

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 527-OSAKA

002-FISHERIES, SEA PRODUCTS & SERV.
JAPAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

IDENTIFICATION OF AGENCY RELATIONSHIPS WHICH CURRENTLY EXIST FOR CANADIAN SUPPLIERS; NOTIFY THOSE AGENTS OF OPPORTUNITIES IN KANSAI.

DETERMINATION OF DISTRIBUTION SYSTEM IN KANSAI FOR CANADIAN FISH PRODUCTS.

SEMINAR IN CONGEN TO FISH IMPORTERS/AGENTS TO RAISE AWARENESS OF CANADIAN CAPABILITY, RELYING ON PATTERN OF EXPERIENCE OF EMBASSY IN TOKYO.

EXPANSION OF AGENCY RELATIONSHIPS IN KANSAI AREA FOR EXISTING EXPORTERS AND FOR NEW EXPORTERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NEW BRUNSWICK FISHERIES PRODUCTS PROMOTIONS
-SUPPORT TI NB GOVERNMENT AND PRIVATE SECTOR
INITIATIVES.

BUYING CONNECTION (LOBSTER) PREVIOUSLY ESTABLISHED IS LEADING TO EXPANSION OF (ATLANTIC SALMON) SAMPLES SENT, EXAMINED & NEGOTIATIONS STARTED. IMPORTANT INVESTMENT PROJECT CONSIDERED BY JAPANESE CO. (PURCHASE OF EXISTING FISH/PROCESSING /

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----