

Store Closes Today at 1 p.m.
NO NOON DELIVERY.

The **SIMPSON** Company
Robert Limited

Store Closes Today at 1 p.m.
NO NOON DELIVERY.

Store opens at 8.30 a.m.

Telephone Main 7941, Connects With All Departments.

Store Closes at 8.30 p.m.; Saturday at 1 p.m.



Today---\$18.45 is the Clearance Price On Men's and Young Men's Suits

They're Three-Piece Models for Summer or Autumn Wear

These suits represent a high standard of value at the price, for variety and serviceability of styles, wearing quality of fabrics, workmanship and finish.

Developed in attractive tweeds and worsteds of distinctive shades and patterns. Two or three-button, semi and form-fitting models—trencher—all-round belt and half belted effects. Sizes 33 to 48. Today the special price is \$18.45.

Hot Weather Suits at \$13.95 Ought to Interest Men and Young Men Today

If you're looking for a hot weather suit of comfort, style and durability, it's a Simpson suit for yours. They're modelled with excellent taste and tailored with supreme skill.

Developed in natural, tan and fawn Palm Beach cloths—feather-weight tweeds and cool cloths. Various mixed patterns in authentic styles. Sizes 36 to 46. No man needing a light-weight suit should miss this opportunity today at \$13.95.

Tooke and Arrow Shirts On the Clearing Line at \$1.29

Regular \$1.50, \$2.00 and \$2.50 Values

With such prominent names back of these fine shirts very little comment is necessary upon the qualities.

They're made up of dependable shirtings—woven cloths—percales and cambrics. Designs and patterns of genuine distinction—two and three-tone effects.

Coat style with double soft, French cuffs. Also some laundered stiff cuffs. Sizes 14 to 17. Regularly \$1.50, \$2.00 and \$2.50, all one price, today, \$1.29, or 4 for \$5.00.

Men's Stylish Oxfords At \$3.95 and \$4.95 Pair

At \$3.95—Made on English recede toe last. Sizes 1 to 5½. Straight lace Oxford, with blind eyelet. Guaranteed. Neolin soles—solid rubber heels. Choice of gunmetal and Havana brown leathers. Today, per pair, \$3.95.

At \$4.95—Havana Brown and Gunmetal Oxfords, with guaranteed Neolin soles—rubber heels, and smart English recede toe. Sizes 5½ to 10½. Today, per pair, \$4.95.

\$5.45 For Men's Boots

Gunmetal, velour calf, vici kid and patent leathers. Wide and narrow toe shapes—blucher and straight lace styles. Medium, heavy weight and Neolin fibre guaranteed soles. All Goodyear welt sewn—military and flat heels. Sizes 5½ to 7. Today, pair, \$5.45.

Men---Still Plenty of Bathing Suits

Men's Bathing Suits—Made from good quality cotton. They come in navy with white, red or orange trimmed. Popular one-piece style, with skirt. All sizes, \$5.00.

Men's Bathing Suits—Two-piece style, good quality cotton, navy only. Perfect fitting. Sizes 34 to 44. Suit, \$11.15.

Men's Cashmere Bathing Suits—Made one-piece style, with skirt attached; fine all-wool navy cashmere. Sizes 34 to 44. Suit, \$22.00.

Men's English Waxed Bathing Suits—Made two-piece style. Navy, with cluster stripes in red or green. Good weight and quality. Sizes 34 to 44. Suit, \$4.50.

Men's Elastic Ribbed Knit All-Wool Bathing Suits—Two-piece style. Sizes 34 to 44. Grey with white, navy with white. Suit, \$4.00.

Men's Elastic Ribbed Knit All-Wool Bathing Suits—Two-piece style. This suit comes in grey with wide white bar across breast, with white lines at knee and skirt. Sizes 34 to 44. Suit, \$4.50.

A Clearance! Men's Straw Hats 89c

Regular \$2.00 and \$2.50 Qualities

It'll be a busy sale from 8.30 to 1 o'clock, so you'd better get here as early as possible for best selection.

At the price, every man can buy a new straw to finish the season. They're English and American split and semit styles, with plain and notched edge brims. Just eighty-nine cents!

\$3.00 Straw Hats Reduced to \$1.50

\$4.00 Straw Hats Reduced to \$2.00

Special! \$8.50 Panamas for \$3.00

At a mere fraction of former prices, these South American Panamas will disappear fast. Choose from a variety of smart styles. Regularly \$4.50 and \$5.50, specially reduced for a clearaway today, \$3.00.

Boys' Wash Suits \$2.49

Smart-looking Norfolk and middy styles—tailored from reliable washing fabrics. Wide variety of colorings, including white grounds with blue, black, brown and red stripes—natural linens, tans and plain blues. Short elbow sleeves and full sleeves. Straight pants have waistband. Sizes 2½ to 9 years. Today, clearing price, \$2.49.

Boys' Khaki Bloomers, Special \$1.49

Full fitting. Made from medium weight dark, khaki-colored drill fabric. Belt loops, strap and button at knee. Boys 7 to 16 years. Special today, \$1.49. Other styles for boys, 7 to 16 years, \$1.75.

Boys' Long Khaki Pants \$2.00

Made from a hard-wearing khaki drill, with neat-fitting waist. Belt loops, tapered leg and cuff bottoms. Boys 10 to 18 years, \$2.00.

Breakfast in the Palm Room

It's a fine thing to enjoy an appetizing breakfast amid pleasing surroundings. Here you are assured of excellent food, efficiently served, at a moderate charge.

Canada Food Board License No. 10-4322. Breakfast, 8.30 to 11.00 a.m. Dinner, 11.30 a.m. to 2 p.m. Afternoon Tea, 3.00 p.m. to 5.30 p.m.

A La Carte Lunches, at all hours. —Sixth Floor.

Men's Lustre Coats At \$4.75

Black and grey Coats to wear these sweltering days. Well tailored and finished with deep facing. Three outside patch pockets and one inside. Sizes 36 to 46. Get yours today.

Grey Flannel Trousers At \$5.00

Cut on natty lines to ensure comfort and style. Five pockets, belt loops and cuff bottoms. Sizes 32 to 44. The price of \$5.00 is really moderate.

Linen Auto Dusters At \$3.50

The motoring public have found these garments indispensable to the full enjoyment of their travels. These dusters are cut full and roomy. Close-fitting collars, detachable buttons, and patch pockets. Sizes 36 to 46, and for \$3.50.

Matting Suit Cases At \$1.75

Handy ones for vacation days. Thoroughly constructed on bamboo box with inside straps. Reliable lock. Sizes 22, 24 and 26 inches. Priced today at just \$1.75.

Club Bags \$2.50 and \$2.95

Walrus grain fabricoid Club Bags of superior make. Double high leather handles—reliable locks and fasts. Inside shirt pocket. Size 16-inch at \$2.50. Size 18-inch at \$2.95.

Oh, Joy! Get the Cool Breeze of These Electric Fans!

6-inch size, 2 speeds . . . \$ 8.50

8-inch size, 1 speed . . . \$10.85

8-inch size, 3 speeds . . . \$11.75

8-inch size, oscillating . . . \$17.00

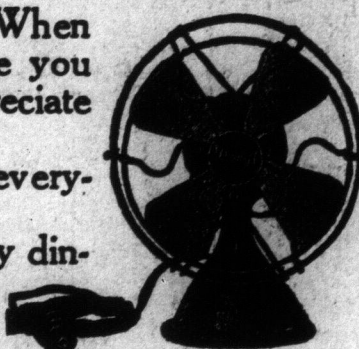
9-inch size, 2 speeds . . . \$12.00

12-inch size, 4 speeds . . . \$23.00

When the mercury climbs up into the nineties! When the air is stiflingly close, and you don't know the minute you may be overcome with the heat—then you fully appreciate the cool, refreshing breeze of an electric fan.

Our superior stocks are so moderately priced that everybody can afford one or more of these dependable fans.

Nothing is so welcome on sleepless nights, or in stuffy dining-rooms or offices, as an electric fan that maintains a continuous circulation of fresh, healthful air.



Come to the August Furniture Sale Today for These Values

Odd Extension Tables in genuine solid quarter-cut oak, golden finish. Selected tops, deep rims, shaped legs. Regular value, \$31.50. August Sale price, \$19.95.

Odd Buffets, solid oak, 48-inch case, 2 cutlery and 1 long linen drawer. Fitted with mirror. Regular value \$24.50 to \$27.50. August Sale price, \$15.25.

Dressers, mahogany finish, 3 large drawers, large bevelled mirror, wood trimmings. Regular value \$17.20. August Sale price, \$11.95.



\$29.15
AS ILLUSTRATED, BUFFET, genuine quarter-cut oak, turned or golden finish. 62-inch case, massive design. Dolly, cutlery and linen drawers. Large bevelled plate mirror. Regular value \$42.50. August Sale price, \$29.15.

Buy Through the Home-Lovers' Club if You Prefer. No Extra Charge for This Service.

Remnants of Linoleum and Oilcloth 49c Sq. Yd.

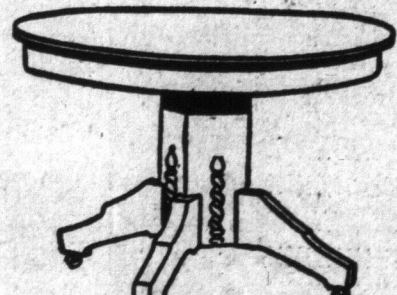
A clearance of all short ends and lengths in our Linoleum Department, of heavy linoleum and oilcloth, in assorted widths and different designs. Regular prices 60c, 70c, 95c and \$1.10 per square yard. All one price to clear, per square yard, 49c.

\$18.75 Tapestry Rugs at \$14.95

Heavy quality Genuine Scotch Tapestry Rugs woven in one piece, in two different designs—tan, old rose and fawn colorings. Special offers for Saturday morning shoppers. Size 7.6 x 9.0. Regularly \$18.75. Special, \$14.95.

Remnants of Draperies One-Third to One-Half Less

Ends varying in length from ¼ to 2½ yards. Net, scrim, madras, chintz, velour, tapestry, etc. All marked at least 1-3 off regular prices—some ½ off. Some ends suitable for cushion covers.



\$12.50
AS ILLUSTRATED, EXTENSION TABLE, solid oak, turned finish. Heavy pedestal base—running slides, deep rims. Extends to 6 feet. Regular value \$20.50. August Sale price, \$12.50.

\$38.00 to \$45.00 Baby Carriages Going Today at \$32.00

Baby Carriages, to only, in natural, grey and white enamel finishes. Some have reed hoods and wood bodies. Regular prices from \$38.00 to \$45.00. This morning, \$32.00.

Black Folding Go-Carts. Limited number. Black enamel go-carts, padded seats and backs—semi-folding for taking on cars. Regular price \$5.95. This morning, \$3.75.

Today's Market News

Telephone Adelaide 6100

Canada Food Board License No. 2-7551.

MEATS.
At 5.50—400 lbs. only, Shoulder Roasts, tender beef, while it lasts, per lb., 15c.
At 5.50—400 lbs. only, Blade Roasts, choice beef, while it lasts, lb., 20c.
At 8.30—200 only, Boneless Smoked Cottage Rolls, 3 to 7 lbs. each. Today, special, per lb., 30c.
At 5.50—400 lbs. only, Breakfast Bacon, mild. By the piece, 5 lbs. and up. Today, special, lb., 45c.
FISH.
Whitefish from Ontario Government Fisheries, lb., 15c; if delivered, 17c.
GROCERIES.
Dingman's Electric Soap, special, 16 bars, \$1.00.
Canned Pineapple Cubes, Niagara Brand, per tin, 25c.
Finest Creamery Butter, R. & S. Brand, per lb., 50c.
Sunlight, Surprise, Comfort, Borax and Gold Soap, 4 bars, 20c.
Finest Canned Corn, per tin, 15c.
Quaker Cornflakes, 3 packages, 25c.
Canned Shrimps, per tin, 20c.
Pure Orange Marmalade, 22-oz. jar, 25c.
Sapphire Sardines, per tin, 25c.
H. P. Sauce, bottle, 25c.
Finest Canned Peaches, per tin, 15c.
Paris Paste, per tin, 12c.
Finest Mild Cheese, per lb., 30c.
Choice Red Salmon, tall tin, 50c.
Aylmer Raspberry or Strawberry Jam, per jar, 25c.
Clark's Potted Meats, assorted, 3 tins, 20c.
Choice Olives, pimento stuffed, per bottle, 25c.
MacLaren's Imperial Jelly Powders, 3 packages, 25c.
Malt Vinegar, bottle, 15c.
Grape Juice, bottle, 25c.
Klovah Lemonade, per tin, 25c.
Choice Pickles, sour or chow, per bottle, 15c.
Fresh Roasted Coffee, per lb., 25c.

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