A YEAR OF PROGRESS

The following figures represent the results achieved by THE NATIONAL LIFE ASSURANCE COMPANY OF CANADA for the year ending December 31st, 1915.

Assurance in Force				. :	\$21,194,155.00
Policies Issued and	Placed				4,309,297.00
Total Assets (Exclus		ncall	ed Capi	tal)	3,339,123.99
Reserves, Governme					2,718,664.00
Surplus					471,355.21
Cash Income					866,680.57
Payments to Policy	holders				251,033.72

During the year 1915 the death losses were the lowest in the history of the Company, being only 46 per cent of the Mortality expected and provided for, and showing a decrease of 20 per cent on the year 1914.

Surplus Earnings were the greatest in the history of the Company.

The Company again reports NO ARREARS OF INTEREST OR PRINCIPAL ON ANY OF ITS INVESTED FUNDS: further, NOT A DOLLAR HAS BEEN LOST ON SAME since the inception of the Company.

No contested claims and no unpaid Death Claims on January 1st, 1916.

Write for a copy of our complete REPORT and BOOKLET "SECURITY"

THE NATIONAL LIFE ASSURANCE COMPANY OF CANADA

Head Office

TORONTO, ONT.

BRANCH OFFICES AND AGENCIES IN ALL IMPORTANT CENTRES