

# If YOU Buy Out of Town, and I Buy Out of Town, What Will Become of Our Town?

THE DOLLAR YOU SPEND IN BELLEVILLE WILL "COME HOME TO BOOST"

## Ontario "Buy-at-Home" Campaign

**Drugs, Books and Stationery**  
Our Drug Department is fully stocked with a line of 100% Pure Drugs, and a big line of all Proprietary Medicines. Our Book and Stationery is complete in all kinds of Books and Office Supplies. It will pay you to buy here.  
**Geen's Drug Store,**  
280 Front St.

**Pure Drugs**  
An Essential to restore health. Our line of Drugs and Sundries will meet with your requirements. There is nothing in the line of Proprietary Medicines we do not have in stock. Physicians' Prescriptions promptly filled.  
**Don. G. Moscher,**  
Front St.

**We Specialize in Pure Drugs**  
and carry a full stock of everything usually found in a First-Class Drug Store. Big stock of Sundries, Toilet Articles, Rubber Goods and sick room Supplies. We will do our best to serve you right.  
**Doyle's Drug Store,**  
Front St.

**Never Buy Drugs Unless It Is Necessary**  
100% pure Drugs will be found at our store, where there is also carried a big line of all kinds of Pure Drugs and Medicines and Proprietary Goods. Phone in your order.  
**Dolan's Drug Store,**  
282 Front St.

**When You Buy Drugs**  
from the "Real" Store, you are getting the benefit of an international service in Pure Drugs and Special Formulas. We carry a full line of Sundries and Toilet Articles and sick room requisites.  
**Lattimer's Drug Store,**  
Front St.

**We are Headquarters for Fruits**  
both wholesale and retail. We handle all kinds of Domestic and Tropical Products. You will find here a big assortment of the best Fruits in the market. Telephone your orders and we will deliver to any part of the city.  
**T. Quattrocchi,**  
315 Front St.

**We Handle all Kinds of Fruit**  
You will always find at our store everything in the Fruit line fresh. We handle home-grown and foreign goods. Our knowledge of the Fruit Business assures you the best of service. Try us out.  
**S. Domenico,**  
Front St.

**Our Experience in the Hardware Trade**  
in Belleville proves to us that good goods are the cheapest in the long run. Anything in the Hardware line coming from our store carries a guarantee with it. Big stock of all kinds of Shelf and Heavy Hardware.  
**J. W. Walker,**  
Front St.

**A Word to Hardware**  
Just consult us first on prices, and you will see we can sell you a line of Shelf and Heavy Hardware that will keep your money at home. A big stock of Paints, Supplies for the Farm and Garden.  
**Stafford Hardware Co.,**  
207 Front St.

**If in Need of Hardware or Anything**  
in the line, you will find the best assortment in Belleville at our store. Big stock of Stoves, Tinware, Enamelware, Cheese Factory Supplies, Farm and Garden Tools, Plumbing and Heating, Etc., Bicycles and Sundries.  
**Smith Hardware**  
314 Front St.

**A Test of Fifty-Five Years**  
In business is good proof of the satisfaction we have given to the public in all kinds of Footwear, Trunks, Suitcases, Travelling Outfits. Our stock of Boots and Shoes are bought right and sold right—Trade in Belleville.  
**The Haines Shoe Houses**

**How About Your Fall Boots**  
and Shoes? Our stock of Boots and Shoes never was more complete. Ladies' Fine Shoes in all colors. Bring along the kiddies, too; we can fit them nicely. We want your trade and you want our Boots.—Buy at Home.  
**F. P. Carney,**  
Front St.

**Note the Savings**  
We stand back of all our goods and carry a line of the highest grade of all kinds of Footwear, Trunks, Bags, Etc., and proper attention is given to see that you are correctly fitted.  
**W. M. Leslie,**  
255 Front St.

**Just Stop and Consider the**  
Boot and Shoe situation. Of course Shoes are high—and so is everything else. But, one thing sure, you can get a big assortment of the best makes at our store at a low price. We handle Shoes for all the family.  
**Adams, The Shoe Man**

**When You Buy Shoes**  
at our store, you can be sure of getting a selection of the highest grade and best line of Boots and Shoes in Belleville. Our prices are right, and we stand back of everything we sell.  
**Holmes & Murdock,**  
Bridge St.

**If Prices and Quality Has**  
any merit our Boot and Shoe stock will surely appeal to you. Our line is well balanced in the Footwear. We are boosters for Belleville, and believe this Buy at Home movement is a big idea.  
**Vermilyea & Son,**  
Front St.

**All Our Fall and Winter Clothing**  
is ready for your inspection. Men's and Boys' Suits and Overcoats. A big line of Furnishings, Hats, Caps, Etc. Our specialty is Broadway Clothing, Borsalino and King Hats. It will pay you to see us first.—Buy at Home.  
**H. O. Stewart,**  
236 Front St.

**Our Fall and Winter Clothing**  
is ready for your inspection. Men's and Boys' Suits and Overcoats. A big line of Furnishings, Hats, Caps, Etc. Our specialty is Broadway Clothing, Borsalino and King Hats. It will pay you to see us first.—Buy at Home.  
**H. O. Stewart,**  
236 Front St.

**Water Will Find Its Level**  
So will Clothing. If it is made on honor, you will find at our store a line of Men's and Boys' Suits that is up-to-date in fashion and made from the best material. Big stock of Gent's Furnishings, Hats, Caps, Etc. Buy at Home.  
**Oak Hall**

**Don't be Mislead and Deceived**  
by big out-of-town concerns. Consult us first for your Fall and Winter Clothing. You will find just what you want at our store, and our prices will be convincing you can do better at Home. Try us out first.  
**C. J. Symons,**  
Front St.

Read these articles with care. They may present something you hadn't thought of before. Patronize the people whose ads. are here. They are your neighbors and will treat you right. The money you spend with them stays in circulation in Belleville.

**Coco Cola is so Well Known**  
as a Soft Drink it does not need any praise. We manufacture all kinds of Carbonated Drinks and use only the best and purest ingredients in our works. Stock up on only Belleville goods—it helps our town to patronize Home Trade.  
**The Belleville Bottling Works,**  
Belleville, Ont.

**One by One are Being Concerned**  
our methods of Cleaning, Dyeing, Pressing and Repairing are satisfactory in every way. One thing sure, we will do our best to serve you right. We can also make you good Suits to measure.  
**E. C. Sprague,**  
247 Front St.

**We are Always the First**  
to display the latest creations in Ladies' Hats and Millinery. We keep in constant touch with the latest fashions and carry a big stock of ready-to-wear Hats. See us in fashionables.  
**Miss Maude Campbell,**  
Front St.

**For Fancy Goods of all Kinds**  
you will find at our store anything in Fancy Yarns, fancy Ladies' and Babies' wear, fancy Ribbons, Good of all kinds, Hosiery, and all kinds of silk threads for fine crochet work. Our store is exclusively a Ladies' Bazaar.  
**E. J. Neate & Co.,**  
Front St.

**When You are Looking for the best Bicycle on the market, just try the Brantford Red Bird, then you will know you have the best. All kinds of Tires and Bicycle Accessories. Repairing of all kinds done on short notice. Keep us in mind.**  
**Geo. L. Powell,**  
381 Front St.

**Quinte Bicycle Store is**  
the right place to get your Bicycle or Motorcycle. We handle the Cleveland Motorcycle and a full line of Accessories, Tires and Electrical Supplies. Buy at Home—it is a good idea.  
**333 Front Street**

**CHOICE BEEF SPECIALS**  
Stew Beef ..... 15c  
Cholera Roast Beef ..... 20c  
Round Steak ..... 25c  
Sirloin Steak ..... 25c  
**R. OLIPHANT & SON,**  
Phone 610

**GOVERNMENT WHITEFISH**  
— 15c lb. —  
**Here is Our Trouble When**  
we have to repair shoes with shoddy leather and paper soles that come from cheap mail order houses. Shoes bought from our local dealers save us a lot of trouble. Bring your repairing to us. We can do it right.  
**Yeomans & Thibbott,**  
378 Front St.

**Belleville Battery Service Co.**  
The recognized Prest-O-Lite Service Station, Canadian made Batteries. All makes of Batteries repaired and recharged. Winter storage a specialty. Leave your car with us for Winter Storage. Prices Moderate.  
At Parking Station, Market Square

**Seeds—**  
Clover, Timothy, Grasses, Garden Seeds, etc.  
Bought and Sold  
**C. E. Bishop & Son,**  
Seedsmen,  
102 Front St. Phone 283

### Fortunes Made Without Effort

Profits of Stockholders in Mail Order Houses Stagger the Imagination.  
**CUSTOMERS SUPPLY CAPITAL**  
One Man Makes More Than \$250,000 on \$25,000 Investment in Nine Years—Hundreds Like Him.

(Copyright.)  
There is one way to make money by dealing with the mail-order houses—but it isn't by buying goods from them.  
The man who thinks he is making money by buying goods from mail-order houses has only to read of the amazing profits made by some of these big corporations to realize that all the money is being made by the man on the other end of the deal.  
The stockholder in a big mail-order concern toils not and neither does he spin, but he piles up his money so fast that it makes the ordinary man's head swim to read about it. Here is the experience of the stockholder in one of the large mail-order concerns, as told by a reliable financial journal. It gives a glimpse into the inside workings of the mail-order business that should be of interest to those who have

Continued on page 12.  
Surely there is no need now to buy Flour and Cereals manufactured outside of Belleville with two local mills and The Judge Jones Milling Co.'s view plant about completed and equipped with all the latest devices for making the highest grades of Flour and Cereals possible. "Buy at Home!"  
**JUDGE JONES MILLING CO.**

We have a new line of fine Fur Sets in Belleville—all the best and up-to-date styles. It will pay you to step in and examine our stock before deciding. Big line to choose from. Buy at Home.  
**M. MARGARET HAYES,** Front St.

**Quinte Battery Service Station**  
Official WILLARD Storage Battery SERVICE STATION. We are the leading Storage Battery and Electrical Specialists for this district. If your automobile trouble is electrical, call and see us.  
**113 FRONT ST., BELLEVILLE—Phone 781.**

**VICTROLAS — VICTOR RECORDS**  
LATEST POPULAR SHEET MUSIC  
AT CLARK'S  
Phone 1031 BELLEVILLE 299 Front St.

**We Deal in All Kinds of Seeds**  
and Grain. Farmers will find a cash market for your Grain here. We handle all the best grades of Flour, Feed, Horse and Cattle Foods, Hay, Straw, Etc. We very much favor Buying at Home.  
**ENDLAY & PHILBIN**  
SUCCESSORS TO W. D. HANLEY & CO., Front St.

**To Be Sure of the Best Results**  
use L. B. Cooper's Household Pride for bread or our Swan and Daisy Flour for pastry. You will be delighted with either; they are made in Belleville. We also do Custom Grinding.  
**L. B. COOPER.**

**If You Are Not Using Our Baked Goods**  
try them, and find what quality they possess. They are put up with the best ingredients and are very choice. Always fresh every day. Our bakery is open for inspection. Phone your orders.  
**VICKERS' BAKERY,** Front St.

**Strouds is a Household Name**  
in Belleville and vicinity. Our large stock of Household necessities is complete. We have built up a big business by fair dealing, and we propose to stick to this idea. Buy at Home, and at  
**STROUD'S,** Front St.

**Automobilists Attention!**  
We can repair any kind of broken parts on automobiles or remove carbon from cylinders. Consult us before buying new parts. Also vulcanize, and agents for V.D.L. Tires and Tubes.  
**The Belleville Welding & Vulcanizing Co.,**  
Front St.

**BUY YOUR FURS NOW**  
Present market indications point to a considerable increase in the price of furs next season and we would advise those wanting furs to purchase them now.  
We Buy Raw Furs  
**DELANEY**  
Phone 707 "The Furrier" 17 Campbell St. Opp Y.M.C.A.

**How to Spend THAT XMAS CHEQUE**  
See Our Selection of FURS  
Beautiful sets of Hudson Seal, Black, Tanpe and Red Fox, Oppossum, Wolf, Lynx, Etc. Coats in Muskkrat, Hudson Seal, Martot, Etc.  
**G. T. WOODLEY**  
"Remodelling a Specialty"

**If you Contemplate Buying Jewelry**  
first consider the standing of the firm, and if you need advice as to values we will gladly advise you. Our stock is large and complete in all kinds of Jewelry, Watches and Silverware, Etc.  
**T. Blackburn,**  
280 Front St.

**Never Buy Jewelry from Pictures**  
A 10-cent article looks the same as a 10-dollar article in cuts. You do not have to know Jewelry when you buy from us. We carry a full line of High-Class Jewelry and Silverware. Eyes treated scientifically.  
**Angus McFee,**  
Front St.

**WON'T YOU HAVE SOME FRESH OYSTERS TO-DAY?**  
The solid meat. Sealship kind. Shipment two and three times a week. Enjoy some this cold, snappy weather.  
**CHAS. S. CLAPP**

**For Fine Confectionery and**  
anything in Books and Magazine line you will find a complete stock at our store; also Ices and Ice Cream Sodas and Sundries. We believe the best is none too good for our trade. Buying at Home is right.  
**B. J. Black,**  
Front St.

**Make Our Garage the Home**  
for your Auto. We are distributors of the Ford Cars and carry a full line of Ford Parts. If your Auto needs repairing, we can do it quick. Big line of Tires and Accessories.  
**Riggs' Garage.**

**Don't Live in Darkness**  
Have your house wired for electricity. Get our estimates first. We carry a large stock of Electric Supplies, Motors, Etc., and install them at a price that you can't afford to be without them.  
**W. J. Carter,**  
207 Front St.

**Get Our Prices First**  
on Dry Goods and Clothing. We just simply won't be undersold. Big stock of Fall and Winter Goods arriving daily. You will find it economy to trade at our store.—Buy at Home, and here.  
**W. McIntosh & Co.,**  
Front St.

**No Need to Look Further**  
We can compete with anyone anywhere in Dry Goods and Clothing. Our buying power enables us to meet all competition. Full lines of Clothing for both women and men, and boys. It will pay us all to Buy at Home.  
**The Ritchie Co.**

**Our Long and Continuous Study**  
of the Dry Goods business enables us to carry a stock that will please you in High Class Goods. You will find our prices will be an object lesson on Buying at Home. Big stock and variety to select from.  
**Earl & Cooke Co., Ltd.**

**It Has been Our Aim to**  
carry a line of Dry Goods and Ladies' Wear that would not only meet with the approval of the public in quality, but prices that would command their trade, and we propose to stick to this system.—Buy at Home.  
**D. V. Sinclair**

**Now You Have Looked Over The**  
stocks in our stores, just step in and get prices on our lines of Ladies' Ready-to-Wear Garments. You will find our stock is well selected, and prices lower than elsewhere. Have money and buy here.  
**Kroch Bros.,**  
Front St.

**We Have Built Up a Good**  
business by selling a line of good Ladies' Wear at fair prices. We carry a big line of Coats, Dresses, Waists, Sweaters, and everything up-to-date. Get our prices first—it will pay.  
**Symons' Ladies' Store**

**We Have Been in the Furniture Business**  
long enough to know how to buy, and goods bought right is half sold. We carry a big stock of all kinds of Furniture and Floor Coverings, and our prices will keep your money at home. Try us out.  
**The Wm. Thompson Co., Limited,**  
Front St.

**Stop, Look, Listen**  
We have said it before, and say it again—you can do better buying Furniture with us than in Toronto. Now make us prove it. Big stock of Furniture for every room. Floor Coverings in large varieties.  
**George Thompson,**  
304 Front St.

**You Can Always Find**  
bargains in our store for used goods—Furniture, Stoves, Jewelry, Boots and Shoes, Etc. We also carry a full line of New Clothing both for women and men. Big line of Suitcases, Bags, Etc. Save money and see us.  
**Joe Diamond,**  
Front St.

**Consult Your Out of Town**  
catalogue, then consult us, and note the saving in Farm Harness and Horse Supplies, Blankets, Robes. We do repairing as well. Get all your Horse Supplies, here—it will pay you.  
**T. G. Wells,**  
Campbell St.

**We Do Everything Electrical**  
and will be glad to give you an estimate on any job, large or small. Our knowledge of Electrical Construction enables us to give you service; and we carry a stock of various Fixtures. Call and make your selection.  
**Chas. J. Peppin,**  
Phone 462 176 Front St.

**We do Merchant Tailoring**  
and carry a full stock of Domestic and Imported Woollens and Tweeds. One thing sure, if we make your Clothes you will be well pleased as to fit and finish; and we will have it finished when promised.  
**Arthur McGie,**  
208 Front St.

**Make Up That Order for Groceries**  
Bring it to us, and you will be convinced we can save you money. We can compete with anyone anywhere. Our goods are always fresh and wholesome.—Buy at Home.  
**The Star Grocery**  
**E. E. DeVault,**  
16 W. Bridge St.

**Bring Your Grocery Orders**  
to us; we will compete in prices with any mail order house in the country in Staple and Fancy Groceries and Canned Goods. Here is a chance to spend your money in Belleville and Buy at Home—it helps our town.  
**Harry Page,**  
Bridge St.

**It is Our Aim**  
to make prices on Groceries and Provisions that will be an object lesson on trading at Home. Get the other fellow's prices, then get ours and just see the difference. It will pay us all to Buy at Home.  
**J. H. P. Young,**  
188 Front St.

**Bring to us Your Out-Of-Town Catalogue**  
and we will not only compete in prices, but will save you money on Groceries and Provisions—make us prove it. Buy at Home and build up Belleville.  
**H. E. Fairfield,**  
346 Front St.

**Let Us Figure on Your Plumbing**  
We have every facility to execute your work. All our boys are expert mechanics. We do all kinds of Sanitary Plumbing; carry a big stock of fixtures. Get our estimate first. We can please you.  
**J. H. DeMarsh,**  
Front St.

**Get Our Estimate First**  
on all kinds of Plumbing, Steam, Hot Water and Hot Air Heating. We have a big stock of Hardware in general; also agent for Imperial Oxford Stoves and ranges.  
**John Lewis Co., Ltd.,**  
Phone 182 Front St.

**Poor Plumbing is Dear at Any**  
price. One thing sure, if we do your Plumbing and Heating it will be done right, at a fair price. All our help are thorough mechanics. Big stock of "Happy Thought" Stoves in stock. We are boosters for Home Trading, too.  
**Diamond & Hyde,**  
222 Front St.

**For All Kinds of Books**  
and Stationery you will find just what you want. School Books, Text Books, and all kinds of Office Supplies. We specialize in the Latest Magazines and handle all the big city Dailies. We will attend to your subscriptions. We believe in Home trading.  
**Mrs. G. L. Sills,**  
Front St.

**No Need to Send Out of Town**  
for Office Supplies, Loose-Leaf Ledgers, Etc. We carry a full line; also all kinds of School Books, Stationery and School Supplies. Magazines, all the latest publications and Toronto morning and evening papers.  
**Jennings & Sherry,**  
Front St.



**ing Ahead**  
**COULD LOOK**  
**FUTURE YOU**  
**D SEE ONE**  
**ANDING OUT**  
**MINENTLY**  
**D WIT:**  
**HANDISE**  
**his Store is Best**  
**Long Run.**  
**osh Bros.**

en Sound and Brockville.  
The "Boost Belleville Campaign" that has been inaugurated will be greatly assisted by the formation of the most representative business organizations in the world.  
Owing to illness, the other two members of the Belleville organization committee, namely W. B. Deacon and Mr. J. G. Moffatt, were unfortunately unable to be present at the conference.

### District L. O. L. Installation

Officers of South Hastings L.O.L. for 1920:  
No. 1 District South Hastings, L.O.L. held its installation last night. Bro. Wm. Woods, of Foxboro, being the installing officer. The officers for 1920 are:  
District Master—A. Barker, Bay-side.  
District Deputy—R. E. Hubble, Frankford.  
District Chaplain—Rev. A. L. Geen, Belleville.  
District Rec. Sec.—A. E. Caskey, Frankford.  
District Fin. Sec. & Treas.—E. E. Hubble, of Frankford.  
District D. of C.—L. Soules, Belleville.  
District Lecturer—F. Wood, Wall-bridge.

### President Beatty Advocates Thrift

The following was a New Year's contribution to the "New York Sun," by Mr. E. W. Beatty, President of the C. P. R.:—  
"Every new year we usually resolve to turn over a new leaf.  
"If there is to be any general resolution made by the North American Continent for the year, it might be well to be in the direction of thrift, for the first after-the-war years are causing natural concern to those who remember the financial panics which have always closed the similar periods of careless spending.  
"The extravagance noted by every recent visitor from Europe to this continent sympathizes with conditions of actual starvation affecting millions of people in Europe itself who fought for freedom only to die for lack of food.  
"This extravagance has been made possible, at least in part by the heavy purchases made under stress of war by European nations on this continent. It represents the expenditure of unexpected profits, which are being dissipated instead of placed in reserve for a rainy day.  
"In this orgy of extravagance, Canada is just as great a sinner as the United States. In the last few weeks Canadians have been penalized to chase of American made luxuries by an adverse exchange, what the penalty to be paid by the United States will be, remains to be seen.  
When Holloway's Corn Cure is applied to a corn or wart it kills the roots and the callosity comes out without injury to the flesh."