

LONDON HOUSE.

C. PAGE & SONS,

Import their Goods direct from the European Markets, and buy from manufacturers of the most established repute.

Their Goods are marked in Plain Figures, and sold at the smallest possible profit. Their sales are for Cash; therefore, Ready-Money Customers are not charged an extra percentage to insure against bad debts, as is too often the case.

THE FANCY DRESS DEPARTMENT

Is one of the largest in Ontario, and always replete with the

LATEST FASHIONS!

French Merinos, Delaines, Poplins, French Twills, Tartans,
Repps, Black Lustres, Alpacas, Baratheas, Crape Cloths,
Persian Cloths, &c. &c. Shawls, Damasks,
Moreens, Sheetings, Counterpanes, Toilets,
Blankets, Carpets, Oil Cloths,
Tweeds, Winceys, &c. &c.

Gloves, Hosiery, Lace Goods, Bonnet Ribbons, Sash Ribbons,
Flowers, Neck Ties, Trimmings, Haberdashery, and
nearly every other article in demand in the trade.

THE STOCK OF

GENTS' FURNISHING GOODS

IS LARGE AND WELL ASSORTED.

GENTS' WHITE DRESS SHIRTS IN ALL SIZES

AND SHAPES, COMMENCING AT 80 CENTS EACH.

C. PAGE & SONS,

194 and 196 Yonge Street.