

the Sun has always been distinguished by the quality of its national and international coverage. It maintains one of the best Washington bureaus in the nation and is ranked number 11 and 12, respectively, on the Saturday Review and Scholastic Magazine honor rolls.

Boston

"We don't have a tremendous appetite for Canadian news, not a lot of inquiries... Boston is the Athens of North America... There is an increased cultural awareness, we do have a working relationship with the CBC... we receive films of the elections... a large French Canadian population, but not a lot of homeward ties."

These comments of a Boston editor are typical of the fashion in which media people first told us there was little regional difference and then proceeded to say how much there was.

How the Boston papers currently have time to cover anything but school integration may puzzle some, but the high quality of the regional newspapers is unquestioned. Even the Hearst Herald American is something of a star in that chain. It uses the New York Times service and is proud of its Pulitzers and other awards for distinguished journalism.

The Boston Globe (selected by Mobil as an outlet for its counterattack campaign) is one of the 10 papers cited by Time Magazine and considers itself as serving much of New England. The fact is, however, that New England is practically saturated with estimable local newspapers and, from the Canadian point of view, attention cannot be limited to the Boston dailies. While New England