

### Our Luncheon Today 30c

When shopping call and take lunch in our Lunch Room, served from 11.30 to 2 p.m.

- Prime Roast Ribs of Beef With Dish Gravy
- Mashed Potatoes Green Cabbage With White Bread and Butter
- Fresh Peach Pie
- Cup of Tea, Coffee or Glass Milk

# Opportunities Today at Simpson's

## Men's and Young Men's Suits in An Extrordinary Sale at \$9.95

On Saturday men and young men may choose from 150 suits, English worsteds and tweeds in browns and greys, and navy blue worsteds, at \$9.95. These are all higher-priced suits, regular \$13.50, \$15.00, \$16.50 and \$18.00 values. Every garment in the lot is carefully tailored and made to fit nicely. The coats are the usual single-breasted sacque styles, in correct models; lined with durable mohair. Sizes 34 to 44. A wonderful chance to get a good suit for **9.95**



## The Best Grades of Fall Hats for Men

See Them Today!

### Borsalinos

Those famous Italian hats in all the new broad brim shapes, illustrated, in rich shades of moss, myrtle and olive greens, pearl, steel and Oxford greys, brown and black **4.00**

### Christy's Soft Hats

From that well-known London maker. All the new flat set and slightly curling brim shapes. In shades of laurel, walnut, pearl, moor grey and black, **\$2.50, \$3.00 and \$3.50.**

### Special Fedoras at \$2.00 and \$2.50

All the new shapes in green, grey, brown, fawn, navy and black.

### Stylish Stiff Hats

From Christy, King, Chandois, Maple, Burton and other English makers, **\$1.50, \$2.00, \$2.50, \$3.00 and \$4.00.**

## The 140 Men Who Will Get These Sweaters Will Be Mighty Lucky

They are \$6.00, \$7.00 and \$8.00 Sweater Coats, the finest, warmest, best looking sweater coats that it is possible to buy at the above prices. We have 140 garments, samples and broken sizes, to sell Saturday at **\$4.98**. High military and shawl collars, plain and combination colors; 4, 5 and 6-ply wool yarns. Sizes 38 to 46. Only one to each customer. Saturday **4.98** morning on sale at **4.98**

### Men's Fine Underwear

\$3.50 and \$4.00 Combinations, \$2.75

Men's high-grade combination suits, made of pure wools in fine elastic rib knit; in medium and heavy weights; natural cream, white and blue grey shades. All are closed crotch styles and have close-fitting cuffs and ankles. Guaranteed unshrinkable. Sizes 34 to 44. Regular \$3.50 and \$4.00 underwear. Saturday at **2.75**

Men's Combinations, made from fine blue grey cotton with fine soft fleece lining, closed crotch style; sizes 34 to 44. Saturday, the suit **1.50**

Men's Natural Color Merino Underwear, Tru-Knit make, just the weight for present wear; will not irritate the skin; sizes 34 to 44. Per garment **.50**

Combination Suits of the same quality, 34 to 44. Per suit **1.00**

### Silk and Wool Underwear

Men's High-Grade Silk and Wool Shirts and Drawers, "Watson" Brand, made of the finest Belgian yarns; have close-fitting cuffs and ankles; sizes 34 to 44. When this lot is sold and we open up the new shipment the price will be \$2.50 per garment. On sale now per garment **1.98**

## Men's Fall Overcoats at \$11.95

The Values Are \$15.00, \$16.50 and \$18.00

There are included splendid quality Donegal tweeds in light grey mixtures, nicely tailored in smart single-breasted buttoned through slip-on style. They have patch pockets and are lined through shoulders and sleeves. There are also the more conservative single-breasted Chesterfield coats with fly front, made of a choice English cheviot cloth, in a dark Oxford grey, are lined throughout with fine twill mohair linings. Sizes 34 to 44. Saturday **11.95**

## Men's and Young Men's Suits \$20.00

Either in English Tweeds, Worsteds or Navy Blue Serges

The man or young man who wears a \$15.00 suit can find no greater variety of specially selected suits, or greater values than we offer today. There are fabrics and models that suit the different ages.

### A \$20.00 SUIT FOR MEN.

English worsted in a dark brown mixture. Smartly tailored in single-breasted sacque style, single-breasted vest and neat good fitting trouser. Sizes 36 to 44.

### \$20 SUIT FOR YOUNG MEN.

A two-button close fitting mixture. The new vest and the straight cut trouser with cuff bottoms. Material is a tweed in brown and grey mixture. Sizes 33 to 37.

### A WELL TAILORED SUIT FOR MEN.

It is made from a choice all-wool English tweed in brown, in a very small neat color thread check pattern, smartly tailored in one of the fashionable semi-body-fitting sacque styles with soft roll lapels. Smart single-breasted vest and a good style trouser. The tailoring and finish are very superior. Sizes 36 to 44. A high-class suit **21.00**

### OUR \$24.00 HAND-TAILORED SUIT.

There is nothing finer in style, tailoring or material at this price. The fabric is a choice tweed in black and grey with hairline thread stripe pattern. A very smart single-breasted sacque style, perfectly tailored. Every detail is just right. Sizes 36 to 44. A suit to please the most particular dresser. Price **24.00**

## You Can Save Money on These Boys' Better Class Suits at \$6.95

Here is a lot of boys' suits that are fashionably tailored in single-breasted, three-button, fancy yoke, Norfolk models. Materials are good shades of grey and brown, showing small pick checks and fancy stripe effects. They are as carefully tailored as are men's clothes, and are durably lined. Sizes for boys 7 to 17 years. \$11.50 to \$12.50 are their real values. They go on sale Saturday at **6.95**



### Boys' Tweed Norfolk Suits to be Cleared Saturday at \$4.95

There is a good assortment of patterns and a full range of sizes, but this may not be true all day, so we advise you to come early. Made of medium weight tweeds in serviceable shades of grey and brown, with small shadow stripes; coat has full cut yoke and knife pleats to waist, with stitched belt and durable twill serge linings. Bloomers are lined throughout and have expanding knee bands. **4.95** For boys 7 to 16 years. On sale Saturday at **4.95**

### Boys' Blue Nap Reefers at \$7.00

An imported navy blue pilot cloth of good weight, made up in a very smart double-breasted model, with full-fitting skirt; black velvet collars and emblem on sleeve, and red flannel linings. For boys 3 to 10 years. A very fine coat for **7.00**

## Men's, Women's, Children's Hose of Particularly Good Value

Phone Orders Will Not Be Filled for These Two Items.

### WOMEN'S 50c CASHMERE HOSE, 39c.

Fall and Winter weight hose; white, fine cashmere yarn, closely knitted, seamless finish; reinforced heels, toes and soles. **.39** An extraordinary special value **.39**

### WOMEN'S CASHMERE HOSE, 23c.

Women's "Penangle" brand plain black cashmere hose, mill seconds, having slight defects, which will, however, not affect their wearing qualities. A wonderful value at, per pair **.23**

### Men's Plain Black and White Cashmere Half Hose, no seams, Fall and Winter weight, extra, closely knitted finish. Sizes 9 1/2 to 11; 3 pairs, \$1.10; per pair, 39c.

Men's Fine Quality Silk Sox, seamless weave; black, white and colors; extra fine quality; lisle thread heel, toe and sole. Sizes 9 1/2 to 11. Per pair **.50**

### Women's All-wool Plain Black Cashmere Hose, "Llama" Brand, good weight, closely knitted. Per pair **.59**

Boys' and Girls' All-wool English Cashmere Stockings, medium weight, exceptional quality, fine one-and-one rib; applied heel, toe and sole. Sizes 5 to 7 1/2, per pair 35c, Sizes 8 and 9, per pair 39c.

### Women's Fibre Silk Ankle Hose, with high silk leg; manufacturer's seconds; black only. Saturday, **.39** per pair

Women's All-wool Plain Black Cashmere Hose, English make, Fall and Winter weight; extra fine close weave. Per pair **.75**

Women's Silk Hose, 17-inch silk leg; black, white, grey, sky, tan, pongee, putty and pearl; seamless weave, nice weight, double garter welt, very fine hose for **.59**

## Men's \$4.00 to \$5.00 Boots Saturday at \$2.95

Men's Custom Grade Boots, made by two of the largest Montreal makers; patent colt, gummetal calf, dongola kid and tan calf leathers; Blucher, button and straight lace styles; single and double weight Good-year welt soles; English recede, round and medium toe shapes; military and low heels; all sizes 6 to 11. Regular \$4.00, \$4.50 and \$5.00. Saturday special at **2.95**

## A Sale of Hanan New York Shoes for Men at 11 o'Clock

Beginning Saturday at 11 o'clock we place on sale Hanan New York Boots for men. This includes every pair of these high-grade boots we have in stock. Our regular price is \$10.00 per pair. Included are all the new lasts and most fashionable shapes in tan Russia calf, patent colt, vicci kid and black calf leathers; button and lace styles. All sizes and widths. Your choice Saturday at 11 a.m. at **7.95**



7.95

### Back Bell Alarm Clocks, \$1.00

A thoroughly reliable and guaranteed 30-hour alarm clock, American made, large alarm bell and shut off lever on back of clock; 4-inch dial with Arabic numerals. Regular \$1.25. Saturday **1.00**

### 15 Jeweled Watch, Chain and Fountain Pen \$5.00

A thin model Man's Watch, in 12 and 14 sizes, set with 15 jeweled nickel lever movement, fully tested and guaranteed, fitted in an open face Empress quality case. Complete with Waldemar Chain and non-breakable Fountain Pen with a 14k. gold point. Regular \$8.75. Saturday, the outfit complete for **5.00**



## THE MARKET

Call Adelaide 6100.

MEATS

Choice Forequarters of Spring Lamb, lb.	17
Choice Loins of Spring Lamb, per lb.	22
Choice Legs of Spring Lamb, per lb.	26
Shoulder Roasts of Prime Beef, per lb.	25
Shoulder Blade Roasts, per lb.	16
York Brand Breakfast Bacon, sweet and mild, half or whole side, per lb.	27
Swift's Premium Boneless Back Bacon, half or whole back, per lb.	24

GROCERIES

Telephone Direct to Department, Adel. 6100.

2,000 lbs. Finest Creamery Butter, R. S. Brand, per lb.	40
Toasted Cornflakes, 3 packages	29
Loaf Sugar, 3 lbs.	29
Choice Red Salmon, 1 1/2-lb. tins, 2 tins	25
Heinz Pork and Beans in Chili Sauce, per tin	15
Pure Honey in the Comb, section	23
Canned California Asparagus Tips, tin	25
E. D. Smith's Orange Marmalade, 16-oz. jar	20
Finest Canned Shrimps, per tin	22
Baker's Cocoa, 1 1/2-lb. tin	35
Crossed Fish Brand Sardines, 2 tins	35
Finest Mild Cheese, per lb.	25
Paris Pate, per tin	10
Peanut Butter in bulk, our own make, per lb.	17
H. P. Sauce, bottle	22
600 lbs. Peak Brand Shortcake, per lb.	23
Campbell's Soup, assorted, 2 tins	22
St. Williams' Raspberry and Strawberry Jam, new pack, 16-oz. jar	24
Choice Pickles, Niagara Brand, bottle	15
Finest Canned Hawaiian Pineapple, tin	15
Choice Olives, stuffed or plain, bottle	21
500 lbs. Fresh Fruit Cakes, per lb.	15
Fresh Mixed Biscuits, good assortment, per lb.	18

FRESH ROASTED COFFEE, PER LB. 27c

1,000 lbs. Fresh Roasted Coffee in the bean, ground pure or with chicory, Saturday, per lb. **27**

FRUIT SECTION

Choice California Sun-kissed Oranges, doz.	38
Choice Grapefruit, good size, 3 for	25
Finest Tokay Grapes, 3 lbs.	40
Choice Spanish Onions, 6 lbs.	28
Other lines of Fresh Fruit and Vegetables fresh daily at moderate prices.	

FLOWER SECTION

2,000 Fresh Gladioli, assorted colors, doz.	49
5,000 Fresh Asters, assorted colors, doz.	27
Fresh Roses, assorted colors, doz.	25
Fresh Marigolds, 2 doz.	25
Large Boston Sword Ferns, each	69 and 98
Boston SWORD Ferns, each	39

CANDY SECTION

Main Floor and Basement.

Simpson's Special, an assortment of chocolates, cream bon bon, etc., per lb. **25**

500 boxes Assorted Chocolates, per box **25**

Willard's Alice Elizabeth Chocolates, containing fruit centres, hard centres, marshmallows and creams, per box **25**

## The Big September Blanket Sale Again Affords Worth-While Savings on Linens, Blankets, Etc.

**\$5.75 BLANKETS, \$4.65.**

Warm White Blankets, nicely finished, will give lasting wear and comfort. Size 64 x 82 inches. Worth \$5.75. Saturday, per pair, **4.65** special

**White Blankets**, made from finest quality of pure Saxony wool; warm, comfortable and serviceable; weight 8 lbs. Sizes 68 x 88 in. \$12.00 quality. Per pair **10.45**

**Fancy Plaid Wool Nap Blankets**, Size 66 x 80 inches. Saturday, per pair **2.95**

**\$5.00 BEDSPREADS, \$3.95.**

**White English Satin Bed Spreads**, with corners cut and shaped for brass beds. Large size. As they are slightly soiled we will sell them Saturday at **3.95**

**Bleached Sheets**, plain weave, finished hemmed. Size 70 x 90 inches. Saturday, per pair **1.95**

**Fancy Striped Turkish Bath Towels**, made in England. Regularly 50c per pair. Saturday, 3 pairs for **1.00**

**Huckaback Guest Towels**, fine quality, pretty damask borders, 75c value. Saturday, per pair **.50**

**Hemmed Huckaback Bedroom Towels**, plain white or with red borders. Saturday, per pair **.25**

**Bleached Table Damask**, assorted designs, serviceable quality, 62 in. wide. Worth 50c per yard, on sale Saturday **.39**

**SOILED TABLE CLOTHS.**

**Damask Table Cloths**, all linen, pretty bordered designs. Size 2 x 2 1/2 yards. Slightly soiled and mussed from display. Reg. \$3.50 and \$4.00. Saturday, each **2.85**

## The New Narrow Ribbons

Our assortments of the popular narrow widths are now at their best—silver effects, floral designs and picot edge ribbons, from 3/4 of an inch to 2 1/4-inch widths. Ranging in price from 12 1/2c up to 35c per yard.

**The SIMPSON Company Limited**

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H. H. WILLIAMS  
36 King Street East.

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