22/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ANKARA Market: TURKEY

Sector: POWER & ENERGY EQUIP. & SERV.

Sub-Sector: HYDRO

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	200.00 \$M	0.00 \$M	0.00 \$M	0.00 \$M
Canadian Exports	0.00 \$M	0.00 \$M	0.00 \$M	0.00 \$M
Canadian Share	0.00 %	0.00 %	0.00 %	0.00 %

Cumulative 3 year export potential for CDN products in this sector/subsector: \$M

Factors for Canadian exports not reaching market potential:

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For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: Thermal plants

Expected Results: Contract award for implementation work on thermal upgrade

Activity: Encourage Canadian firms for participation in TEK's turnkey

power transmission line projects

Expected Results: Participation of a Cdn firm in tendering process for proj.

Activity: Encouragement of AECL to consider BOT model for implementa-

tion of nuclear power plant project

Expected Results: Acceptance of BOT formula and start of negotiations