

NEW FURNITURE!

We have just received a large shipment of Furniture which was delayed in transit, that we will offer at **LOWEST POSSIBLE PRICES** to clear. Consists of:—

Bureaus and Stands, Sideboards, Chairs, Rockers, Morris Chairs, Wicker Chairs, Etc.

Also a large assortment of **MATTRESS TICKING,**

which gives the privilege of selecting your own Ticking and having Mattress made to order.

Come in and see same, Prices the best possible consistent with Quality.

The C. L. MARCH CO., Ltd.,

Corner Water and Springdale Streets, St. John's.

Christmas Suggestions

Possibly you will find a gift suggestion here. Some are listed here, we have dozens of others. You are more than apt to find a suggestive gift among these for some one.

IF YOU GIVE A PRACTICAL GIFT, YOU GIVE DOUBLY.
The whole country is re-echoing with that thought—give practical gifts. And it is only right that you should. What is more, those whom you give such gifts will appreciate them most and get more genuine pleasure out of such gifts. This Store is "chock full" of Practical Gift-Giving Things, specially selected. Come and see our stock.

GIVE A WAIST FOR XMAS.
Exceptionally attractive White Voile Blouses, made of a fine White Voile with the latest collar effect. Very beautifully embroidered in floral designs. Reg. price \$2.50 each. Sale Price (next week only) **\$2.19**

LADIES' WHITE SILK BLOUSES.
An extra special offering in White Silk Waists. They are fashion's newest ideas in beautifully trimmed Waists; low neck and long sleeves. Special Price (next week only) **\$2.65**

UMBRELLAS.
Have you thought of giving an Umbrella as a Christmas Gift? Here are great varieties of handles, fine covers, popular wrist loops—for women. Prices \$1.70 to \$2.70 each.

GIVE A SWEATER FOR XMAS.
Perhaps there may be a more appropriate gift than the above item—but we haven't discovered it during the Xmas shopping periods of the past. Bear in mind that it not only makes a delightful gift, but is practical. Assorted styles and shades. Prices \$4.50, \$6.00, \$6.50 and \$7.00 each.

HAND BAGS.
Silk Hand Bags in the newest and most original ideas; also of Morocco; metal or self-covered frames. You can easily use one of these Bags for a Christmas Gift. Prices 40c. to 95c. each.

BEAUTIFUL TEA APRONS.
These are cut in various styles, trimmed with Val Lace and Insertion, some with embroidery edging and pocket of embroidery of a sheer White Lawn. Splendid for Christmas Gifts. Prices 18c. 48c. to 60c. each.

BOX HANDKERCHIEFS.
Delightfully pretty boxes of Handkerchiefs; some contain three, others a half dozen of soft Lawn Handkerchiefs; small size and exceedingly pretty Christmas box. Most of them are embroidered. A practical Christmas gift in every sense of the word. Prices 27c. to 45c. box.

WHITE WOOL OVERALLS.
Something you need when taking the little ones out winter time. A warm Wool Overall that extends from waist to toe. Price, each **80c**

WHITE WOOL JACKETS.
For infants—something serviceable, made of pure wool, with coloured edging. Real comfort Coats for the baby. Price, each **80c**

MEAN'S NECKWEAR.
We have some real gifty-looking Scarves in plain and fancy silks. A better selection we could not wish for. You are getting these at last year's prices. Sale Price, each **50c**

WOMEN'S FELT SLIPPERS.
These make an ideal Christmas Gift. To be had in Brown, Red and Black shades; assorted sizes. Only a limited quantity. Sale Price **\$1.80 per pair**

HAIR RIBBONS.
Firm Dutch Silk Ribbons, 3/4 inches wide; assorted colours; splendid quality. Price, 22c per yard. Also an assortment of Coloured Merve Ribbons, 2 1/4 inches wide; most suitable for the hair. Price, per yd. **19c**

Toys! Toys! Toys!

Toy town is fairly bristling with joy. The Christmas spirit pervades every nook and corner. The little children wander up and down through the aisles, gazing with mixed feelings of awe, reverence and delight at the strange sights that bring to us older folks the memories of bygone days.

Toys of every nature are here; and we would call the attention of parents to the very small prices that prevail.

MOTOR CARS, TRAMS, TOPS, BALLS, HORSES, RATTLES, TOOL SETS, DOGS, CATS, GAMES, WAR TOYS, DOLLS, PICTURE BOOKS, Etc.

ALEX. SCOTT,
18 New Gower St.

Reuter Messages.

PRESENTATION TO SIR WALTER DAVIDSON.

LONDON, Dec. 14. At the Automobile Club ex-Governor Davidson of Nfld. was the recipient of a gold watch, the inscription being from the Patriotic Association of Nfld., on his departure from the Colony in recognition of his valuable services as Chairman of the Association and as a mark of their esteem and regard. Premier Morris, of Nfld., made the presentation, and those present included the High Commissioners of Canada, Australia and South Africa. Premier Morris appreciatively referred to former Governor Davidson's services, particularly in relation to preparations for Nfld.'s part in the war. In acknowledging the gift the recipient gave interesting details regarding the Nfld. contingents' services in various engagements, and read a telegram from Sir Douglas Haig, speaking in the highest terms of these men and asking that the Colony send more. The speaker said the telegram was worth five hundred and probably one thousand more men. The credit for what had been done by Nfld., which was totally unprepared for war, and when it broke out many of whose people had never before seen a soldier, was due not to the organizers but to those gallant men who had so splendidly proven themselves both in Gallipoli and France.

THE SUBMARINE MASTERED.

LONDON, Dec. 14. It is learned in well informed quarters that the Government knows with certainty the German minimum submarine losses and also their maximum output. It is believed the latter has been reached, and since the monthly loss of submarines is now approaching the monthly output of these vessels it seems that with the increasing means at the Allies' disposal the German programme of operations for 1918 cannot exceed what has already been applied. The situation calls for the exercise of the greatest economy in food but it is justifiable to express the belief that the menace has reached its worst stage as an effective force. There is already reason to believe that the enemy submarine operations should not only be held in the near future but gradually be repressed as our defensive work is neutralizing the German output.

Messages Received Previous to 9 A. M.

GERMAN ATTACKS REPULSED.

ROME, Dec. 14. The war office communication issued yesterday, which has already been reported, stated that on the day between the Brenta and Piave Rivers the artillery struggle was renewed with great violence in the morning in the Col della Beretta region. We gained during one of our counter attacks possession of a great part of the trenches which we had been able to re-occupy the day before and captured one officer and 58 men. In the Calcin valley two violent hostile attacks were sanguinarily repulsed. About midday the enemy renewed his attacks in force to the east of the Brenta. The action continued fiercely the whole afternoon in the valley which from the slopes north of Calcapiti Col della Beretta and Monte Analone descends toward the Brenta. At night, owing to heavy losses the enemy gave up the attack. A few prisoners remained in our hands. About 3 p.m. in the Caldipe Papeye a new and more powerful attack broke down against our defences on Monte Lomba and along the Piave. To the south of Ponte della Prilla artillery activity was desultory; in this region an enemy patrol was captured.

FROM HALIFAX.

HALIFAX, Dec. 14. Hon. J. R. Bennett, Nfld. Minister of Militia, and Major Montgomerie have arrived in Halifax. Mr. Bennett has his headquarters at an emergency shelter in the City Club, and is meeting the Newfoundland people who suffered in the recent disaster.

Everyday Etiquette.

"Is it a girl's place to speak first when she meets some boys she knows," asked Mildred.
"It is always a lady's place to speak first, of course. Sometimes, if a boy knows a girl well enough not to stand on ceremony, he need not wait for her recognition," answered her mother.

THE NEW FRENCH REMEDY THERAPION No. 1
CURES RHEUMATISM, NEURALGIA, MIGRAINE, BRUISES, SWELLINGS, LUMBAGO, SCIATICA, GOUT, GRAVEL, CALCULI, AND ALL AFFECTIONS OF THE BLOOD.
THERAPION No. 2
CURES BLOOD POISON, HAIR LOSS, ITCHING, SCALD HEAD, AND ALL AFFECTIONS OF THE SKIN.
THERAPION No. 3
CURES BRUISES, SWELLINGS, LUMBAGO, SCIATICA, GOUT, GRAVEL, CALCULI, AND ALL AFFECTIONS OF THE BLOOD.
SOLD BY LEADING CHEMISTS AND DRUGGISTS THROUGHOUT THE WORLD.
WHOLESALE AND RETAIL DEPOT: THE THERAPION CO., 10, AVENUE DE LA GAZETTE, PARIS.
LONDON: THE THERAPION CO., 10, AVENUE DE LA GAZETTE, PARIS.
SEE THAT TRADE MARK WORD "THERAPION" IS ON THE BOTTLE.
MILNARD'S LIMEWATER CURES DYSPEPSIA.

DELAY

may mean disappointment.

Owing to the difficulty in getting goods to St. John's at the present time, we find ourselves running short in several numbers featured in our Premium Catalogue. Right now we have many articles that will make ideal Christmas Gifts for old and young, and for little children; we have dolls, toys and games. We suggest you come early and secure your Xmas Gifts, don't wait until the last moment—delay may mean disappointment. Do it now. Our Premium Store will remain open until 9.30 o'clock, from the 17th to Christmas Eve.

Imperial Tobacco Co.
(Newfoundland) Ltd.

Sliced Pineapple in Heavy Sugar Syrup.

TWO DOLLARS AND TEN CENTS PER DOZEN.

COLIN CAMPBELL.

Slides, Sleds and Baby Sleighs.



Our stock of the above goods are just opened. We would advise intending purchasers to come early and make their selection.



We would also wish to draw your attention to our stock of **FLYERS,** which we are selling at **VERY LOW PRICES.**

MARTIN ROYAL STORES HARDWARE CO., Ltd.
(Successors to Martin Hardware Co. & Royal Stores Hardware)

ds and Fashions.
Picot-edged neckwear is always in fashion and always in good taste. Hand embroidery on dresses is apt to be done in half-inch squares. Coats of tailored cloth suits are straight as often as they are rippled. The new skirts being shown in Paris are frequently of ankle length. The new one-piece serge dresses are intended to replace tailored suits. Toques are designed for rather small, piquant faces, just as sailor hats are meant for large-faced women. Sand-colored broadcloth, lined with blue satin, is one of the new combinations for coats. Sometimes such coats have seat collars and cuffs.

Advertise in the Telegram.

PIANOS, Make.
for beauty of tone, string qualities. In London.
London.
Piano, but AN.
Department of Chappell cases and will quote
NS' SUPPLY CO.
ER ON Organs.
Organs on hand purchased. These Organs have fine, handsome French throughout.
and freight price \$100.
provided \$5 accompanies
Supply Co., Department.
JOHN.
Prices are lower than the
IVE ROSES.
VERBENA.
BRADOES MOLASSES.
\$2.50 and \$45.00 brl.
\$3.00.
LITTLE FEED.
MILK FEED, \$1.00.
\$1.50, 600 bags BRAN.
JOHN,
ST. JOHN STREET.
THER.
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leather.
NEAL
ATE DELIVERY
New Engines:
ry Engines.
ry Engine.
man Marine Engines.
an Marine Engine.
e Engine.
Have a large list of new and built Engines for sale at special prices. If you are thinking of buying, send for particulars and prices on the size you need. If your present engine is not satisfactory, or you want more power, exchange it for a new one. Liberal allowances made on old engines. Apply on new engines, two or three years old, any H. P. for anything in the Engine, Machinery or Motor Boat line to
RASK,
St. John's.