



World of White Exposition!

AYRE'S exposition of White Goods has for years been looked forward to as one of the principal merchandizing events of the year. A distinguishing feature of our display is that the goods shown are entirely new, many of them having been imported expressly for this event. This season we have been particularly fortunate in securing exceptionally good bargains in many lines, in both the English and American markets—values our patrons will appreciate. We list some of them on this page. **SALE NOW ON.**

Curtains.

Just in time for fixing-up for spring. We show handsome styles and special values, **35c. to 12.50** per pair. **Curtain Nets and Madras.** We show many very effective patterns in the newest materials, **10c. to 75c.** per yard.

St. Gall Embroideries.

We have, in the past, offered many good lines of embroideries to our customers, but our importations this year surpass anything yet shown. For delicacy and beauty of design these goods have never been equalled in Newfoundland. Prices from **6c. to 50c.** per yard.

Wash Goods

For several seasons "White" has been the favorite in summer dress fabrics, and this season it will be more popular than ever. Our stock is a good criterion of what is "correct" in this line, embracing as it does the accepted styles for 1914. Special offerings in Mercerised Brocades and Madras at

15c. and 20c.



Shirt Waists and Blouses

Correct English and American designs; some very attractive styles this season at

60c. 75c. 80c. \$1.30

\$1.50, \$2, \$2.60

A big special at **50c.**

HOUSEHOLD SUPPLIES.

These are all standard goods, considerably below regular prices.

54 inch Sheeting	40c.
80 inch Sheeting	37c.
90 inch Sheeting	45c. & 55c.
100 inch Sheeting	56c.
90 inch Linen Finish	40c.
42 inch Circular Pillow Cotton	27c., 34c., 30c.
44 inch	30c.
Bleached Tabling, 28 1/2, 34, 37, 50c., 70c.	
Half-Bleached Tabling, 30c., 35c., 40c.	
32 inch Twilled Night Short Cloth	14 1/2c.

36 inch Double Warp Night Shirt Cloth	22c.
30 inch Perfection Shirting	10c.
36 inch Superior Shirting	12c.
36 inch Lonsdale	16c., 18c., 22c.
38 inch Lawn, in 2 to 6 yard lengths	9c. per yard
Fine American Lawn, 4 to 8 yard lengths	9c. & 12 1/2c.
American Madras, 4 to 8 yard lengths	12 1/2c.
Household Shirting in 6 yard lengths	5 1/2c. & 10 1/2c.
Brilliant, 5 & 6 yard lengths	12 1/2c.
American Pillow Slips	20c., 25c.
Face Cloth	6 for 25c.

Embroidered Dresses!

Made of Swiss Muslins, in the latest styles; handsomely embroidered, **\$5.50, \$8.00 to \$15.00.**

MUSLIN DRESSES

Special at **\$2.00**
Child's Muslin Dresses—**\$1.30, \$1.70, to \$3.00**

CORSETS.

For the next few days we offer our well-known "Pearl" corsets made of fine quality coutil, daintily trimmed, Directoire style dble. supporters. Sizes 20 to 28, at a special price,

\$1.00

Lingerie Underwear

In Underwear we show an exquisite assortment of the daintiest creations in English, American and French (hand-embroidered)



Camisoles... **40c., 60c., 85c.**
Lace Slips... **\$1.00**

Camisoles and Knickers to match... **85c.** each
Knickers... **45c., 60c., 85c.**
Corset Covers... **40c., 60c., 80c., \$1.20**
Princess Slips... **\$1.60, \$2.20, \$2.70**
Night Dresses... **90c., \$1.25, \$1.50, \$2.00 to \$5.80**

Handkerchiefs.

A fortunate purchase enables us to offer the surplus Christmas stock of a big dealer in England, at prices that we are positive will appeal to all who see them. They include:—

H.S. Initial, 6 for... **15c.**
Embroidered, 6 for... **45c.**
H.S. Embroidered Initial 6 for... **40c.**
Child's H.S., 3 for... **8c.**
Embroidered Sachets, some with 3, others with 6 Hks... **70c.**
H.S. Special... **40c.** ea.

APRONS

In various patterns... **15c., 25c., 30c.**

TABLECLOTHS, Etc.

Values that should appeal to every house-keeper: Damask Tablecloths,

70c., \$1.00, \$1.40, \$2.10, \$2.90, \$3.20.

DOYLEYS, with scalloped edges, **25c.** per doz.

Napkins

Table Napkins, put in 1-2 dozens, at

70c., 75c., 90c., \$1.08, \$1.20, 1.50

Mail Orders Filled



NAINSOOKS

36-inch Fine Nainsock, 13 Pure Cambrics in 4 to 6 yard lengths... **10c., 12c. 15c.** per yard

TOWELS

SOFT TURKISH TOWELS. Special at... **10c., 15c., 20c. to 30c.** each.

News of the City and the Outports

Rural Deaneries To Be Increased To Make Eleven

Bishop Jones to Make Confirmation Tour of Conception Bay.—Will Also Visit Heart's Content.—Marriage Regulations in City.—S.P.G. Grant Reduced.—Canadian Delegation.—Lenten Self-Denial.

Confirmation

His Lordship Bishop Jones will administer the rite of confirmation in the city churches shortly. Before the latter part of April His Lordship will visit the Deanery of Conception Bay and the Parish of Heart's Content for confirmation and other Episcopal work.

Marriages in St. John's

In future residents of the outports or strangers to the city clergy wishing to be married in St. John's, must produce letters of identification either from their own clergy or a Justice of the Peace, or to bring with them one or more witnesses known to the clergyman who is asked to perform the ceremony. If either of the parties be under 21 years, the consent of the parents must be signified.

S.P.G. Grant Reducing

The S.P.G. grant which in the past was in no small way responsible for the salaries of the clergymen, is being reduced every year. This Diocese owes a deep debt of gratitude to this Society, which has so long and so generously fostered Church life in Newfoundland.

The Canadian Delegation

The visit of the Canadian bishops and other delegates in June next, as exclusively announced by *The Daily Mail* recently, has caused much comment among Church people. The gentlemen comprising the deputation are all well known.

Lenten Self-Denial

The Lenten Self-Denial offering this year will be devoted to repairs of the fabric of the Cathedral. The estimate for repairs absolutely necessary to be done this year to the exterior of the Cathedral are as follows:

Scaffolding and repairs to South Gable	\$ 800.00
Scaffolding and repairs to North Gable	700.00
Scaffolding and repairs to South Choir Aisle	600.00
Scaffolding and repairs to North Choir Aisle	500.00
General repairs over Building	500.00
	\$3,100.00

The Bishop commends this object and trusts that the sum of \$3,100 will be raised.

Rural Deaneries

At present there are eight Rural Deaneries. The Bishop proposes to make eleven, as follows:

1. Avalon—St. John's, Pouch Cove, Portugal Cove, Topsail, Foxtrap, Bell Island, Petty Harbor.
2. Conception Bay—Brigus, Salmon Cove, Port de Grave, Coley's Point, Bay Roberts, Spaniard's Bay, Upper Island Cove, Harbor Grace, Harbor Grace South, Carbonear.
3. Trinity Bay South—Bay de

Verde, Heart's Content, New Harbor, Whitbourne.

4. Trinity Bay North—Random, Smith's Cove, Trinity, Trinity East, Champneys, Catalina.

5. Bonavista Bay—Bonavista, King's Cove, Salvage, Brooklyn, Greenspond, Newtown, Railway Mission.

6. Notre Dame Bay South—Barr'd Islands, Fogo, Change Islands, Herling Neck, Twillingate.

7. Notre Dame Bay North—Exploits, Botwood, Grand Falls, Nipper's Hr., White Bay.

8. Strait of Belle Isle—St. Anthony, Flower's Cove, Battle Harbor, Sandwich Bay, Ungava.

9. St. George's Bay—Bonne Bay, Bay of Islands, St. George's Bay, Channel, Rose Blanche.

10. Fortune Bay—Burgee, Push-through, Hermitage, Harbor Breton, Belleoram.

11. Placentia Bay—Lamaline, Burin, Tack's Beach, Harbor Buffet.

To-morrow's Preachers

The preachers in the city churches to-morrow will be as follows:

- Cathedral**
Matins—Rev. Canon Bolt.
Evensong—Rev. H. Uphill.
St. Michael's
Matins—Rev. G. Hewitt.
Evensong—Rev. A. G. C. Stamp.
St. Thomas's
Matins—The Bishop.
Evensong—Rev. A. Clayton.
St. Mary's
Matins—Rev. H. Uphill.
Evensong—Rev. Canon White.

R.S.C. CARBONEAR.

The annual meeting of the Royal Scarlet Chapter, No. 11, was held in the Orange Hall, Carbonear, January 14th, 1914, when the following officers were elected for the coming year:

- Wor. Com. in Command—Com. Geo. Osmond.
Ex. Com. in Command—Com. Wm. Clarke.
Chaplain—Com. Moses Earl.
Scribe—Com. Edwin D. Howell.
Treasurer—Com. Arthur Parsons.
1st Lecturer—Com. Joseph Homer.
2nd Lecturer—Com. Lemuel Taylor.
Sfr Herald at Arms—Com. Benj. Rowe.
1st Conductor—Com. James Howell.
2nd Conductor—Com. John E. Hiscok.
Inside Herald—Com. Elijah Nicholle.
Outside Herald—Com. Joshua Best.

LODGE TASKER INSTALLATION.

An emergency meeting of Lodge Tasker takes place at the Masonic Temple at 11 a.m., St. Patrick's Day, when the Master Elect, Brother Andrew E. Wright, will be installed by the Right Worshipful Grand Master of Scottish Freemasonry in Newfoundland, Brother C. R. Duder. The ceremony will take place at high noon.

CASINO'S IRISH STORY ON ST. PATRICK'S DAY

There were five full reels at the Casino Theatre yesterday, and they were the means of attracting large audiences. Every one was delighted with them. This evening the programme will be repeated. Nickel patrons are looking forward with interest to the big Irish play "Colleen Bawn," which will be presented on St. Patrick's Day. It is in three reels and as the parts were photographed in Ireland with Irish subjects, it will no doubt attract large audiences.

PLACE YOUR ADVERTISING IN THE DAILY MAIL

OBITUARY.

MRS. JOHN McGRATH.

We deeply regret to record a death which occurred at Patrick's Cove in the person of Mrs. John McGrath. Deceased was at the General Hospital for some time suffering from cancer; she was returning to her home at Beekford accompanied by her husband.

She only reached the residence of Mr. Michael McGrath, where she received every kindness until her spirit passed to the Great Beyond in the early morning of February 19th. Deceased was well and favorably known and her death will be sadly regretted. Besides her sorrowing husband she leaves a large family to mourn the loss of a loving wife and mother.—Com. Branch, March 4th, 1914.

JOHN PHILLIPS.

Friend John Phillips passed peacefully away to the Great Beyond on Thursday, February 12th, after an illness of several hours. The deceased friend was sixty-two years of age. He was a loyal Unionist, and until recently had been active in the business with which he was connected. He was buried the following Sunday in the Methodist Cemetery. He is survived by a wife, two sons and two daughters.

GEORGE ABBOTT.

Another death is that of friend George Abbott of Hy., who died at his home on Friday after an illness of several weeks. The deceased friend was thirty-nine years of age. He was a loyal Unionist and a faithful member of the S.U.F. He was buried on Sunday, February 15th in the C. of E. Cemetery. Deceased leaves a wife and one daughter. We pray that God will comfort the bereaved families who mourn the loss

MERCANTILE HOCKEY

Reids vs. Bowrings.—Won by Bowrings by 5 Goals to 1.

At 10 o'clock last night a hockey match was played between the Reid Nfld. Co. and Bowring Bros. Ltd. The ice was in good condition and a fine game was witnessed. A large number of supporters were present for both sides to witness it.

Mr. Fred Brien was referee and conducted the game to the satisfaction of all.

The line up was as follows:
Bowrings
P. Jardine Goal
J. Johnston Point
E. Barnes Buckingham
G. Adams C. Point
F. James Rover
A. Edwards Right
E. Ewing Centre
Reids
A. Cleary
Buckingham
T. Colbourne
Parsons
W. Ross
Noseworthy
W. Earles

The game was lively all through, but Bowrings were far the better team and won by 5 goals to 1. A Cleary for the Reids played a splendid game; he saved his team from a heavy defeat. The first half ended with no goals scored, but when ends were changed Bowrings outclassed Reids, and James, Barnes, Ewing and Edwards succeeded in notching up the 5 between them.

Ae return match will be played on Tuesday night next.

THE BEST OF THE BEST.

Under the distinguished patronage of His Excellency the Governor and His Grace the Archbishop, the Annual Entertainment in aid of St. Bon's College, will take place in the Methodist College Hall on St. Patrick's night at 8.30. Best vocalists, best musicians and best dramatic talent. Plan of hall at Atlantic Bookstore. Numbered Reserved Seats 50 cents. Programme in Saturday's paper. Secure your seat early.—31,10,12,14

of a kind husband and a loving father. —SECRETARY F.P.U. Bonavista, Feb. 20, 14.

King George The Fifth Seamen's Institute.

Tuesday, March 17, 1914, at 8 p.m. Popular Illustrated Lecture by Mr. W. H. Jones, "The Empire of India." 65 new views. Chairman, the Hon. R. Watson. Admission 20 cents. —21,13,14

SEVENTH DAY ADVENTISTS.

Elder Wm. C. Young will preach (D.V.) next Sunday evening at the Cookstown Road Church upon the first Angle's Message of Revelation, 14:6-7. This subject asks and answers the important question of "Does the hour hand on the dial plate of time point to the dawning of earth's new day." All seats free; all are invited.

Don't Miss Seeing Our "At Home Day" in the Methodist College Hall on St. Patrick's afternoon. Mrs. H. Outerbridge, Miss Chater and Miss LeMessurier are taking part in this very amusing dialogue. An excellent musical programme has also been arranged.—31,13,14,16

GONE OUT OF BUSINESS

Liddy's hostelry, Torbay, which has been catering to the public for a number of years, has gone out of business.

MRS. W. H. DUDER'S PRIZE

The lady curlers will compete for Mrs. W. H. Duder's prize on Monday if the ice permits. This will be the last lady's match for the season.

FURTHER LOCAL NEWS SEE PAGE FIVE.

DR. LEHR,
DENTIST, 203
WATER ST.
BEST QUALITY
TEETH AT
\$12.00 PER SET. TEETH EXTRACTED—PAINLESSLY—25c.