

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Fair with lower temperature to-day, followed by snow or rain.

SIMPSON

Bring Your Guests to the Simpson Store

Where Values are Highest

Post-Holiday Sale of Women's Coats

Winter Coats That Have Been Selling for Prices Up to \$18.50, Wednesday \$8.95.

There is a wide range of the materials and styles most in demand, including English tweeds in dark mixtures, broadcloths in black, navy and light shades. They are made with semi-fitting back, single-breasted front, buttoned up to throat with turn-over collar, also in a more striking style with larger collars. Some have braid or satin trimmings. Regularly up to \$18.50. Wednesday 8.95

News for Misses and Women from our Mantle Section

Attractive one-piece dresses, made of English lustre, kimono sleeves and artistically trimmed waists, yoke made of fine net lace, with rolling revers of black satin. The skirt has straight lines, fastens down front at left side, and ornamented with black satin buttons. This is an exceedingly good value at the Wednesday price of 6.49

Black Voile Skirts

Crisp all-wool voile, in black only, is the material for this skirt, with its plain panels front and back; side gores are braided and pleated at bottom 7.50

Two Splendid Silk Textures

Have been selected from our large range of silks and satins to give attractive values for Wednesday.

Foulard Silks at 48c

A big range of colors and beautiful contrasting designs of guaranteed quality, are cuttings of all our best selling lines, 23 inches wide. To clear Wednesday, per yard 48

Rich Black Satin Duchesse, heavy, firm, even weave, skein dyed, with a soft lustrous finish, guaranteed to give good wear, 40 inches wide. Wednesday special, per yard 1.24

Suitings for Spring, Already!

But it's such a chance to get handsome cloth with a very small outlay that it's worth the space here.

Cream Serge and Fancy Suitings, with black and grey pencil stripe effects, that are correct for early spring wear we offer on Wednesday, for one day's selling, at about half their regular value. Made from the finest selected pure Botany yarns, and thoroughly shrunk. Regular \$1.00 per yard. Wednesday 59



Women's Furs

An Exceptional Value

Beaver Cloth Coats, lined throughout with good double twill farmer's satin, large collar and revers of the best western sable. These coats are semi-fitting and nicely tailored, length 48 inches. Regular price was \$19.50. Wednesday 11.75

Comfortable Underwear for Women

There is always use in your wardrobe for extra suits of underwear when it is priced for clearance, as in this case.

Warm underwear of fine quality, perfect fitting, specially priced for Wednesday selling. Phone orders will be specially provided for.

Vests and Drawers, fine ribbed white cotton, "Puritan" brand, vests high neck, long sleeves, button front, drawers ankle length, either style, medium or heavy weight. Sizes 32 to 38 inches, regularly 35c. Wednesday, each 25

The Most Economical Millinery Trimming Ostrich Feathers

To begin with, the sum of \$2.95 will buy on Wednesday feathers ticketed \$4.00, \$4.50, \$5.00 and \$6.50 in our regular Christmas stock.

When you consider how many ways these plumes can be used, and how many times the same feather can be refurbished, you will understand wherein the economy lies. A good thing is always the cheapest in the end.

8 Dozen Plumes, left from our Christmas selling; both willows and Duchesse, all made specially for the holiday trade and every feather perfect in style and quality. Mid-week clean-up price 2.95

OSTRICH TRIMMED MILLINERY. Special interest attaches to these hats of white felt, and velvets, trimmed with fern foliage, satin roses, marabou and ostrich, made to sell at \$5.00. Mid-week sale price 3.25



Thoughtful arrangements everywhere in the spacious building of the Simpson Store to provide for the comfort and convenience of visitors. Checking system and rest rooms, lunch rooms and attendants, are all at your service. Come to-morrow and enjoy a day of excellent "shopping," with the aid of to-morrow's big special lists.

Superior Linens And Reliable Staples

Your home should be well supplied with the kinds of goods listed by this section.

Our supply is boundless in extent and variety, and the price may be judged from these few items.

60 PAIRS WHITE UNSHRINKABLE WOOL BLANKETS REDUCED TO \$3.19.

Fine soft make, thoroughly cleansed, perfectly napped, pink or blue borders, 64 x 84, and 68 x 88 inches. Regular \$3.95 and \$4.25 pair. Wednesday 3.19

BEAUTIFUL SATIN DAMASK TABLE NAPKINS, \$1.95 DOZEN.

22 x 22 inches, warranted pure linen, full satin damask finest bleach, a lot of choice dainty designs. Your choice, dozen, Wednesday 1.95

1,000 YARDS FINE ENGLISH NAINSOOK, 10c YARD.

Yard wide, round, fine even thread, free from dressing, for dainty underwear, night gowns, etc., per yard Wednesday 10

HEAVY TURKISH BATH TOWELS, 48c PAIR.

Good large sizes, assorted stripes, fringed ends, delightful "gym" towels, only about 200 pairs. Clearing Wednesday, pair 48

STURDY HEMMED SHEETS, \$1.49 PAIR.

2 x 2 1/2 yards, for double beds, torn from heavy, plain English sheetings, full bleached and linen finished, standard hems. 100 pairs Wednesday, pair 1.49

—Second Floor—

Overshoes, Rubbers & Mocassins

MOCASSINS. Buckskin mocassins, best quality, Indian trimmed vamp, buckskin laces, men's, sizes 6 to 12, \$1.25; women's, sizes 3 to 7, 99c; boys' sizes 1 to 5, 99c; youths' and misses', sizes 11 to 2, 75c; children's, sizes 7 to 10, 65c; infants', sizes 3 to 6, 50c.

Shoe packs, best quality oil tanned waterproof Skowhegan leather, bellows tongue, leather laces. Men's, \$1.75; boys' \$1.49; youths', \$1.25.

RUBBERS. Reliable rubbers, "plain over" and "croquet" style, corrugated soles and heels, bright, new, perfect stock. Men's, 65c; women's, 45c; boys' 55c; youths', 45c; misses', 35c; children's, 30c.

OVERSHOES. Button Overshoe, fine black jersey cloth, corrugated rubber soles and heels. Women's, \$1.79; misses', \$1.39; children's, \$1.19.

Two buckle overshoe, bellows tongue to top, waterproof jersey uppers. Men's, \$1.75; women's, \$1.59; misses', \$1.39; children's, \$1.19.

One buckle overshoe, cashmerette waterproof, waterproof tops, perfect quality. Men's, \$1.29; boys', \$1.09; youths', 99c.

On the Glove Circle

Two items from the vast range of patterns and prices:

Men's Winter Mittens, warm wool lined, made from strong mule leather, with knit wrist. Regularly 50c. Wednesday 39

Women's and Children's All-wool Ringwood Gloves, in a variety of colors, with close fitting wrist, all sizes. Regularly 25c. Wednesday, per pair 15

Considerable Savings on Rugs and Squares

The patterns are as handsome as the wearing qualities are excellent, for they are

English Wilton Rugs, exact copies of fine old Persians, in 2 sizes only, and prices are reduced to clear them.

Size 9.0 x 12.0, regular \$50.00, reduced to 34.75

Size 11.3 x 15.0, regular \$75.00, reduced to 49.50

Brussels Squares, two colors only, fawn chintz and green chintz, suitable for bedrooms—

9.0 x 10.6. Regular \$14.50, reduced to 10.95

9.0 x 12.0. Regular \$16.00, reduced to 11.95

11.3 x 13.6. Regular \$27.50, reduced to 18.95

Heavy Scotch Printed Linoleum, in a large variety of new designs and colorings. Regularly 40c and 45c. Wednesday, per yard 33

The **SIMPSON** Company Limited
Robert

Wintry Days and Frigid Winds Call Furs to the Fore

Men's Fur Caps, electric seal, German otter, astrachan, lamb, beaver, opossum, wedge shape. Wednesday 2.55

Men's Adjustable Fur Collars, of nutria beaver, near-seal, astrachan, lamb and Corean beaver. Wednesday 2.85

Tweed Caps, golf shape, in stripe, check and fancy mixtures, fur-lined earbands. Wednesday 29

New Overcoats Replace the Old

The overcoat clearings have arrived, and with them the cold weather keeps promising to begin.

You can get a well-cut, well-made overcoat or ulster at the Simpson Store Wednesday for \$5.00.

It is a clearing sale of single-breasted Chesterfield overcoats and heavy winter ulsters, in black chevot, finished meltons, grey, brown and fancy striped tweeds. Regularly \$10.00, \$12.00 and \$13.50. Wednesday's price 5.00

Boys' Chesterfield and Ulster Overcoats

Our boys' department is ready to reduce their stock Wednesday. You will find a range of Chesterfield and ulster overcoats at less than actual cost. The cloths are of the best quality and the patterns good. The styles are single-breast, Chesterfield, with velvet collar and double-breast convertible collar ulsters. Some up to \$9.00 in regular price. Sizes 28 to 32. Wednesday 4.95

The After-Christmas Sale of Neckties

Dollar Ties - - 25c

75 Cent Ties - 25c

50 Cent Ties - 25c

No 25 cent ties left on the counters, and a complete clearance of everything up to \$1.00.



Come and take your choice at 8 o'clock Wednesday.

Some Wall Paper Prices

Parlor and Dining Room Papers

are part of our clearing after Christmas, and include imported and domestic papers, in room lots or more.

3,850 rolls Parlor, Sitting Room, Living Room, Hall and Dining Room Papers, in good designs and colorings of red, brown, buff, blue, green—

25c roll, Wednesday 16

35c roll, Wednesday 24

50c roll, Wednesday 36

Supplies for the Larder GROCERIES

2,000 stone Fresh Rolled Oats, per stone, 44c. Choice Side Bacon, peameal, half or whole, per lb., 18c. Choice Prunes, 2 1/2 lbs. 25c. Finest Canned Corn, 3 tins 25c. Canned Peas, per tin 11c. Canned Golden Wax or Green Beans, per tin 10c. Fancy Carolina Rice, 3 lbs. 25c. One car Choice California Sunkist Oranges, good size, sweet and seedless, per doz. 25c. Jersey Milk, 3 tins 25c. Teller's Cream Soda Biscuits, 3 lb. box 24c. Catsup Bluebell Brand, 3 bottles 25c. Canned California Yellow Peaches, large tin 25c. Knox's Gelatine, 2 packages 25c. Paraffin Wax Candles, per doz. 12c.

FRESH ROASTED COFFEE, 25c. 300 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wednesday, per lb. 45

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