

Now is the time
**Canada-Turkey conference and
trade mission set to go**

ISTANBUL AND ANKARA — May 9, 2005 — The annual joint conference of the Canadian-Turkish Business Council (CTBC) and Turkish-Canadian Business Council of the Turkish Foreign Economic Relations Board (DEIK) will bring together business and government leaders from both countries to explore ways to further expand trade and investment.

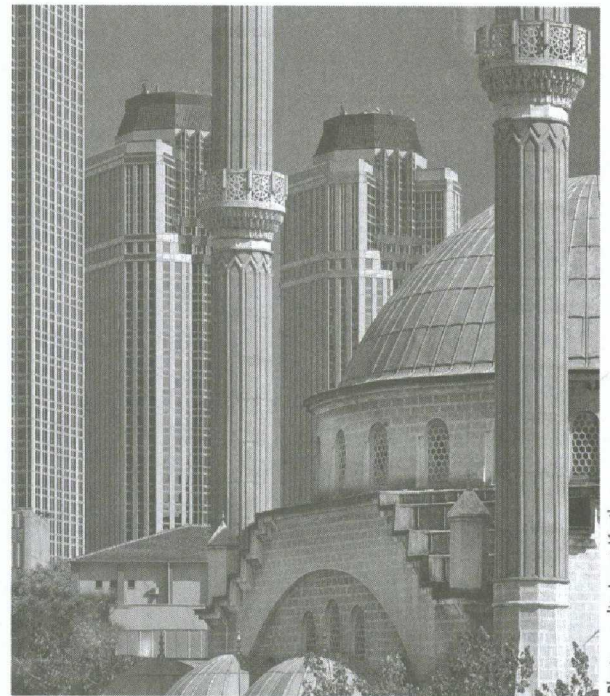
The conference is part of a trade mission to be held from May 8 to 11, 2005. Canadian companies are encouraged to take advantage of the many opportunities available in Turkey. Turkish companies are also looking westward to Europe and North America for business partners, financiers and suppliers of a broad range of goods and services. For this reason, the conference theme is "Canada and Turkey: *Now is the Time.*"

Who should attend?

Canadian companies already doing business in Turkey can make new contacts and reinforce existing relationships to increase their profile and raise important issues that could advance their business activities.

Companies not yet familiar with Turkey can also meet with senior business and political leaders to increase their understanding of the Turkish political and regulatory environment, learn about opportunities in the country and leverage the experience of other companies already present there.

Canadian companies already established in Europe will learn about the benefits of manufacturing in Turkey and discover its role as a manufacturing base for goods destined for the European market. Canadian companies interested in Russia and Central



Istanbul stands tall: The city is leading the modernization of Turkey.

Photo credit: Izzet Keribar

Asia will meet Turkish business leaders who can make valuable partners in this growing region.

Financial institutions and venture capital investors will have the opportunity to promote the strengths of Canadian financial markets and sources of financing to key contacts in the Turkish business community.

All participants can take advantage of contacts established by the CTBC, the only organization in Canada with an extensive network in Turkey

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