanism, and it is asserted, with some emphasis by some of the observers, that the men's brains needed readjusting to such a magnitude. The car stood in front of a public garage, and it had not occurred to the workmen to run it inside the doors, where the noise would be somewhat muffled, so as to give the neighbors at least a fighting chance to finish their morning nap. One man, with deadly earnestness, has promised to load shotgun with salt in preparation for the next occasion on which his sleep is needlessly disturbed.

**WATCH AND ADDRESS AS HE GOES TO WAR**

Presentation of a silver wrist watch and an address by those employed with him on the staff of the St. John Hide Co. was a pleasant surprise yesterday to A. Stairs, who is leaving to fight in the 64th Battalion, and who will go to Sussex on Monday to take his place. The presentation was made yesterday and the watch was accompanied by the following address:

St. John, N.B., Sept. 16, 1915.  
 A. Stairs, Esq.,  
 St. John, N.B.

"We, your fellow workmen, on the eve of your departure from amongst us in answer to your country's call, do hereby extend to you our best wishes and, in token of the esteem in which you are held by us, ask you to accept this gift."

"We hope when you look upon its face, it will serve to remind you of your friends at home, who will be interested in your welfare and wish you safe return."

The address was signed by H. Titus, C. Fowle, C. Ingraham, S. Chittick, J. March, R. Arceot, H. R. Hooper, J. Chown, S. Goldworthy and S. B. Arceot.

**HELP THE BOYS IN CAMP AND TRENCH; DO YOUR BIT**

All donations sent to the Soldiers' Comfort Association rooms, flat C, P. R. building, corner King and Germain streets, will be gratefully acknowledged.

All goods are there packed and sent to Halifax, then forwarded by the first steamer sailing to England, and direct to the overseas contingents. The rooms are open every day except Saturday from 10.30 a.m. to 5 p.m.

**The Wind Blows Wants**

The first gentle touch of the autumn winds is a reminder. It suggests that it is time to go over the wardrobe and see what is needed.

It is the messenger of ending summer and cooler days ahead. And it is a hint that it is time to familiarize one's self with the right places to buy. And in such a season the advertising in The Telegraph and Times is of great assistance.

**Macaulay Bros. & Co., King Street, St. John, N. B.**  
 Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close 6 p.m., Excepting Saturday 10 p.m.

**Ladies' Silk Coat Sweaters**  
 Latest shapes, new colorings, with full length sash, deep tassel ends, at \$10.50, complete. Now on sale.  
 White with Old Rose Collar and Cuffs, Navy Blue with White Collar and Cuffs, Plain in Rose, Bright Green, Silver Grey, White, Black, Navy, Plum.  
 At \$8.00—Without sash, we are showing Canary, Copenhagen, Red, Yellow, Black, Taupe, White.  
 At \$3.50 each—Melon Shape Crown Sailor Hats with brim knitted silk covering; just the same as sweaters.  
 \$4.50 will buy Extra All-Wool, known as Brushed Wool, it having a combed surface.  
 Sweaters in Many New Colors—All Sizes.  
**MACAULAY BROS. & CO.**

**Cut the Work of Dusting in Two**  
 You'll do it better and more quickly by using an  
**O-Cedar Polish Mop**  
 MAKES DUSTING DUSTLESS  
 Wherever an O-Cedar Mop or an O-Cedar Cloth has passed over the Floors, Woodwork, Piano or Furniture, there remains no dirt or dust, nothing in fact but a mirror-like lustre, that displays every delicate beauty of the grain.  
 O-CEDAR POLISH MOP ..... Round, \$1.00 and \$1.50; Triangular, 75c and \$1.25  
 O-CEDAR POLISH ..... Bottles, 25c and 50c; Quart Can, \$1.25; Half Gallon, \$3.00  
 Glenwood Range Kitchen Furnishings Furnace Repair Work  
**D. J. BARRETT**  
 155 Union Street Phone M. 1545 St. John, N. B.

Sept. 18, 1915.  
**More New Fall Gloves FOR MEN**  
 There was a hum and bustle in the stock room yesterday. Cases filled with beautiful new Gloves arrived and the air was filled with the creaking of boards and rustling of paper as the boxes yielded up their contents. Today the chaos is all straightened out and the new gloves for men, finer and better than we ever saw them, are properly sorted and ready for your inspection and approval.  
 Skins are perfect—the gloves themselves full of style and snap.  
 Fowles Tan Cape Gloves ..... \$1.25, \$1.50  
 Dent's Tan Cape Gloves ..... \$1.50  
 Dent's Tan Washable Chevenette Gloves \$1.75  
 Dent's Natural Washable Chamois Gloves \$1.25  
 Dent's Natural Washable Chamois Gloves ..... \$1.50  
 Black Points ..... \$1.50  
 Dent's White Washable Doe Skin Gloves \$1.50  
 Dent's Regulation Military Gloves \$1.50, \$2.00  
 Dent's Driving Gloves, Double Palm ..... \$1.75  
 Dent's Motor Gloves ..... \$2.00 to \$2.75  
 Dent's Grey Suede Gloves ..... \$1.00  
 Ferriss Tan Cape Gloves ..... \$1.50  
 Ferriss Grey Suede Gloves ..... \$1.75  
 Ferriss Dark Grey Buckskin Gloves ..... \$1.80  
 Ferriss Tan Cape Gloves, Silk Lined \$1.50, \$2.00  
 Ferriss Grey Suede Gloves, Silk Lined, ..... \$1.50, \$2.00  
 Ferriss Real Buckskin Gloves ..... \$2.50  
 White Kid Dress Gloves ..... \$5.00 to \$15.00  
 \$2.00 to \$2.75  
**KING STREET COR. GERMAIN**  
**GREATER OAK HALL**  
**SCOVIL BROS., LIMITED, St. John, N. B.**

**IS'NT IT TIME BABY WALKED?**  
 In order to teach him easily, quickly and in perfect safety, you should have one of our  
**Improved Baby Walkers**  
 The one illustrated is nicely finished and has easy running casters. The seat is suspended on flexible springs, and can be adjusted to any desired height.  
**Our Price Only \$2.25**  
 We also show a full line of Children's Rockers, High Chairs, Nursery Chairs, Cribs, Etc., at most reasonable prices.  
**A. Ernest Everett - 91 Charlotte St.**



**Magee's "Reliable Furs"**  
 Black Furs still hold sway this season. We shall therefore quote some prices in Black Lynx, Black Fox and Black Wolf Muffs and Stoles. These Furs are made in the Latest Styles, featuring some plain and others with well matched Heads and Tails.  
 BLACK LYNX (Muffs and Stoles) - \$35.00, \$40.00, \$45.00 up to \$65.00  
 BLACK FOX (Muffs) - \$40.00, \$45.00, \$50.00, \$55.00 and \$60.00  
 BLACK FOX (Ties and Stoles) - \$27.50, \$30.00, \$35.00 up to \$50.00  
 BLACK WOLF (Muffs) - \$20.00, \$22.50, \$25.00 up to \$35.00  
 BLACK WOLF (Ties and Stoles) - \$15.00, \$16.50, \$18, \$20 up to \$35.00  
**D. MAGEE'S SONS, LIMITED**  
 HATS 63 KING STREET FURS

