The start of Backeting.

The start of Backetin



His Personal Clothes.

A man's clothes are part of his identity, just as area is whiskers, his accent or his gait.

The tailor can only the form, but the owner of that form can clothe it, from ready-made "Fit-reform" garments, so as to fit his ideals also,

Half the Custom Tailor's price is enough for us-\$10, \$12, \$15, \$18, \$20 per suit.

Your money back if dissatisfied.

The Fit-reform Wardrobe, 22 King St. W. (MANNING) Toronto. The Kennedy Co. Limited Montreal. - Toronto - Winnipeg.

Annual Meeting of the Lake Racing



SUDDEN CHILLS CAUSE SUDDEN ILLS Prevent both by wearing one of our English, American or Canadian

COMMENCING

Down Goes the Price of Black and Colored

Black and Colored Dress Goods

Ladies' Latest Style

Jackets m Capes Blankets, Comforters Linens, Sheetings,

Towels, Towelling, Flannels,

Eider-Downs,

Ladies' Readymade Garments

Ladies' Silk Underskirts

BARGAINS

FOR ALL THIS WEEK 50 pieces Grey Wool Flannel

at 10c., worth 15c. 1150 yards Fancy Brocade Silks, in dark and also evening shades, 35c, for .19

40 inch Black Figured French Dress Goods, regular 3oc. Special at

1300 yards all shades of Pure India Silk, regular 30c kind. Special to-day .20 21-inch Extra Heavy "Shot"

Taffeta Pure Silks, fine range of colors, regular 75c.

30 only Ladies' Fancy Silk Blouses, worth 3.00 each. 1.75

10 only Ladies' Elegant Black

Brocade Silk Skirts, regular 15.00. For . . 9.00 Taffeta Silk Underskirts. Very

special, as follows: At 4.00, regular 7.00 At 5.00, lined, regular 8.00

Come all this week for Bargains in every description of dry goods. We invite inspection.

F. X. Cousineau & Co. The Bon Marche, TORONTO.

LEANING. vercoats, etc., DERSON & CO.,

DY PALMIST. 64 Vest. 25 cents.

y, Thomas Flynn, embezziement cases collected for solici-years chief detective for G. T. Railway al Council Building,

68-FIRST HOUSE y; s'tuate in nicely aining dining room, two pantries, kit-nd servants' rooms a Apply to Frank corner Jordan.

noreign Members of te of Patent Agents pulet free. John G Edward Maybee, Me

OAT AND LUNGS oncaltis and Catarrh medical inhalations. B.A., SPECIALIST, yous disorders. Let-port, Vermont. BARRISTERS, So-etc. Phone 1583-g, 23 Adelaide east.

BARRISTER, SOLICI-ey to loan. Offices, CCH, BARRISTERS, neen Building," cor. ce. J. M. Reeve, Q.C.,

ING, BARRISTERS, 10 King street west, Kilmer, W. H. Irving.

STER - PORTRAIT soms: 24 King-street

ARDS, DENTIST, 11 st. Toronto. ed DIALITE DINNERS ON, ROOFERS, 21 OMPANY-SANITARY ravel contractors.

ARGE OR TOO SMALL id, and they stay mend-repaired at 106 Queen evening. RAGE. ING THE CITY AND ce their household el do well to consul company, 369 Spadina

ES A. CAMPBELL EL-COR, KING AND ento-Rates, \$1.50 and had rate, \$1.50 per day. Grigg House, London. i., JALVIS-STREET, to \$1.50 a day. Take ars to East Market-nees, accommodation for test to weekly boarders, roprietor.

CHURCH AND SHU-posite the Metropolitan durches. Elevators and urch-street cars from as \$2 per day. J. W. TO LOAN. LOANS - AGENTS Reynolds, 15 Toronto-

-MONEY TO LOANgage security; three
Apply Aid Savings
601/2 Adelaide-street b-BICYCLES STOR-h's, 209, 2001/2 and 211 fe Albert.

ED SALARIED PEO-manent positions with upon their own names, sy payments. Tolman, ed&7 TO BORKOW MONEY

L BE RECEIVED BY
ed up to November 3
on of a FIRE ALARM
STEM for the town of
s and Specifications can
rk's office. The lowest
necessarily accepted.
hirman 6123