

Canadian Consumption

In a normal year Canada requires well up towards a hundred million pounds of twine to bind her crops; probably more per capita than any other country in the world. For this she must depend entirely on foreign countries for her raw material and for the principal portion of the manufactured article as well. These huge requirements could not be secured unless provision were made as much as a year or more before the twine is required for use. Making this provision has involved a tremendous financial hazard on the part of manufacturers and wholesale dealers but failure to make it would throw on grain growing in Canada a hazard that would constitute a serious set back to agricultural development.

In their own interests all members of Grain Growers' and Co-operative Associations should let their secretaries know that they can depend on securing their twine business each year for "Equity" twine so that the secretary can assure the Central and the Central safely contract for their prospective requirements.

Support your Co-operative Wholesale.

There is no better twine made than Equity. Central can supply any quantity required if ordered early. It sells at the spot cash wholesale price paid by twine dealers all over Saskatchewan. This means that millions of dollars are saved each year by the farmers because the Association entered this business. We need your patronage now and each year to successfully keep up the fight.

Remember that the Association is the only co-operative body through which you can secure twine.