

Yesterday, To-day, To-morrow—

PURITY FLOUR

is Absolutely Uniform in Quality

From the careful selection of Western Canada's finest wheat to the milling and packing of Purity Flour, repeated tests are made by our experts to make sure that our high quality standards are maintained.

What Purity Flour does for the housewife's baking to-day it will do to-morrow—and for every to-morrow to come.

It is absolutely dependable for all baking purposes. You can safely recommend it.



Western Canada Flour Mills Co., Limited

Toronto, Winnipeg, Calgary, Brandon, Edmonton, Vancouver,
New Westminster, Victoria, Nanaimo, Prince Rupert, Nelson,
Rossland, Goderich, Ottawa, Montreal and St. John, N.B.

The Submarine Menace

necessitates the prohibition
of export of all foodstuffs
from the United Kingdom.

SPRATT'S

DOG CAKES

*Poultry Foods, Canary
and Parrot Mixtures*

pending the removal of
the embargo, can be ob-
tained from

SPRATT'S PATENT (America) LTD.
Newark, New Jersey.

London (Eng.), Spratt's Patent Limited,
24-25, Fenchurch Street, E.C. 3.

Twines
and
Wrapping Paper

BROOMS

First Cars 1917

Broom Corn

At Hand

*Quality Goods
may always
be had by order-
ing our brands.*

Walter Woods & Co.
HAMILTON and WINNIPEG

Wooden Ware
Willow Ware
Brushes