

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the April-June 1988 period twenty-seven posts reported the following business activity:

1. 80 EXPORT SALES WORTH \$38 MILLION
2. 95 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS
3. 12 NEW JOINT VENTURES/LICENCING AGREEMENTS WORTH \$7 MILLION
4. 13 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$57 MILLION
5. 5 CANADIAN INVESTMENTS IN TERRITORY
6. 11 TECHNOLOGY TRANSFERS WORTH \$25 MILLION

HIGHLIGHTS:

- o \$22 million sale of electrical equipment for television satellites (Paris)
- o \$12 million sale of personal lap top computers (Munich)
- o \$10 million technology transfer for glass fiber columns (Bonn)
- o \$2 million sale of fur garments (Madrid)
- o \$2 million sale of chemical polymers (London)
- o \$1 million sale of deck radio navigation equipment (Warsaw)
- o \$1 million sale of holstein bulls (Moscow)

KEY STATISTICS: for the twenty-seven posts reporting workload information

Missions Reporting To

		RWT	RBT
No. Trade Enquiries	Cdn	6854	1495
	Local	6936	517
No. Investment Enquiries	Cdn	364	7
	Local	648	6
No. Business Visitors	Cdn	1902	422
	Local	1809	172