

WALL PAPER AND DECORATIONS—Cont'd. scroll effect, No. 1203, and is produced in captivating colorings, some being suitable for parlor, and the richer shades for dining-room. For the latter, G H colorings will be a favorite, and another coloring, G F, of this pattern, having a soft rich green ground, is bound to sell well. One should also notice several handsome papers in a two print gilt and color effect, the design reflecting the Empire period. Here, a rich crimson ground contrasts with the pattern in gold aluminum bronzes. Where bright effects are wanted many uses for this paper will suggest themselves. In the better grades there are a number of patterns not reproduced in cheaper lines, thus enabling the dealer to get a little extra profit. Among these, No. 1248, the back ground effect is brought out in mica and gilt, a floral spray tastefully drawn being introduced. Another design, which has caught the attention of dealers, who have thus far seen it, is a pattern arranged in squares, the design being a tasteful foliage treatment.

We now come to 22-inch goods, the patterns in which are above the average of merit. The first design is a Romanesque scroll (1243), with a handsome, one-band, blended frieze and an artistic ceiling, the colorings all commendable. The blended effects produced by the firm this year show the most superior workmanship, the change in the gradation of color being imperceptible. There is a well-conceived parlor paper, attractive both in design and coloring, the artist having succeeded in making a skilful use of the anemone as a motif. One coloring in purple shades, on a white ground, is charming. Another, on gold-blue ground, catches the eye, while a third has an old-gold ground, the flowers being of pink and blue. A distinctively parlor pattern is No. 1240, in which the artist has cleverly embodied the Japanese rose. The design is fairly large, but the tones are soft, so as to give a subdued, yet rich, effect to the design. A handsome hall or dining-room pattern is No. 1244. It is essentially a high-class design, with a big profit to the dealer, and is sure to please anyone wanting a handsome crimson paper for a hall, dining-room or library. No. 1277 G.G. is a fine Moorish pattern, and is to be seen in the abossed books, of which there are several. Attention should be called, in passing, to the special fancy embossed patterns. One of these is a striking effect in bronzes, and would make a very handsome room. No. 1249 is a conventional design of the best type for libraries or dining-rooms. Among the fancy embossed papers is an exceedingly rich scroll treatment on a crimson ground. The extra values in these goods this year will give a progressive

dealer goods that will equal any previously manufactured, but at much reduced prices. In the ingrain papers, an interesting new range of shades is shown; there is not an old coloring among them. The ingrain friezes of this firm have, in the past, always made good sale, and this year they are so far in advance of previous efforts that a large trade is assured. Their special 22-inch ingrain friezes will be hard to beat, so that dealers who have hitherto looked to the American lines for these goods will now find that they can procure equally artistic goods in Canada at considerably lower prices.

M. Staunton & Co. have this year departed somewhat from their old system of fixing prices for their goods according to the quantities bought of each coloring. They have established a single list price which in the cheapest grades of goods is the same to all, independent of the quantity bought. In the medium and better grades a discount is given off the list where certain specified quantities are bought. It is believed this change will be well received by the trade, as they may now secure a larger selection of patterns by being able to buy them in smaller quantities at close prices. The firm invite the trade to confer upon them the favor of inspecting their line of goods, which will surely interest them, and which is now being shown by travelers in all the Provinces. Some half-tone reproductions of some of their new patterns are illustrated in this issue, but, of course, these lack the effect of the exquisite colorings which the goods are produced in. Other designs will be shown in future issues of this journal.

MCARTHUR & CO.'S NEW LINE.

Upon receipt of an invitation from Messrs. C. McArthur & Co. to call at their factory, and have a private view of the new line of decorations now being placed before the wall paper trade of Canada, through their large staff of representatives, THE BOOKSELLER AND STATIONER gladly availed itself of this opportunity.

It may be interesting to give a few facts regarding the pioneer of wall paper in the metropolis of the Dominion, viz., Colin McArthur, who has been a leading spirit in this branch of manufacture during the last forty years, and who, prior to his arrival in the city of Montreal, personally conducted the management of the large and well known firm of Wylie & Lochhead, Whiteinch, Glasgow, with whom he commenced as a lad. The foreign business of this firm extended in large proportions, and particularly with Canada and the United States, which resulted in the partnership in 1879 of Colin McArthur with the late John C. Watson,

wholesale crockery merchant, of Montreal, under the style of Watson & McArthur, for the manufacture of wall papers; a few years later he retired from the above firm, and continued under the style of Colin McArthur & Co.

On THE BOOKSELLER AND STATIONER'S visit to their factory, which is situated at 1030 Notre Dame street, and commands a magnificent view of the shipping of the port of Montreal, the representative was cordially received, and shown the various processes of manufacture, with which most readers are already familiar. One is particularly impressed with the energy and foresight in anticipating the requirements of the different branches of manufacture.

We were also shown the large additional wing to the factory, just completed, and made necessary by their increasing business, which is not confined to Canada, but extends to South Africa, Australia, New Zealand, Tasmania, South America, and the West Indies; we mention this fact particularly, feeling assured it will be interesting to most of our readers to find Canadian manufacturers competing, and successfully so, against the long established connection of the Old Country.

Their sample rooms are large, well lighted and very comfortable as well. The visitor was shown the results of the efforts, during the last year, to provide a line of wall paper calculated to surpass anything that may be shown to the wall paper trade this coming season. It is extremely difficult to describe the beauty of the combinations shown here, embracing all lines from the cheap to the most expensive; one should, however, particularize the beauty produced by their new system of blending, which must be seen to be appreciated; the strong shades of most unlooked-for colors are taken and blended in a manner that produces the most striking effect, making it difficult to believe that such artistic results can be produced by machinery. This feature pervades the most of their range, and reaches the height of perfection in the line of ingrain friezes. The most popular new shades have been selected as sidewalls, and in these tints, more especially the darker ones, the strong, masterly hand shown in the reconciling of such dark effects to the delicate tints of the ceilings, is remarkable. The visitor was satisfied the general expression of the trade upon these goods will be summed up in the word "perfection."

After looking through the largest line of samples ever presented to the trade, in any one season, by Colin McArthur & Co., the firm was thanked for the pleasure this visit had afforded.