

Watches With Chains \$3.59

Men's Thin Modelled Watches, 15 jewel, nickel lever movement, tested and guaranteed, stem wind, and set, 14-size, 22.5mm. finished case. Watch with gold-plated chain, several patterns. Regular \$5.25. Wednesday 3.59

THE ROBERT SIMPSON COMPANY LIMITED

TELEPHONES: General Merchandise Main 7841 Meats and Groceries Adelaide 6100

Come Today---Here Are Excellent Mid-week Offerings

Special Advantages for Boot Buying

WOMEN'S BOOTS.

1,200 pairs, in patent colt, gunmetal or kid; plain and toecap vamps; black cloth or kid uppers; toe shapes such as are shown by our better lines; flexible McKay sewn soles; Cuban, low and Spanish heels; sizes 2 1/2 to 7. Regular \$2.50, \$3.00 and \$3.50. Selling Wednesday 1.99

MEN'S GOODYEAR WELTED BOOTS.

1,200 pairs Men's Boots, patent colt, gunmetal calf, box calf, kid and tan calf leathers, with dull calf and kid tops; single weight Goodyear welted soles; five different toe shapes; military and flat heels; sizes 5 to 10. Regular \$4.00 and \$5.00. Wednesday 2.95

SMALL BOYS' BOOTS.

500 pairs Button Boots, made of black calf, with dull kid tops; good weight sole; flat heels; sizes 9 1/2 to 10 only. No phone orders. Regular price \$1.69. Wednesday 1.39

GIRLS' "CLASSIC" BOOTS.

450 pairs only, Goodyear welted and McKay sewn; button and lace boots, in patent colt, tan calf and gunmetal leathers; college girls' lasts; low, flat heels; all sizes 11 to 2. Regular price \$2.95. Wednesday 2.40

RUBBERS.

Men's Low Cut and Ordinary Style Rubbers. Regular price 85c. Wednesday at 39

Lumbermen's Five-eyelet Boots, leather top; rolled edge, snag-proof solid heels; sizes 11, 12, 13. Regular price \$2.29, Wednesday 1.29

Men's Gum Boots, 1 buckle and 3 eyelets; ankle height; wool or fashion lined. Wednesday 1.39

Women's Plain Rubbers, full fitting toe shapes; sizes 2 1/2 to 7. Regular 65c. Wednesday 49

L. SIMPSON DRUGS

- Anticolic Baby Feeders, complete. Regular 25c. Wednesday 19
Rubber Sponges, finest quality. Regular 25c to \$1.50. Wednesday 19
Chamois Veils, end of season sale. Regular \$1.00. Wednesday 65c
Loshah Bath Soap, for the bath. Regular 25c. Wednesday 18
Wampole's Tasteless Cod Liver Oil, per bottle 1.00
"211" Hair Dye, 7c size. Wednesday 36
Zymole Troikers for husky throat 25
Dorax, the powder, 2 1/2 lbs. 1.59
Sponge Bag, check patterns, rubber lined. Regular 25c. Wednesday 16
Morden's Sarsaparilla Compound, for enriching and improving the blood when out of order 49
Hydrogen Peroxide, 16-oz. bottle. Wednesday 27
Mycin of Flu, an effective but gentle disinfective. Regular 25c. Wednesday 16
War Stamps Extra.



Today in the Men's New Section

EXTRAORDINARY \$15.00 SUITS FOR MEN

Regular \$18.50, \$20.00 and \$22.00.

Not ordinary \$15.00 suits, but broken lines from the higher price stock lines; splendid quality English worsteds and tweeds in the new brown and gray patterns; small stripes and small checks, tailored in fashionable single-breasted sack style, with soft roll lapels. The vests are high cut. Sizes 36 to 44. Today 15.00

ENGLISH WORSTED SUITS FOR STOUT MEN.

Made to fit smartly and comfortably; single-breasted, three-button sack and high-cut, single-breasted vest. The material is a small check English worsted, in a medium shade of brown. Sizes 42 to 50 breast. Price 16.50

BOYS' NORFOLK SUITS, \$3.85.

150 suits, smartly tailored from English and domestic tweeds, in gray and brown. These are new model suits for this season, and very becoming; single-breasted, with yoke, body pleats and belt; twill linings, and full cut bloomers; sizes 25 to 34. Wednesday 3.85

BOYS' FINE TWILL BLUE WORSTED SUITS.

An exceptional value will be featured Wednesday. The cloth is imported from England, and guaranteed to be "indigo" fast dyed, in rich navy; made up on the new, fancy pleated models, with full cut bloomers, and serge body linings. Sizes 25 to 30, Wednesday \$7.00; sizes 31 to 34, Wednesday \$7.75.

ENGLISH WHIPCORD SUITS FOR CHAUFFEURS.

Regulation yoke Norfolk style, with convertible collar; all-wool English whipcord cloth; dark gray color. Sizes 36 to 42. Wednesday price 24.00

Men's Shirts \$1.15

375 only, high-grade Negligee Shirts, broken ranges of our regular better quality stock. "Arrow," "Tooke," "Star," "Crescent" and "Congress" makes; blue, black, mauve, green and helio stripes, English woven cloths, madras and corded materials; white pleats, striped pleats; sizes 14 to 18. Regular \$1.50, \$1.75 and \$2.00. Wednesday 1.15

MERINO UNDERWEAR.

Natural shade, "Tru-Knit" make, shirts and drawers; sizes 34 to 44. Regular 50c. Wednesday 39

FLANNELETTE NIGHT-ROBES.

Pink, blue, brown and gray stripes; large bodies; attached collar; sizes 14 to 20. Each 59

Waterproof Driving Robes

Guaranteed black para rubber, with plaid or tiger plush lining. Specially priced for Wednesday selling, \$3.50, \$4.50, \$5.00 and \$6.00. In the Men's Fur Section, Main Floor.

MEN'S ENGLISH AND AMERICAN HATS.

In soft felt and black derby, the newest shapes and a full range of colors for present wear. Selling Wednesday 1.45

Umbrellas

MAIN FLOOR, YONGE STREET.

To advertise our new location just inside the door from Yonge street we offer these today. 200 Silk and Wool Umbrellas, best paragon frames and natural wood handles with mountings; no dyes that will run. Regular \$1.25. Wednesday .89

Baby Carriages

14 Baby Carriages, all styles, in reed bodies and hoods, natural finish, some with reclining backs, coach and spring gears, and rubber tires. Values \$19.00 to \$25.00. Wednesday 16.50

Stationery

- Rubber-tipped Lead Pencils, Special, dozen .15
Wax Paper, 50 sheets, 8 for .19
Tissue Napkins, dozen 200 for .19
Program Pencils, dozen .15
Score Pads, auction or 500, each .10
Dennison Dollies, assorted designs, Regular, package, 12 1/2c. Wednesday 5
Royal Court Linen Writing Paper, 5 quires .19
Envelopes, 5 packages. .19

Hosiery and Gloves

- Men's "Llama" Black Cashmere Socks; sizes 9 1/2 to 11. Wednesday 3 pairs \$1.10, pair 39c.
Men's Tan and Gray French Suedes, unlined. Wednesday at .88
Women's Glove Kid Gloves, two dome fasteners; oversown seam; black, tan and white; sizes 5 1/2 to 7 1/2. Wednesday .85
Women's English Tan Cape Gloves, "Fowens" and "Dent" makes. Wednesday \$1.35 and \$1.60.
Women's \$1.00 Silk Hose at 89c. Navy, champagne, gray, black and white, pure thread silk; colored embroidered clog on ankle, and narrow colored stripe on front. Regular \$1.00. Wednesday .89
Children's Cashmere Stockings, made in England; all-wool black cashmere; sizes 6 to 8 1/2. Regular 60c. Selling Wednesday at 2 pairs for .69
Women's Wolsey Cashmere Hose, 86c. The regular quality; "Wolsey" embroidered in red on each stocking; all-wool yarn. Wednesday .85

Silks, Dress Goods, Wash Goods

Black and Navy Silks for Spring

- Black and Navy Paillettes and Satin Messalines, in rich dressy qualities, 36 inches wide. Special 1.00
Black and Navy Satin Duchesse Mousseline, perfectly fast dye, soft draping qualities, 36 inches wide. Special 1.25
French and Swiss Chiffon Taffetas, black, and a special showing of navy, the most fashionable weave for present wear; 36 to 38 inches wide. Regular 2.00 and 2.50
Black and Navy Taffeta Chiffons, suiting weights, 36 to 40 inches wide. Wednesday 2.00 and 2.50
Black and Navy Bengaline Suiting Cords, Failles and Moire Velours, 42 to 44 inches wide 2.50, 3.00 and 3.50
Black and Navy French Charmeuse Satins, Willow Failles and Pussy Willows; 42 to 44 inches wide, per yard 2.50, 3.00 and 3.50

Guaranteed British Suiting Serges

Some fabrics sell for a season; few maintain their style and popularity season after season. English Serge Suitings are good for all seasons; they fit every fashion and meet every requirement. English Serges are supple, durable and stylish, thoroughly adaptable to most dress need, appealing alike to the woman who seeks style and the woman who requires practical long wear. Our British Serges have a national reputation. They are made specially for our own trade, from selected, soap-shrunk yarns, and dyed by the world's best dyers. Special features for Wednesday's display are: Men's Wear Serges, glossproof finish, blue and black 2.00 and 2.50 Botany Suiting Serge, our guarantee stamped every four yards; three shades of navy and black 2.00 and 2.50 West of England Serge, of long staple wools, with a clean dustproof finish; London shrunk 2.00 Cabardine, in navy, including the popular men's wear navy and black, soft chiffon finish, yard 2.00 to 3.00

Wash Goods Underpriced

- 27-inch Soft Finished Repe. Regular 85c. On sale Wednesday 25
45-inch All White Crepe Voiles, for waists and dresses. Regular 89c. Wednesday 59
27-inch Gingham, full new range of stripes, checks and plain shades. Wednesday 15
26-inch White Rippletta, silk and cotton fabric. Regular 80c. Wednesday 25
European Voiles, dozens of new designs and colorings, have been opened up this week, and will be displayed all on one table, 40 inches wide. Wednesday 59
American Voiles, white-tinted ground, 40 inches wide. 29, 35, 39 and 50
Gabardine Skirtings, black and white stripe skirting in solid stripes; with 88 inches. Wednesday 35

More New York Hats

Our tailored hats this season have earned enthusiastic praise as being among the smartest hats seen this season. We have made our selections from the most authoritative houses only, such as Bendel, Moorehead and Jardine, Rawak, Gage, Fisk, etc. Several additional shipments have come in and will be ready for your viewing today.



100 New Hats at \$6.50

These hats, made in our own work-room, compare in style and quality with many imported hats that are necessarily priced as much again. Beautiful liserie or fine Milan tagel shapes, hand-made hats of soft Visca braids or Georgette crepe, large sailiors or smart, close-fitting styles, with new French flowers or wings. Special, Wednesday 6.50

NEW MARKET Telephone Adelaide 6100

- MEATS. Best Rib Roast Finest Beef, lb. 22
Rump Roast, prime round end, per lb. 20
Rump Roast, prime square end, per lb. 18
Porterhouse Roast, Simpson quality, lb. 30
Pork Roast, Simpson quality, per lb. 28
All Pork Sausage, our own make, lb. 20
Pure Lard, 8-lb. pails, gross weight, per pall 51
GROCERIES. 6,000 packages Standard Granulated Sugar, in 5-lb. packages, 5 pails, 1.10
4,000 tins Finest Canned Tomatoes, 2 tins 19
Finest Canned Corn or Peas, 3 tins 25
Ogilvie's or Purity Flour, 4 bag .96
Cook's Gem Baking Powder, Regular 25c. Large tin 20
2,000 stone Fresh Rolled Oats, per stone 45
Canned Beans, Golden Wax or Green, 3 tins 25
Choice Pink Salmon, 1/2-lb. tins, 5 tins 25
Clark's Pork and Beans in Chili Sauce, tall tin 11
E. D. Smith's Pure Orange Marmalade, 16-oz jar 15
Fancy Patna Rice, 79 lbs. 25
Teller's Cream Soda Biscuits, special, tin 24
Crisco, per tin 29
Choice California Prunes, 5 1/2 lbs. 25
Williams' Pure Strawberry Jam, 1-lb. pail 79
Diadem Self-Raising Flour, per bag 24
Fresh Godfish Steak, Maple Leaf Brand, per tin 14
Fresh Buttermilk, gallon 15
Finest Canned Raspberries, Vine Brand, per tin 18
Greenputts, 2 packages 25
St. Charles' Milk, per tin 10
FRESH ROASTED COFFEE, PER LB. 27c. 1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wednesday per lb. 27
FRUITS AND VEGETABLES. One car California Sunkist Oranges, sweet and seedless, large size, per doz. 33
Choice Grapefruit, good size, 5 for 25
Choice Table Beets, small basket 10

Honey Jars and Spoons 69c

200 jars, of floral cut glass, with bright silver-plated cover and serving spoon. Regular \$1.00. Wednesday 69

Pie Plates, \$1.98

8 3/4-inch size, brown fireproof lining, pierced silver-plated frame. Regular \$2.50. Wednesday 1.98

Battenberg Lace Centres 98c

36 inches round; beautiful wide lace, in good design. Regular \$1.95. Clearing Wednesday 98

Battenberg Scarfs, size 20 x 54 in.; deep lace on one side; plain edges on other side; to fit close against back of dressers or side-board. Special Wednesday 69

Hand-made Madeira Bread Tray

Doylies, size 6 x 11 inches; plain in centre, with eyelet in each scallop. Clearing Wednesday 29

Sideboard Scarfs, real French

cluny lace; pure linen centres; size 18 x 54 in. Wednesday 1.98

Old-fashioned Brown Holland

Linen for wash dresses, motor coats, etc.; 38 inches wide. Wednesday, yard 25

White Linen, for dresses, blouses, etc.; fine quality; 36 in. wide. Yard 50

"Old Bleach" Dress Linen, snowy white; will launder perfectly; width 36 inches. Yard 55

Semi-Tailored Waists

Of gray and white cotton crepe; low turned-down collar, with open front, fastened pearl buttons; short set-in sleeves, with turn-up cuffs; sizes 34 to 40 bust. Regular price \$1.00. Wednesday 89

\$1.95 WOOL DELAINE WAIST AT 95c.

Pretty All-Wool Delaine Waist, in ivory only, front has centre panel with pearl buttons and 14 pin tucks on each side, tucked collar, with long set-in sleeves and tucked cuffs; sizes 34 to 40-in. bust. Regular \$1.95. Wednesday 95

Taffeta Petticoats \$4.50

New, smart, fluffy Petticoats, of "Queen Quality" taffeta; a beautiful soft finish, glossy silk; black, navy, Russian green, and pretty shot effects, blue and green, red and blue, navy and black, purple and black, also green and black; deep full flounce, trimmed with four pintucked ruffles; lengths 36 to 42. Wednesday 4.50

NURSES' WHITE UNIFORMS.

Fine linens, Gibson peas; high neck; long sleeves, at \$2.95 and \$4.60. Fine linens, low neck and short sleeves 2.95

89c Nightdress Lengths at 59c

In English nainsook; soft and free from dressing; sufficient for a large and roomy gown; stamped in square or V neck designs. Regular 98c. Wednesday 59

THE ROBERT SIMPSON COMPANY LIMITED

Fourth Floor.

OFFICE... BR... U.S... CAL... MINO... ONLY... VEP... German Attack... CANNON... Skirmish... Hand... on... Special Cable... LONDON... attack was the Bethine... west of the... west of Ve... attacks of... nades and t... regain a po... the German... their power... yesterday... ceptibly s... bank of th... from the E... considerabl... the region... admiral... fought by... with Germ... of Fort. Ve... of the Me... was very d... today. W... ville an a... means was... explosion... in the res... celled, to... We were f... (Continu... T NOV... Britis... stroyed... complete... from thi... expeditio... mountain... 50 miles... narrow... this cam... lish at K... shend is... plan to... Prevent... When th... ity, they... advance... 50 miles... From th... towards... Turkish... flank of... westwar... the incr... the north... sition to... Have the... Fret... of the... driven... infantry... been sp... the fact... pauses... proof e... what tr... defeat... Fort de... We wre... aged, a... general... sex mel... dorged... never I