

BIRTHS, MARRIAGES AND DEATHS

MARRIED.

WOONTON-WATSON—On Wednesday, Oct. 9, at the Kensington Mission Church, London West by the Rev. Dr. Daniel's, as a gift by the Rev. Mr. Wilkinson, Mr. Cesar Watson, daughter of G. Watson, 52 Dundas Street, DIED.

GREENE—On Friday, Oct. 18, at the family residence, 15 Cathcart Street, South London, 47-year-old Griffith, aged 74 years and 6 months. The funeral will leave the above address on Saturday afternoon at 2:30 o'clock, for Brick Street Cemetery; service at the house at 2 o'clock. Friends will kindly accept this intimation.

HICKEY—Suddenly at Brantford, on Oct. 18, 1883, Thos. A. Hickey, aged 55 years. Funeral will leave the family residence, 779 York Street, on Monday, Oct. 21, at 9:30 a.m., to St. Peter's Cathedral. Friends and acquaintances please accept this intimation.



This Brand of Flour Always makes the BEST BREAD OR PASTRY. USE NO OTHER. J. D. SAUNBY 557 York Street. Telephone 118.

R.K. Cowan Barrister, etc., over Bank of Commerce London.

"Prize"

Wall Paper

Connors has pronounced our line of Wall Paper Decorations the richest and most elegant to be found. We selected them with a view of pleasing people of taste. Call and see varieties.

R. LEWIS, 434 Richmond Street.

REMOVAL—W. Fairbairn Merchant Tailor, Over Priddis Bros., upstairs. Entrance through store.

"REX BRAND" Hams and Breakfast Bacon

LARD COOKED TONGUE, COOKED HAM, COOKED CORNED BEEF.

The finest the market affords

MOORE & CO., 1 to 6 and 19 to 23 Market House, LONDON, - - - ONTARIO

EGGETT & BICKLEY, Plumbers, Steam and Gas Fitters, 27 Dundas Street. LAWN HYDRANTS, \$2.50 EACH.

Phone—1655. Orders promptly attended to. Estimates cheerfully furnished. FWT

QUICK RETURNS.

If you buy your Fall Suit or Overcoat from us, you will save \$2 to \$4 on it—quite a saving on your purchase.

PRATT & WILKINS, 304 Dundas Street. xt

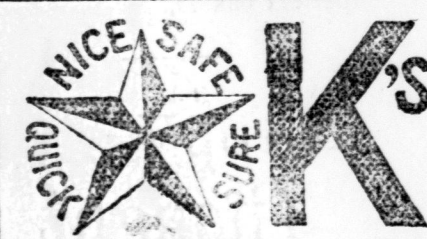
IT'S A

WISE YOUNG MAN

That places an Endowment Policy on his life. Delays are expensive. The

Confederation Life

Offers the Most Liberal Contract issued today. Rates moderate. FRED H. HEATH, Gen'l Agent; GEO. FRITCHARD, Local Agent.



Stark's Powders

ENTIRELY NEW TREATMENT.

Each box contains a box of powder for the immediate relief of Sick and Nervous Headache, and Sick Stomach, Neuritis, Restlessness, Toothache and all Nervous Pains; also capsules, forming a never-failing treatment for Biliousness, Constipation, Diarrhoea, Dyspepsia, Torpid Liver, Pain in Back and Side, Lumbago, Constipation, Tired Feeling, Loss of Appetite, Indigestion, Blotches on Skin, Impure Blood. They are also a certain preventive of Biliousness and Typhoid Fevers. Not like the old-fashioned slow-acting pills, mixtures, lozenges, etc., but they act at once. Only 25 cts. Five Boxes for \$1.00; at all Drug Stores, and at Country Stores at places where there are no drug stores. Prepared by Dr. Stark, M.D., U.S.A., Chemist.



Place the World for Young Men and Women to learn a Science Education Short-hand, etc. is the best. Illustrated Catalogue Free. Send for one. W.P. JEWELL, President, P.O. Box 102, Toronto.

Dress Goods. When the

Days Are Cold

See our Double-width Dress Goods at

15c = = worth 30c

19c = = worth 35c

25c = = worth 40c

30c = = worth 45c

These are a few odd lines that we are clearing.

SEE OUR WEST WINDOW.

Priddis Bros

158 Dundas Street,

157 Carling Street.

TELEPHONE 324.

When You Go Shooting Try

GURD'S : CARTRIDGES

Loaded with Schmitz Smokeless Sporting or Hazard's Powders. Guaranteed to kill. Special prices in quantity lots.

WM. GURD & CO.,

155 DUNDAS STREET, LONDON, ONT.

Southcott's

FINE TAILORS

361 Richmond St.

WINDY, TURNING COOLER.

Toronto, Oct. 18—11 p.m.—The storm over the Gulf of St. Lawrence has moved eastward over Newfoundland, and the depression mentioned yesterday as over the Northwest is now central to the north of Lake Superior, and is causing strong winds and gales in the upper lakes, which are now extending eastward. The weather is at present fair from the lakes to the Atlantic, but in the Northwest the weather has turned cooler, with local snow falls in Manitoba and Assiniboia.

Minimum and Maximum temperatures: Calgary, 24—50; Banff, 23—38; Qm'Appele, 26—39; Winnipeg, 30—38; Toronto, 32—56; Kingston, 24—64; Montreal, 24—38; Quebec, 24—38; Chatham, 30—40; Halifax, 32—40.

PROBABILITIES.

Toronto, Oct. 19—1 a.m.—For the lower lakes region—Strong winds or gales from west and northwest, turning colder, with light local falls of rain or sleet.

When the Weather

Once turns cold it won't take long for winter to sweep down upon us. Don't defer your selection of furs until then.



We have a complete assortment of fine coats. If you buy now we can show you some real gains in fall and winter furs.

BELTZ, - 144 Dundas St.

Manufacturing Furrier

Furs made over. Furs cleaned.

INCORPORATED TORONTO 1920

HOWARD W. ALLAN

PRESIDENT

CONSERVATORY

OF MUSIC

604 YONGE ST. & WILTON AVE.

EDWARD FISHER, Musical Director.

NEW CALENDAR giving full information mailed free.

The courses of study insure a broad and finished musical education.

H. N. SHAW, B.A., Principal, School of Eloquence, Elocution, Oratory, Diction, Literature, etc.

Everything

Electric

—AT—

Rogers' Electric Co

425 Richmond St., London.

ASK YOUR GROCER FOR

Johnson Bros.' Bread

5c per loaf retail.

In all parts of the city. Telephone 918.

L. D. Trumpour, jeweller, has removed to 307 Richmond Street. Geo. W. Pitt has charge of the watch repairing department.

To know of "ODOROMA" and to use it is evidence of good taste.

Best cough and cold cure—Kur-a-Kof, 25c, at Anderson & Neill's Drug Store. ywt

Your mind will naturally turn to your own comforts, and when you are in this thinking mood we would like to call your attention to our assortment of FURS. What is more fashionable or more comfortable than a Cape or Ruff? The newest design in capes—150 inch sweep—will be the favorite this season. We have them in all classes of furs.

Manufacturing and Remodeling

Done on the premises. Bring in your furs and have them remodeled to the latest styles. Prices moderate.

MILNE, SPITAL & CO., 146 DUNDAS STREET.

London Advertiser.

Call Us Up! Telephone Numbers:

167.....Business Office

134.....Editorial Rooms

175.....Job Department

London and Environs

—Advertising is the sunshine that ripens business.

—Miss Morrison, city, has gone to Winnipeg.

—Miss Skinner, city, is visiting Mrs. Newbury, Park street, Chatham.

—Rev. Charles Smith is to lecture in Talbotville on "The Loom of Life" on Monday evening.

—The total membership of the Ancient Order of United Workmen is 350,000, not 35,000, as stated in the report of the annual church service of the London brethren last Sunday.

—High Chief Ranger A. O. Jeffery, of the Ancient Order of Foresters, paid an official visit to Court Wellington Thursday night, and installed the new district chief ranger, Bro. Ford.

—A youthful bicyclist ran into a Barber roller at the corner of Dundas and Richmond streets yesterday morning, and received a severe cut in the head. His wheel was also damaged.

—The laying of the special switch rails at the corner of York and Richmond streets became badly mixed the other day, and the Canada Switch Company had to send a man to straighten everything out.

—Mr. J. W. Jones yesterday afternoon sold at auction the frame store and dwelling at the northeast corner of Oxford and Waterloo streets. Mr. John Perkins was the purchaser; the price was \$1,040.

—A strong committee has been formed to arrange a genuine Scotch concert on Halloween, under the auspices of Flower O'Donoghue, Camp No. 165, Sons of Scotland. The committee meets Monday evening.

—Judge Edward Elliott yesterday morning presided at the sitting of the First Division Court. Mrs. Hull, of this city, recovered \$800 from Mr. David Smith—the value of a horse sold by him under a chattel mortgage. The rate of interest on the loan was 2 per cent per month.

—Under Mr. S. J. T. Brown's management, London is becoming quite a telephone city, using more than 500 miles of overhead wire, and serving over 1,000 subscribers, 46 of which are outside the city limits, taking in the Waterworks, Asylum, Pottersburg, John Geary's stock farm, etc.

—The Rev. Mr. Hunter, of the South American Evangelical Mission, who has been editing some of the church audiences of the city with his story of the religious destitution of the southern part of the continent, will address the King Street Methodists on the subject on Sunday morning.

—Hamilton Times: Many readers will learn with deep regret that Rev. J. R. Gundy, of Windsor, who a short time ago lost his eldest son, a young barometer, has again sustained bereavement in the loss of his 17-year-old daughter, who fell a victim to typhoid. Much sympathy will be felt for the family in many parts of the country. Rev. Mr. Gundy being widely known and respected by people of all denominations among whom his lot has been cast.

THE RETAIL GROCER.

With the variety of goods now on the market, and the aid wholesalers and manufacturers render them, said a merchant yesterday, retail grocers need not complain of dull business if they will use space in newspapers and supplement it with tasteful displays.

How to Preserve Beauty.

Even a pretty woman can't look well when her nose is red, her lips blue and her cheeks pinched by cold.

And the only way to prevent these results is to be thoroughly warm and keep the bitter winds from going right through your shivering frame. It can be done so easily by using Pliva Cham-

berlin as the interlining for all wraps. It adds no extra bulk or weight, gives the stiffness and style to sleeves, and yet makes it quite impossible for the wind or raw air to get near you. Nothing else is so perfectly wind proof and yet so simple and inexpensive to use, insuring perfect comfort for all weather.

THE "MODEL LAYETTE"

The ladies of London and vicinity will be pleased to know that the Mesdames Quinn and Rivaard, have opened a ladies' and children's clothing establishment, at 290 Dundas street. As these ladies are well known and have had a wide experience in their business, no doubt they will receive a large patronage. The name of the new store will be the "Model Layette."

The following is the programme for Mr. Metcal's pianoforte recital, in aid of the Ophelia's Home and hospital, Monday evening, Oct. 21, at 8 o'clock.

Overture—"Midsummer Night's Dream".....Mendelssohn

Sonata—No. 21, Op. 10, 3.....Beethoven

Polonaise—In A Flat, Op. 22.....Chopin

Waltz—Serenade.....Mendelssohn

Sonata—In C Minor.....Mozart

Sonata—"If I Were Rich".....Leybach

Sonata—No. 12, Op. 10, 15.....Beethoven

God Save the Queen.

Tisdale's Toronto Iron Stable Fittings.

Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale's Toronto Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

BARK-WELL'S BAKING : POWDER

Is prepared fresh from pure cream of tartar and sold at 25c per pound. Our ladies should always use BARK-WELL'S if they desire a BAKING POWDER that can be relied upon to always rise and never contain injurious ingredients. Prepared fresh at

Bark-well's Drug Store

268 Dundas Street.

Always take your prescriptions to Bark-well's Drug Store.

NOTHING WILL PLEASE YOU

BETTER THAN.....

Pearson's Select Oysters.

For quality and flavor they cannot be beat. We do not expose them to the dust and sun.

Bremner's A B C Oyster Crackers

Are the finest you ever tasted. Try them and be convinced.

Bremner's Saratoga Flakes,

Bremner's Butter Wafers,

Bremner's Lunch Biscuits,

Bremner's Handmade Chocolate Wafers

Are all high class biscuits, and are great favorites with all who have tried them.

T. A. Rowat & Co.

228 Dundas Street.

Phone 317.

Prescriptions

Skilfully dispensed at

Shuff's New Drug Store,

Corner Dundas and William Sts.

J. G. SHUFF, Chemist.

ABATTOIR FOR LONDON.

Joint Stock Company Will Establish One in East London.

Capital Expenditure Will Amount to \$50,000—Inspection Expected After Killing—Small Fee to be Charged—Selling in corporation.

A number of London gentlemen, who for the present prefer to remain unknown, are prepared to expend \$50,000 in a public abattoir for London, and at the next session of the Ontario Legislature will seek incorporation as a joint stock company, under the name of "The London Provision Company."

For some time past the project has been under discussion, and at a meeting of the gentlemen interested on Thursday afternoon, definite action was decided upon.

Mr. G. N. Weekes, solicitor for the proposed company, and Mr. George F. Morris, of the Covent Garden Meat Market, who is interested in the matter, spent a large portion of last week in Cleveland, where several such abattoirs exist—one, which is reckoned to be about five times the size of a building, being built right in the center of the city. So thoroughly is every portion of the body used that there is no waste and not the slightest smell. Each beef has on it the brand of the public inspector, and by this means the foisting of diseased meat upon an unsuspecting public is rendered well nigh impossible. Citizens and butchers of Cleveland expressed themselves to Mr. Weekes as being more than pleased with the arrangement.

Just where the abattoir will be situated it is not the intention of the company to divulge at present, but it is altogether likely that the building and plant will be erected in the East End, on the site of some of the ruined industries of years ago.

Proper examination of the animals before and after killing will be made. A small fee will be charged the drover who wishes his animals slaughtered, and it is by utilizing the blood, hoofs, bones and other refuse which ordinarily go to waste, that the company expects to pay a dividend. The fee will be small, barely enough to cover the cost of killing.

The commencement of this new industry must necessarily be delayed until the House meets, when incorporation will be asked for. Solid and substantial citizens are behind the movement, and are convinced that it will pay. It is said that farmers and small butchers welcome the idea, which will do away with the necessity of so many ill-smelling concourse slaughter houses, with pigs rooting among the offal.

KILLED NEAR SARNIA.

Sarnia, Oct. 19.—Thursday evening Mrs. Henry Maville, aged 25, the white wife of a half-breed Indian who resides here, was run over by the employees' special, going to the Tunnel station, and instantly killed. Her maiden name was Higgins and she has a sister, Mrs. Pugh, residing on the bay shore. An inquest was held by Coroner Fraser, and a verdict of accidental death returned.

THERE IS NOT

A Man or a Woman

Who has not read of the

Wonderful Cures

EFFECTED BY

RODDE'S KIDNEY PILLS

Testimony to their

Great Value

is given by

All Sorts and Conditions

of Men.

The Press writes about them....

The World reads about them....

The Sick buy them, because....

They Always Cure.

50c. A BOX AT ALL DEALERS.

TAKE DIAMOND DINNER PILLS for

Stomach Troubles. 25c. A Box.

MARA'S

Bargain List

—FOR—

Monday, Oct. 21,

Our Bargain Day

GENTS' FURNISHINGS.

Men's Arctic Socks, 20c pair; 3 pairs for 50c.

Men's All-wool Socks, 10c pair.

Men's Heavy Ribbed Underwear, 25c each.

Men's Silk Braces, 15c pair.

Men's Heavy Top Shirts, 37½c.

STAPLES.

German Carriage Rugs, Bargain Day, \$1 49.

36-inch Flannelette, 50 pieces, Bargain Day, 8c.

28-inch Blue Flannel Shirting, 20c.

5 pieces English Twill Flannels, 25c.

36-inch Flannel Shirting, in white or gray, 25c.

All-wool Blankets, Bargain Day, \$2.

\$3 All-wool Blankets, largest size, \$2 50.

28-inch All-wool Gray Flannels for 15c.

4 pieces Salisbury Flannel, 10c.

French Sateens, in all shades, 10c.

Best Linen Thread, 2 spools for 5c.

HATS AND CAPS.

Children's Peak Caps, red and blue, 15c.

Boys' and Girls' Yachting Caps (blue), 19c.

Ladies' Crochet Tam O'Shanter, all colors, only 39c.

Ladies' Sailors, newest shades, only 15c.

Boys' Fedoras, newest shapes, black and brown, 50c.

Children's Toques, made of Zephyr and Berlin Wools, only 29c.

CLOTHING.

Men's All-wool Tweed Pants only \$1 25.

Men's Black Cutaway Coats and Vests, Venetian and Clay Worsted, \$6 50.

Men's Frieze Overcoats, best make, \$5.

Children's 2-piece Suits only 75c.

Men's Tweed Suits (all wool), \$3 50.

Men's Beaver Overcoats, \$6—black, blue and brown.

OILCLOTHS AND CARPETS.

S