

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: ALGIERS

Market: ALGERIA

Factors for Canadian exports not reaching market potential:

- Lack of promotion and advertising
- Market prospects have not been adequately explored
- Performance of local agent or representative
- L'ALGERIE N'A PAS DEVELOPPE LE
- SECTEUR MINIER.

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: LE CDA FAIT PLUSIEURS ETUDES AFIN DE PENETRER LE MARCHÉ
Expected Results: DEFINIR LE MARCHÉ ET LES PROJETS

Activity: SUIVI MISSION ALBERTA 1987 POUR LE SECTEUR.
Expected Results: CONTINUER A FAIRE CONNAITRE LES SOCIETES ET EXPERTS CONS
DANS LE DOMAINE

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: MISSION OFFICIELLE PAR LE GOV'T FEDERAL ET QUEBEC OU ALTA.
Expected Results: OBTENIR CONTRATS ENG. ET DE FORMATION, D'EXPLORATION DANS
DOMAINES PLOMB, ZINC OU UR

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: JOURNEE TECHNIQUE DANS LE DOMAINE DES SERVICES ENGINEERING
Expected Results: DEMONTRER COMPETENCE ET QUALITE DES SERVICES ET EQUIPEMENTS
CANADIENS