

### DULEY'S Umbrellas and Canes!

In fine natural woods with silver mountings.

In selecting an Umbrella much care must be exercised to ensure daintiness of pattern, quality in the covering, and the finest of wood in the handle.

A Stick must be of natural wood to be really good.

Our Umbrellas and Sticks are all guaranteed to be of the above quality.

Either makes a most excellent gift. We invite you to call and look them over.

**T. J. DULEY & CO.,**  
The Reliable Jewellers.

5c. The Crescent Picture Palace. 5c.  
EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

Presenting Genda Holms, Helen Dunbar and Richard Travers in  
**"A Song in the Dark."**

An Essay photo drama of real life in 2 reels  
"THE SWITCHMAN'S STORY"—A Kalem drama of the American Civil War.  
"ROSES OF MEMORY"—A pathetic domestic drama by the Edison Company.  
"A BOARDING HOUSE HAM"—A funny Selig comedy; a whole reel of laughs.  
Send the Children to the Great Big Matinee—Extra Pictures.

PROFESSOR McCARTHY playing the Newest and Best Music—Drums and Effects.

### Fire & Accident.

**FIRE!**  
The National Benefit Life and Property Assurance Company, Ltd., of London, England.  
Funds Exceed **\$3,750,000.**  
Insurance effected against Loss or Damage by fire on all classes of property at Lowest Current Rates.

**ACCIDENT!**  
The Railway Passengers Assurance Company, Ltd., of London, England.  
Capital: \$5,000,000.  
Claims Paid: Over \$33,000,000.

Insurance against all kinds of Accidents, Illness, Employers' Liability, Motor Car, Teams, Elevator, Plate Glass, Burglary and Fidelity Bonding.

For rates for any of the above classes of insurance apply to  
**HENRY C. DONNELLY,**  
General Agent for Nfld.,  
Board of Trade Building,  
St. John's, Nfld.

## REID-NEWFOUNDLAND COMPANY.

Allan Line Royal Mail Steamres, from St. John, New Brunswick.

Scandinavian to Liverpool . . . December 15th  
Grampian to Liverpool . . . December 23rd  
Pretorian to Glasgow . . . December 27th

WHITE STAR-DOMINION LINE FROM HALIFAX.

Canada (10,000 tons) to Liverpool . . Dec. 20th

Further information on application to GENERAL PASSENGER DEPT.

**Reid-Newfoundland Co.**

## Christmas, 1916.

We invite inspection of our stock of  
**Fine Gold Jewellery.**

Pendants in various kinds of stones, Gold Bracelets, Brooches, Tie Pins, Bracelet Watches, Cuff Links and numerous other articles suitable for Xmas presents. We are also showing a great variety of Silver Novelties suitable for ladies and gentlemen. Nice assortment of Silver Photo Frames and a great variety of Table Ware.

CALL EARLY AND INSPECT OUR STOCK.

### JOSEPH ROPER.

dec12,111

### Baking Suggestions FOR THE Festive Season!

Seeded Raisins. Seedless Raisins. Cleansed Currants. Citron, Lemon and Orange Peels. Flavourings. Spices. Shelled Walnuts and Almonds. Icing Sugar, Figs, Crystallized & Glace Cherries.	<b>FLOUR!</b> Buffalo, 14 lb. sax. Graham. Buckwheat. Corn Flour. Rice Flour. CAKEOMA—The Cakemaker. SPONGEOMA—For Sponge Cakes.	ARMANDETTA. A perfect substitute for Almond Paste, 30c. lb. GROUND SWEET ALMONDS in ½ lb. & ¼ lb. tins GELATINE. Leaf in 1 lb. pkts. Knox's Sparkling & Acidulated. Cox's Cognets.
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### Xmas Crackers! Xmas Stockings!

<b>Xmas Plum Pudding,</b> in 2 lb. & 3 lb. basins and 2 lb. tins.	<b>Chocolates</b> A full assortment of fancy boxes in <b>Neilson's,</b> The Chocolates that are different. ALSO Moir's, Ganong's, and Cadbury's, "King George and Queen Mary" pkts.	<b>Fruits!</b> Oranges. Table Apples. Grapes. Bananas. Pears. Peaches. Pineapples. Celery. Tomatoes. <b>Calarab</b> Fig, Orange and Apricot.
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TO ARRIVE:  
Turkeys, Geese, Chicken, Ducks.

**Bowring Brothers, Ltd.,**  
Phone 332. Grocery. Phone 332.

### REMOVAL OF STAINS!

The removal of stains from Dresses, Cloaks, and other garments of wear is a feature of the French Dry Cleaning process. The article stained should be sent us as early as possible along with full information as to the nature of the stain.

Never attempt to remove stains at home, as you may injure the garment permanently.

**Messrs. Nicholle, Inkpen & Chafe,**  
St. John's.  
Sole Agents for Newfoundland.  
dec11,13,15

### For This Week Only!

We are making a special offering of Men's & Boys' **READYMADE CLOTHING.**

A large stock of stylish Pants, Suits and Overcoats to choose from. Don't miss this great money-saving opportunity.

**William Frew.**

THE SUCCESS OF YOUR **Christmas Baking** IS ASSURED IF YOU USE **Royal Household** OR **Windsor Patent.**

Especially recommended for Cake Making.

**"Crown Lager,"**  
THE NEW BEER.  
is Non-Alcoholic.

Regarding Alcohol in "CROWN LAGER", the public may rest assured it's what the Prohibition Law in Newfoundland calls for.

**J. C. BAIRD.**  
AGENT.

### Give Your Parcels A Christmassy Appearance. By Wrapping Them in Holly Paper.

at 3 to 10c. sheet  
or by Putting them in neat Holly Boxes  
3 to 10c., each,  
at  
**ROBERT TEMPLETON'S,**  
333 Water Street,

### THE Undernoted Liqueurs, Etc., Will be Cleared at Old Prices.

Dry Sillery—qts. Hock—Still & Sparkling. Moselle—Sparkling. Bordeaux Beame. Burgundies. Sauternes. Claret. Angostura Bitters. Benedictine—Large & small Curacao. Chartreuse—Green & Yellow. Maraschino. Noyau—Pink & White. Cr-de-The. Cr-de-Menthe. Rousillon Champagne. Kummel—Large & small. Rye Whisky.	Irish Whisky, Kinahan's. French Vermouth. Italian Vermouth. Cocktails. Cherry Whisky. Grand Mariner. Tokay Wine. Schweppe's Soda. Sloe Gin. Plymouth Gin. Old Tom Gin. Tanqueray's Gin. Holland Gin.
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Also  
Port Wine.  
Sherry Wine.  
50 cases Dublin Stout.  
50 cases Bass' Ale.

**JAMES STOTT, Grocer & Wine Merchant**

### Arrived To-Day, Dec. 12th,

Per S.S. "Graciana,"  
300 cases **VALENCIA ORANGES,**  
250 kegs **GREEN GRAPES,**  
100 cases **SMALL ONIONS.**

**GEO. NEAL**

Advertise in the Telegram

**MASSATTA**  
A NEW AND TOTALLY DIFFERENT TALCUM POWDER

It is more than an ordinary soap, it is a beauty product. It is more than a soap, it is a beauty product. It is more than a soap, it is a beauty product.

At all Druggists, St. John's, Nfld.

CAN'T EXPLODE.

### The Aladdin Lamp

Saves oil, therefore saves money. Gives a light preferable to ELECTRICITY.

Disastrous city fire a few days ago. Cause, explosion of an ordinary kero lamp. Fires often happen from same cause. No danger with an **ALADDIN LAMP.**

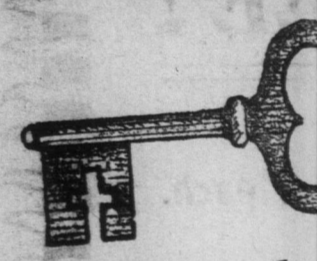
**CHESLEY WOODS,**  
Sole Nfld. Distributor, 282 Duckworth Street.

WEATHER FORECAST.  
TORONTO, Noon. — Strong winds and gales from eastward with snow and rain Sunday winds shifting to S.W. and W. still unsettled.  
ROPER'S, Noon.—Bar. 29.40 Ther. 36.  
USE PURE GOLD FLAVORS.

VOLUME XXXVIII

TO THE  
Our buyers have just British and American We have in stock:  
DRESS GOODS in Sereno EMBROIDERIES, SATIN MUSLINS, TOWELS, YOUNG FOUND PERCALES, SATEENS,  
COTTON BLANKETS—  
**GAR**  
Phone 727. 1st Floor  
dec9,101,ead

### O. Mustard



**Brand Hook**

Is the best tinned hook and will not rust. Men should see the Brand is on each package they buy. dec14,ead

### Xmas Specialties

WELCH'S GRAPE JUICE  
PURE GOLD ICINGS  
PURE GOLD FLAVOURINGS.  
PURE GOLD JELLIES  
DE RESZKE CIGARETTES  
For sale by High Class Stores.

**P. E. OUTERBRIDGE**  
(Sole Agent for Newfoundland)  
COMMERCIAL CHAMBER  
Telephone 60.  
tu,th,s,tf

### APPLI

for **XMAS**

Rosy and sweet. Stock before frost comes. **SWEET GREEN GRAPES.**  
Fresh arrival of the **WAGNER PORK & Small and large sizes. bears the trade mark dog's head.**  
STRICTLY WHOLE  
**Edwin Muir**  
Muir's Lintiment  
Muir's Pain