

# E·N·V·I·R·O·N·I·C·S

James Moir: Senior Research Assistant

**Education** B.A. (Honours) Geography, University of Western Ontario, 1984

**Skills** As assistant to the Vice President of Custom Research, Mr. Moir's responsibilities include proposal development and budgeting, questionnaire design, data analysis, report writing and project coordinator for custom research studies. He is also involved with design and analysis for the Environmental Monitor.

He has extensive experience in all aspects of survey execution for telephone, personal and self-administered postal surveys.

Mr. Moir joined Environics as a Research Assistant following his graduation from the University of Western Ontario in 1984. He specialized in the study of environmental and natural resource-oriented issues.

**Associations** Canadian Association of Geographers  
Professional Marketing Research Society