

Unprecedented Incomes

Income is the only thing which money
will purchase more of today than in 1914

The price of the most solid and desirable securities is to-day the lowest, and the income yield is the greatest in our lifetime. On the contrary, commodities, the necessities of life, are about the highest. The weekly family food budget in 1914 amounted to over \$7. Today the same supplies cost over \$16. The dollar will purchase less than half of what it would in 1914.

There are daily increasing indications on every side that the crest of high prices for the necessities of life has been reached. Commodities are gradually declining. Today the investor has the supreme opportunity. If he procures today the high income now obtainable from long-term securities the income will, as commodities decline, give him greater purchasing power than has ever before been obtainable from such securities.

Income is today the cheapest thing which money will buy. Not only is the present income yield unprecedented but the future purchasing power of the income will, in all probability, be as unprecedented.

Canada's First, Best and Premier Security, Victory Bonds, today give these high yields: From 5.68% to 6.37%.

They can be bought in any amount from \$50 upwards.

Your orders will receive our best attention

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