

desirable but the market situation at that time does not justify full-scale participation. Canadian companies are invited to provide relevant product descriptions, brochures or short films for display or distribution from the booth. Export-ready companies may, however, arrange to exhibit on their own directly, and fair authorities, if sufficiently forewarned will often locate these companies in close proximity to Canada's Information Booth.

Canadian business travellers are invited to visit the Canadian stand at any event listed in this booklet; an advance call will allow us to better prepare for your visit, and depending on available facilities, arrange for meetings with local officials and business contacts.

For additional information on how you can participate contact External Affairs' Trade Development Division Europe (RWTF), Tel: (613) 996-5554; call Info Export, Tel: 1-800-267-8376; or contact your nearest International Trade Centre at the address listed near the end of this booklet.