

THE genuine-original Kellogg's Toasted Corn Flakes have always been packed and sold in the Red, White and Green Package-no other design-and will continue to be put up in the same colored package.

GREATLY INCREASING ANNUAL SALES

That distinctive flavor--those high qualities of nutriment--have always been maintained in Kellogg's Toasted Corn Flakes--in the Red, White and Green Package--because the most modern methods that scientific research, by our own chemist, can provide, are used. This is what makes them so

SATISFYING—STRENGTHENING—SUSTAINING



Kellogg's Toasted Corn Flakes

Only MADE IN CANADA By

THE BATTLE CREEK TOASTED CORN FLAKE COMPANY, LIMITED

Head Office and Plant: LONDON, ONT.

This is an entirely Canadian Company, no connection whatever with any Company in the United States or elsewhere.

ALL CANADIAN CAPITAL ALL CANADIAN EMPLOYEES ALL CANADIAN EATERS

Canadians all from East to West
Insist always upon the best.
The patriot when he knows and sees
No camouflage can him deceive.
Then firmly stand and proudly sing
The praises of the "Corn Flake King."