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prepay shipping charges on all of \$10,00 or over to your near action in Ontario and Eastern in Ontario and Eastern photos, size 236 × 4/4 inches, for Purchases. EATON'S DAILY STORE NEWS Section, Main Floor. Section, Main Floor.

Featuring the Leading Value in Men's Three-Piece Suits at \$10.00 and Combination Top Coats and Raincoats at \$13.50 to \$18.00

A Good Looking Three-piece Fall Suit for Men is Our Leader at \$10.00

W/e made strenuous efforts this year to produce the very best line of three piece fall suits possible to sell at the popular price of \$10.00. Special purchases from reliable firms and our own manufacturing have contributed toward making them just as good and up to the quality of any we've had for several years, despite all the talk about the advancing price of materials.

It's quite an undertaking to produce such well tailored suits made of such sturdy imported and Canadian tweeds in such a large variety of patterns and shades for such a low price, and every man considering the purchase of a new fall suit, whether for business or general use, should give particular attention to this special \$10.00 assortment.

In the lot are greys and browns in a big variet; of checks, stripes and fancy patterns, They are all three-piece suits, smartly tailored, with 3 button sac coats, with medium width lapels in notched or peaked shapes and neat fitting backs Vests are 5 button style and trousers are neatly cut, having two side, hip and watch pockets and with or without cuff bottoms. Sizes 36 to 44. Our

Another three-piece suit, suitable for fall or winter wear, is made of smooth, closely woven worsted materials in oxford greys and brown twills, hit and miss weaves and small checks; also of heavy tweeds in brown and grey. Coats are 3 button sac style of smart shape, and trousers are with or without cuff bottoms. Sizes 36 to 44. Price 12.50

Special attention is directed to our assortment of navy blue suits containing dependable British dyes. These are made of fine twill and wider wale worsteds, also soft cheviot finished serges. They are singlebreasted, three-piece suits, smartly tailored in accordance with the latest

Men's Combination Tweed Raincoats and Top Coats From \$13.50 to \$18.00

These are the most desirable top coats men could possess. They serve as an ordinary top coat on dry days and as a waterproof raincoat on wet The prices of these useful coats are considerably less than you'd pay for both the separate raincoat and top coat, and if you're in need of both-

Concerning the Coat Illustrated on the Right This is one of the smartest Fall Coats in the display. Note the fashionable rich-looking appearance it has. As it appears here. it is a dressy Fall Overcoat, but by merely turning up the lapels it is ready to resist the forces of the fiercest rainstorm, having in it a special English waterproofing. It is made of strong Scotch tweed effects in brown or grey, with large attractive overplaid pattern. If you need a reliable coat for fall and winter wear, come in and try on one of these-you'll like them. Sizes 36 to 44. Price .

Time to Be Thinking About Heavier Furnishings

EXHIBITION is regarded as the opening of the fall season in furnishing stores, so that a few prices on such lines as sweater coats, heavy underwear, etc., will no doubt be interesting to many men.

We are offering Sweater Coats of the same old quality without any advance in prices, which is something to consider nowadays. One line is in plain and fancy stitch and has high storm collar, two pockets. In choice of grey, slate, navy and maroon, maroon and slate or plain maroon. Sizes 38 to 42. Price 1.50

In Wool Sweater Coats our new stock is very extensive, in fancy and plain colors such as grey and royal, royal and white, myrtle and cardinal, plain grey, maroon, cardinal, royal, slate and tan. They are in plain and fancy stitch and have shawl and high storm collars, and some have "V" shaped necks. Sizes 38 to 42.

Boys' Sweater Coats, made of sturdy wool and cotton mixture, in a plain cardigan stitch. Have military style collar, two pockets; plain shades of grey, navy, maroon. Sizes 28 to 34. Each . . 2.00 Men's Heavy-weight Underwear, in a plain flat Scotch knit, in Shetland shade; also elastic rib, in cream color. All are doublebreasted and have sateen facings. Sizes 34 to 44. A garment .59 Men's Natural Wool Underwear, with double back and front

shirts and double-back drawers; dark natural color. Sizes 34 to 44. A garment 1.00 Men's Khaki Shirts, made of strong khaki drill; attached, soft, turn-down collar; two pockets, with flap to button; soft cuffs; all seams double sewn. Sizes 14 to 18. Each 1.00 corners; very straight band and low, lay-down styles. They are in different depths. Sizes 12 to 18 1/2



Exhibition Visitors The Store's Conventingces

are:—The Free Parcelling and Checking Room in the Basement; the Rest and Writing Room on the Third Floor; the Information Bureau and Postoffice on the Main Floor; the Lunch and Grill Rooms on the Fifth Floor; and for Quick Lunches, the Cafeteria in the Basement.

Those who are not already on our mailing list are invited to leave name and address at the Information Bureau, Main Floor, Centre, or at our special Mail Order Booth at our Exhibit in the Manufacturers' Building at the Fair Grounds.

Store Closes Saturday at 1 p.m.-No Noon Delivery.

Fit Out the Boy for School From These Special Values Friday Suits at \$3.85, Bloomers at 75c and 90c, and Raincoats



Such savings as these would be in demand at any time, but to come just, before school opening, when boys clothing is needed most, is an event unusual. They are special purchases of small quantities and at these prices they should all clear quickly, so come at store opening

150 Boys' Norfolk Suits made of strong serviceable tweeds in shades of grey. They are single-breasted and have neat lapels and smart fitting backs. All are durably lined and

500 Pairs Boys' Bloomer Pants, made of dark grey and brown tweeds. These are firmly lined and sewn and have sturdy strap and buckle at knee. Sizes 24 to 28. Price, 75c. Sizes

Every School Boy Should Have a Raincoat—He'll have many an occasion to use it going and coming from school. They're offered Friday at a remarkably low price, but as there are but 100 of them, only those who come at 8.30 can share in

They are made of waterproof canton cloth with taped and cemented seams. Single-breasted style with collar buttoning close up to neck and with two side pockets. In olive shade only.

-Main Floor, Oueen St.

Fashionable Fall Hosiery for Men, From 50c to 85c a Pair

A PART from being stylish, Multiplex Hosiery is far-famed for comfort, appearance and durability. The following Multiplex lines possess these desirable qualities as well as being very low in price:

One line in particular is made of twisted yarn that is so woven that it gives the appearance of silk on the outside and cashmere inside. They have double soles, linen toes and fine ribbed cuffs. In shades of fawn, mahogany, navy, black, grey and range in size from 9 ½ to 11. Price, per pair50

Among our foremost lines of soldiers' socks, the 85c line is a leader. In grey or khaki, made on a hand-machine and finished by hand, thus preventing all knots or lumps that usually cause irritation. If these are bought now, they can be shipped to the front right away in good time for the winter season.

Other Prominent Lines of Fall Hosiery for Men

Men's Fancy Silk Half Hose, made from a medium weight silk thread and extra fine weave. This line is full fashioned, assuring perfect fit. Have double soles, heels and toes of lisle, also lisle ribbed cuff. Shades are purple and mahogany with self embroidered clox and black with white clox or white with

black clox. Sizes are 10, 10 1/2 and 11. Pair85 Men's All-wool Black Cachmere Half Hose, made of good English selected yarns. They have double soles, heels and toes, close-fitting without seams and fine ribbed cuffs. Sizes 91/2, 10,

Men's Accordion Ribbed Half Hose, showing the two toned effect in black and white, black and blue, black and red, black and purple. An all-wool sock with mercerized silk mixture. All

Men's Union Cashmere Half Hose, made from a mixture of cotton and wool, are seamless with double soles, heels and toes and ribbed cuffs, black and natural color only. All sizes

Flat Brimmed Hats Are to Be Quite Popular with Men This Fall

Featured Here Are Our Leaders at \$2.00



THE FIFTH AVENUE, illustrated on the left, is a good example of the slight rolling edge, having a narrow, self-colored binding and just a slight curve at the edge. It's an American made hat, in medium shades of green and grey. A smart looking fedora that will appeal to the youth and young men particularly.

THE BELMONT shown in the centre is not quite so flat, having a sort of a half pencil brim. An American made hat, in shades of navy and light green, with dark band and edge and with light green cord.

THE BOULEVARD has a more pronounced roll at the edge, as the illustration shows. It is in a medium shade of grey with black band, bow and edging and light-colored cord. It's a shape that is suitable for the more conservative dresser. -Main Floor, James Street.

T. EATON CO.

Send Gloves to Soldiers Now in Time for Cold Weather

NOW IS THE TIME to purchase Gloves and Mitts for sending to soldiers overseas, on active service or prisoners in Germany. It takes some time for parcels to reach their destination, and if purchased and dispatched now, they will arrive in good time for fall and

We've selected the following lines as gloves specially adapted for the comfort of the men in khaki, and you will notice their very low prices.

Particularly adapted for real cold weather is the regulation one-fingered horsehide mitt with soft, pliable velvet finish. It is fleece lined and has knitted cuff. This mitt has full welted seams that strengthen it against hard wear. Price, per pair 1.50

A glove suitable for officers is cut from even tan cape skins. It is fleece lined and has one dome fastener and prix seams. The feature about it is that it is so soft and pliable that it permits free movement of the fingers. Price, per pair 1.50

A glove that can be washed in soap and water repeatedly without losing its natural softness and pliability is made of durable peccary hogskins. It is unlined and has one dome fastener, prix seams and tan kid binding at wrist. It's specially suitable for officers and artillery men. Price, per pair 2.50

A Heavy Knitted Woollen Glove is made of firm khaki colored yarns, with ribbed cuff. A warm, serviceable glove, suitable for officers or privates. Price. per pair 1.00

A pair of ribbed wristlets prevent the snow from flying up sleeves. They are made of double knit khaki yarns and are 9

-Main Floor, Yonge St.