

WATSON FOSTER CO.



MONTREAL

WALL PAPERS

TO WALL PAPER DEALERS

IF YOU WANT TO

**LEAD THE TRADE IN YOUR TOWN, YOU MUST
DO IT WITH THE LARGEST LINE, THE MOST PRO-
GRESSIVE LINE AND THE BEST, THE WATSON,
FOSTER CO.'S LINE.**

FOR SEASON 1902 - 1903

WE HAVE **ECLIPSED ALL FORMER EFFORTS,**
HAVE STRENGTHENED IN VALUE AND EFFECT MEDIUM AND
LOW GRADES, AND INTRODUCED PRACTICAL AND ADVANC-
ED DECORATIONS. THE ENTIRE LINE WILL BE A DELIGHT
TO THE CRITIC AND MOST PROFITABLE TO THE DEALER,
ENABLING HIM TO IGNORE ANY FOREIGN COMPETITION.

OUR IMMENSE COLLECTION

IS READY FOR THE ROAD. WE ANTICIPATE
INCREASED TRADE AND ASK FOR
EARLY PLACING

JUNE 1902