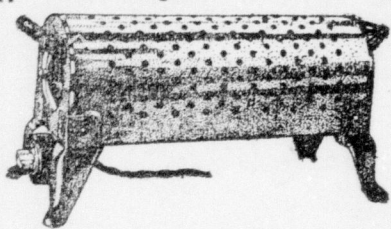


GET A Hydro-Electric HEATER THIS FALL

You'll find it the best investment in home comfort you ever made.

All prices from \$5 up.
PHONE 3180.

The Hydro Shop



This Is the Right House for
New Styles in Shoes for
Fall and Early Winter Wear

The women of London never make a mistake in coming to this store for reliable and up-to-date footwear, no matter what the season may be. The new styles for ladies are in now, and we are busy every day with those who want early choice. While the stock is large and varied it pays to come early. There is always choice in any line of merchandise.

Make this your store for shoe-sewing and don't feel that you are obliged to buy. We have a good staff to serve you, and we want to show you what we have.

Buy if you find what suits you at Cook's.

UP COOK'S
The Store that serves you best
Two Stores - Dundas & Richmond Sts.

NEW BRUNSWICK POTATOES

They're White, Good
Size, Good Cookers

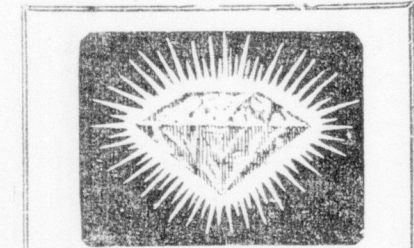
SPECIAL FOR SATURDAY,
50c a PECK or
\$2.75 a BAG

No more than five bags to each purchaser.

WILLIS & CO.
565 Richmond Street. Phone 3279

USE CONNELL'S COAL!

Phones 770 and 1096.



DIAMOND RINGS, \$5.00 TO \$500.00.
C. H. WARD & CO.
Diamond Merchants and Jewelers.
386 Richmond Street. Phone 1064.

Headache Dizziness Eyestrain

All come from mechanical defects of the eyes. Nothing but proper glasses will correct the trouble.

Consult Our Specialists
About Your Eyes

Brown Optical Co.
Optometrists and Opticians.
223 Dundas St. Phone 1877

Taylor's Throat and Lung Balm.
Is guaranteed to cure the worst coughs, colds, or bronchial irritations. Try it, 25 cents, and your money back if it fails to cure.
TAYLOR'S SIX CUT-RATE DRUG STORES.

**MANY LONDON GIRLS
WANT TO GO OVERSEAS**

Applications Pouring In For St. John Ambulance Course.

Many young London women will take the twelve-weeks course in St. John Ambulance work with No. 4 Nursing Division when it commences on October 4. Scores of inquiries have come to the secretary, Miss Pearl Needham, from young women anxious to take part in the work, but only those who are ready to go overseas and undertake active work will be enrolled when registration starts next Wednesday in the divisional ambulance station at the corner of Dundas and Talbot streets. Only members of a nursing division are eligible for overseas service.

Quality Store

The road to health begins and ends in the grocery store. Highest quality is our standard, and anything that does not measure up to that mark we refuse to sell. As a rule you may pay more for such quality, but not when you buy at this store.

OUR SERVICE IS GOOD.

Our Black Tea at 50c per pound is the best value in London.

Try this store for Breakfast Bacon.

FRESH FRUITS.
FRESH VEGETABLES

PHONES 1024 AND 3323.

Harry Ranahan

515 RICHMOND STREET.

CONFERENCE PLANNED HERE FOR DEEPENING OF SPIRITUAL LIFE

Bishop of Huron Will Call
Meeting in November.

MAY TAKE WAR LOAN

Committee on Finance Recommends Investment of Funds.

A good representation of clergy and lay delegates attended a meeting of the executive committee of the Diocese of Huron, held yesterday in Cronyn Hall. Much business in connection with the welfare of the diocese was transacted.

The bishop had an important announcement to make, to the effect that it is his intention to hold a conference of clergy for the deepening of spiritual life. The proposal was most cordially received and it was decided that the conference take place in London about the middle of November, due notice to be given.

The committee on finance and land and investment reported and in connection with this a proposition was considered to recommend the investment of a certain amount of synod funds in the war loan. The motion was heartily received and approved, but it was not deemed wise for the present, at least, to make any specific recommendation in that direction.

Report Progress.
The committee on canons and resolutions reported progress and asked permission to sit again.

An interesting report was read by Rev. Tucker on a synod resolution by Dr. E. Jennings, looking to the spiritual awakening of the church. The matter was laid over for further consideration.

The bishop called attention to the financial returns received for the missionary society of the church in Canada and urged that these should be more generously and promptly sent in. A strong resolution was passed calling upon all parishes to send in moneys received monthly and with as little delay as possible.

The mission committee was voted for and resulted in the election of Rev. Dr. Tucker, Canon Craig, Dean Davis, C. Miles (Assn.), S. P. Irwin (Watford), Messrs P. P. Betts, Charles Jenkins (Petrolia), Dr. Moorhouse, E. S. Henderson (Windsor), and W. Baird (Galt).

Request Granted.
Communications were received from Brantford calling attention to the depletion of congregations on account of recruiting and asking consideration for church maintenance.—Granted.

A commissioner will be sent to Ridgeway to inquire into conditions relating to Duart and Highgate churches.

The death of Rev. W. A. Graham at Toronto was reported and his widow placed on the W. O. fund. Rev. W. Henderson of Henover was allowed supernumeration when applied for. Rev. James Ward made application for a rearrangement of the parish of St. John's, Woodhouse, with a view to church extension with Waterford.

Will Raise Money.
An application was received from the church of the Redeemer to raise money by mortgage for building of a rectory house; also from St. Paul's, Stratford, to realize on mortgage.—Both granted.

Rev. W. J. Brownlee of St. Thomas reported on a new church about to be erected at Yarmouth Heights and dwell on the bright prospects of this enterprise. Resolutions of sympathy and regard were passed with reference to the illness of Judge Holt, Goderich, and the absence of Rev. Canon Craig.

Dr. Moorhouse urged that the expenses of all delegates to M. S. C. C. meetings be paid.

It was decided in the future to open meetings of the executive committee at 1 o'clock instead of at 11:30 a.m., as heretofore.

FERRIS-BELL.
CLINTON, Sept. 21.—A happy event took place at "Oakgrove Farm," the home of Mr. and Mrs. Robert Ferris Bell, when their eldest daughter, Ida Glascoine, became the bride of William Bell.

Miss Alice Bell, sister of the groom, played the wedding music, and the ceremony was performed by Rev. J. Abrey, pastor of Knox Presbyterian Church, London. In the presence of the immediate relatives and friends of the contracting parties.

Mr. and Mrs. Bell will be at home to friends at "Ideswild" after October 15.

Don't look at your bank-book, to find out whether you are rich or poor. Look at your character.—Billy Sunday.

Chocolates are always acceptable.

Peters Dollar Box
("THE TOP OF THE CANDY CRAFT")

with nut, hard and fruit centres, is the worthy gift box.

Let us have the address, and we will make prompt and safe delivery.

PETERS
LONDON

REDMOND PONDS TO BE DEVELOPED BY UTILITIES BOARD

No More Experimenting With
the Macgregor Wells.

MAKING IMPROVEMENTS

Demand of Board of Health
at Springbank To Be
Satisfied.

The utilities commission will not experiment with the Macgregor wells any further, but will try and develop a field of water on the Redmond property near Springbank. Engineer F. V. Farncomb and General Manager E. V. Buchanan reported at yesterday's meeting that the sources of supply there could be discovered, in their opinion, and this would give about a million gallons, possibly more, closely available to Springbank. Wells will be sunk there at once, and a pumping rig put in.

An interim report on the Komoka and Kilworth springs was presented. Without the Redmond property, it was shown that more than three million gallons of water are available. Under present conditions it would cost about \$500,000 to deliver the water to Springbank, and then to the city. In view of the high cost of material and labor, Mr. Buchanan advised against that.

Urges More Wells.
As a million gallons of water are needed shortly, he advised that wells be sunk on the Horton street property. Seven or eight wells could be drilled there that would yield about a million gallons and the cost would not exceed \$50,000.

He favorably reported on the Redmond farm property, and thought that much water could be obtained there. Mayor Stevenson and Commissioner McFarlane were favorable to this scheme, and Mr. Buchanan was instructed to proceed at once. The pumping rig, now at the Macgregor wells, will be brought back, and if necessary used at the Redmond farm.

There was a short discussion on the Macgregor wells. The report of Dr. Macgregor, Toronto, provincial analyst, showed traces of colon bacilli in the water. The report of Dr. Hill on the last samples taken was not available.

Suggests Reservoir.
Commissioner Mitchell suggested a big reservoir at the Macgregor property, capable of holding five million gallons of water, to be used for fire purposes. This would give plenty of surplus for any conflagration, and would give an argument to the underwriters. There was an abundance of water at the Horton street plant, and better results would be obtained by utilizing it. However, as the matter is now before the council, no action was taken.

Mr. Buchanan was asked to experiment on the Macgregor wells, as land could be secured for \$200 an acre for that purpose, when the owners of the wells wanted \$4,000 an acre. The wells will come up later.

A further survey of the Komoka and Kilworth schemes will be made to provide information for the commission. "I am convinced that there are from five to six million gallons there," said Commissioner Mitchell. "That is the eventual scheme to be adopted, but in the meantime we must get water. The Macgregor wells will give us some, and we can get a further supply elsewhere."

Making Improvements.
The board of health asked for improved lavatory accommodation at Springbank Park, and this will be done. A septic tank has been ordered and will be installed.

The city council informed the commission that W. M. Dunlop, Ottawa, had been appointed city auditor, and would go over the books of the commission. Chairman Farncomb informed the board that Frank K. Jewell would not audit the books, as was the request of the commission, and Andrew Dale and Arch Screamant will do the work.

It was hinted that the council should place the commission under the control of the utilities act, as requested some time ago, in order that hydro accounts could be a lien against the property, in case of default, and which would also give the council power to name the auditor for the commission. Mayor Stevenson promised to take this up at once.

Commissioner T. W. McFarlane, who has been ill for some months, made his first appearance at the commission's meetings since last May.

The city council agreed to the joint walk between the proposed hydro shop and the present city hall, and the work will be proceeded with as soon as the plans are ready.

MILITARY FUNERAL FOR JAMES REYNOLDS

Former Member of 18th Battalion Died in Hospital.

"We find that James Reynolds came to his death at Victoria Hospital on Wednesday from natural causes. The evidence shows that he died from pneumonia of the bowels. The authorities in charge of the case at the police station, county jail and Victoria Hospital discharged their duties satisfactorily."

The above verdict was brought in by the jury summoned to investigate the death of James Reynolds, who was found in Victoria Park early in the morning of Wednesday of last week. He was first taken to the police station and later to the county jail. From there he was removed to the hospital, where he died last Wednesday. It was at first thought that his death might have been due to exposure and that for that reason an inquest was ordered.

The witnesses called were Sergt. Monaghan, Sergt. Macdonald, Police-Master Brown, Turkey Campbell of the county jail, and Dr. James Wilson. The man with whom Reynolds boarded was also called. He stated that Reynolds was not only a veteran of the South African war, but had also served in the present one. He was a member of the 18th Battalion, it was stated, and returned to the city about last Christmas.

A feature of the case was that he had received his pension on the day before his death, and although he had been helpless in the park all night it was intact when he was found. He has one brother, who is at present in France, and an unmarried sister who lives in England.

Arrangements are being made for a military funeral.



We insist that every item sold from our store must give satisfaction.

Pickling Vinegars

Quality is particularly necessary in vinegars for pickling. Buy here when you want the best.

Special Pickling 75c a gallon

XXX White Wine 50c a gallon

XX White Wine 40c a gallon

Cider Vinegar 50c a gallon

Best Cider 50c a gallon

Golden Syrup 50c a gallon

Imported English Malt 85c a gallon

BUY YOUR SPICES HERE.

Gurd's Ginger Ale

You will agree it's different. Its goodness makes the flavor better. Dry, per dozen, 90c. Sweet, per dozen, 75c.

Fresh Biscuits

Just received: A shipment of English Biscuits. Order now. Always a supply of Fresh Domestic Biscuits.

From 20c to \$1.25 a pound.

California Ripe Olives

The care in selection makes California Ripe Olives absolutely the finest. Rich, nutritious and ready for table use.

Glasses, 35c, 40c, 75c.

Tins, 15c, 25c, 35c, 45c, 50c.

Phone Orders

Receive the same care and attention as though personally given.

T. A. Rowat & Co.

250 Dundas St. Phones 3051, 3052

THE MAN FROM BRANDON WAS CLEVERLY STAGED

St. Peter's Hall Was Packed to Capacity Last Evening.

Pleasing, witty and well acted, all through was the sketch: "The Man From Brandon," presented at St. Peter's Hall last night, under the auspices of the 142nd Auxiliary in aid of the sock fund of the battalion. The attendance was good, the hall being filled to capacity.

The orchestra, under the leadership of Mr. Tony Vita, contributed greatly to the success of the evening. A vocal solo by W. A. McCutcheon proved popular, and was heartily encored. No less well received was a violin solo by Miss Geraldine Bezan, and a vocal solo by Miss Anna Cochran. Miss Nora Little and G. Lethbridge acted as accompanists.

The sketch, although a short one, proved popular with the audience. Phil Lester arrives from college at the house of his friend, Dan Moulton. Dan is not there to greet him as his train has been delayed. Dan's sister, Bernice, mistakes Phil for the new cook, who was also to have come from Brandon, and the mixup which follows provokes merriment.

Plenty of opportunity for dramatic talent was offered, and good use was made of it. Master Kenneth Cook in the role of Phil Lester, captain of the Brandon football team, played a difficult part well. He was ably supported by Miss Leonora Murphy as Bernice Moulton, and Miss Helen Trud as Bernice's friend. As Miss Janet Spencer, a maiden lady, Miss Helen Cook was a decided success.

Miss Margaret Millman in the role of Anne, Miss Janet's maid, took full advantage of the part, which gave plenty of opportunity for humor. Master Joseph Cook as Dan, Jeremiah Decker of the Kilby Insane Asylum, showed talent, as did Master Gordon Screamant in the part of Dan Moulton. Miss Janet's remarks were confirmed by the board.

A general report of conditions by Supt. Heard showed that everything in connection with the hospital is satisfactory.

Supt. Heard's report for the month of August was submitted, and was as follows:

Number of patients admitted—Males, 89; females, 147; children, 121. Total, 357.

Number of patients discharged—Males, 83; females, 132; children, 115. Total, 330.

Number of deaths, 25. Number of births, 24. Number of patients receiving treatment August 31, 1916, 158.

Number of patients receiving treatment in free dispensary, 193. Cash receipts for month, \$3,333.45.

CHOIR CORN ROAST

A corn roast at the home of Alex. Scott, Wilton Grove, proved a most enjoyable outing for the choir of the First Presbyterian Church on Wednesday evening. Arriving in motor cars kindly provided by members of the congregation, the guests immediately proceeded to the woods, where a big fire was already blazing, and corn in abundance waiting to be roasted.

CHOR CORN ROAST

First Presbyterian Musicians Enjoy Outing.

FALL BARGAINS AT THE PURDOM HARDWARE

Yale Hardware
of All Kinds
HIGHEST QUALITY
Roofing
Lowe Bros. Paint
THE CHI-NAMEL STORE

Granite Pails. 10 dozen 10-quart granite pails, worth 75c, at only 25c	Perfection Oil Heaters Now is the time to take the chill off the rooms. Use a Perfection oil heater. Price, \$5 up	Granite Preserving Kettles. Worth 30c, at only 15c	Wire Lawn Rakes. Price 48c See our new wood rake, best yet. Price 75c, \$1, \$1.25
Electric Irons. Canadian Beauty Electric Irons, guaranteed a lifetime. Made in Canada. Price \$3.75	Canvas Gloves. 100 dozen pairs canvas gloves. Regular 10c pair, ... 3 pairs for 25c	Stove Pipe and Elbows. 6-inch or 7-inch, either one, 15c length, elbows 20c each.	Lawn Seats. What we have left at only 75c
10 dozen new style Casseroles, special. Price \$1.98	Ash Sifters. Price, 20c up to \$6.50. Get yours now.	Refrigerators. A bargain. 1 only regular \$30 at \$20.50 1 only regular \$10, at \$7.90 1 only regular \$9, at \$6.55	Solid Alcohol Stoves. Sterno solid alcohol stoves, only 75c complete.

Kiddie-Kar. The children's jitney joy rider. Price only \$2.00 each
—The children enjoy them.—

THE PURDOM HARDWARE CO.

124 DUNDAS—123 CARLING. PHONES — 2800—2801.

WILL LONDON GO INTO MUNICIPAL COAL YARD?

Merchant Offers to Supply Anthracite to Corporation.

Mayor Stevenson has received a communication from James A. Herriek stating that he could supply Plymouth anthracite coal on cars in the city of London for \$6.34 a ton. The city would then have to deliver it and collect the money, etc.

"I have referred the communication to the finance committee, in whose charge the municipal coal yard proposition is," said his worship. "I presume it will go into the question at once, and give us a report."

BURNS RESULT FATALLY

Miss Mary Teifer Stood Too Close to Stove.

The death of Miss Mary Teifer occurred on Wednesday as the result of burns received when she stood too close to a stove last Sunday in her home, lot 36, concession 3, London Township.

She was the daughter of the late Adam and Jane Teifer, and lived during her whole life on the farm in London Township, where she was born nearly 34 years ago.

The funeral will be held this afternoon from her brother's residence, William H. Teifer, lot 36, concession 3, at Christ Church rectory, Rev. C. R. Gunne officiating.

R. J. YOUNG & CO.

Distinctive Styles in
Suits and Coats
Moderately Priced

New fall suits in Fine All-Wool Serge. Colors of Navy, Brown, Russian Green, and Black, with cape collar, buttoning high or low. Coats are silk lined, belted all round, with flare skirt. Skirts with high waist line, pleated on sides. Very special, at only \$22.50

New fall suits for stout figures, in sizes 41 to 47, in extra quality Black Cheviot Serge. Coats silk serge lined, with belt on back. Skirt very full, with gathered back and belt. Excellent value at \$25.00

Plush Coats in misses' sizes, 16, 18 and 20 years, full lined, belted all round, with high buttoning collar. A special bargain for quick selling. At \$20.00

Special Sale of Serge Walking Skirts

In navy blue and black. All-Wool Serge with high waist line and belt, cut in wide flare. All sizes. At \$3.95

5 dozen White Washable Jap Silk Waists, cut with large collars and cascade, hemstitched collar, shoulder and sleeves; front has large pearl buttons. Specially low priced, at \$1.98

Silks for Fall

36-Inch Black Paillette Silk, good hard-wearing quality. Only 98c

36-Inch Black Duchess, Swiss make, good clear black, guaranteed to give satisfaction. Only \$1.25

36-Inch Taffeta, in black, navy, nigger, rose, grey, green. A splendid wearing quality. Only \$1.46

Beautiful Quality Black Duchess Silk, suitable for present and winter wear. We guarantee this silk absolutely. Only \$1.50

10 pieces of Curtain Serim in white, cream and eoru, hemstitched edge, 36 inches wide. Only 18c yard

3 pieces Pure Linen Table Damask, half bleached, 60 inches; today's price 85c. Our price 50c

10 dozen Table Napkins, all linen, assorted patterns, 5-8 size. A snap. \$1.50 dozen

15 dozen White Bath Towels, hemmed ends. Extra quality 12 1/2c

Hosiery
Ladies' fleece lined hose, all sizes. Very comfortable. Only 25c

Ladies' cashmere hose, splendid for hard wear. Only 29c

Ladies' cashmere hose, full fashioned, all sizes, seamless feet 2 for 75c

Pen-Angle Hose, double heels and toes, seamless feet, fast dye. Only 60c

Ladies' Fall Underwear, vests and drawers to match, in natural and white 50c each

Nice fine quality ladies' knit vests and drawers, in natural and white. Only \$1.00 suit

Special line ladies' all-wool natural, vests and drawers to match, only \$1.25 garment

Special value ladies' hugement-tight, in black, grey, and white, sleeveless. Only \$1.25

**The Season Is Now Here
For Preserving Fruits and Pickling**

WE HAVE ALL THE NECESSITIES.

SALICYLIC ACID. CINNAMON. WHOLE CLOVES.

TURMERIC POWDER. WHOLE PEPPERS. MUSTARD SEED.

SEALING WAX. CORKS. RUBBER RINGS.

**B. A. Mitchell's
Gothic Hall Drug Store**

114 DUNDAS STREET. PHONES: 623—5516.