

The Scrap Book

Biggest Game.—In Savannah, Georgia, some visitors chartered an old sea-going hack driven by a negro. The driver was a knowing old fellow and pointed out all the places of interest along the route. As they were nearing Mrs. Bannon's place, which is four miles from Savannah, a squirrel appeared in the road.

"George," said one, after all had noticed the squirrel, "do you have any big game around here?"

"Yas, indeed, sah," replied the negro. "We has baseball."

* * *

Thoughtful.—A Maine clergyman, living at the hotel in his town, ordered a typewriter and had it sent to his rooms. It came when the clergyman was out, and the proprietor took charge of it. When the minister returned the proprietor led him behind the desk and whispered: "That case of yours is on the ice, parson. I guess it will be all right by dinner-time."

* * *

The Perfect City.—Why laugh at Boston? Boston has
More culture than Athens, (Ga.).
More art than Paris (Ky.).
More age than China (Me.).
More manufacturers than Birmingham (Ala.).

More colleges than Berlin (Conn.).
More shipping than Amsterdam (N.Y.).

More cathedrals than Britain (N.C.).
More population than London (O.).
More Irishmen than Dublin (N.H.).
More Poles than Poland (Me.).
More waterways than Venice (La.).
More law than Rome (N.Y.).—Life.

* * *

Needn't Travel For It.—"When I visit the Grand Canon of the Yellowstone I realize the insignificance of man. Ever been there?"

"Never. You can get the same sensation by going to a suffragette meeting."—Washington Herald.

* * *

A Fair Exchange.—It is rumoured that a number of kind-hearted persons in America, touched by our grief at losing Tattershall Castle, are raising a fund with a view to presenting the people of Lincolnshire with a New York sky-scraper which is about to be demolished owing to its being out-of-date.—Punch.

* * *

The Usual Experience.—"So you have quit laughing at your wife's hats?"

"Yes," replied Mr. Growcher. "The funnier they seem to me the more convinced she is that they must be correct in style."—Washington Star.

* * *

Higher Education.—"I suppose you will miss your boy while he is at college."

"Yep," replied Farmer Cornlossel. "I dunno what I'll do without him. He got the live stock so they wouldn't move unless he give 'em the college yell an' I can't remember it."—Washington Star.

* * *

The Limit.—Quite the worst case of selfishness that has been recorded is the youth who complained because his mother put a bigger mustard plaster on his younger brother than she did on him.—The Tatler.

* * *

A Puzzler.—The late Sylvanus Miller, civil engineer, who was engaged in railroad enterprises in Central America, was seeking local support for a road, and attempted to give the matter point. He asked a native: "How long does it take you to carry your goods to market by muleback?"

"Three days," was the reply.
"There's the point," said Miller. "With our road in operation you could take your goods to market and be back home in one day."

"Very good, senor," answered the native. "But what would we do with the other two days?"

THE EIGHTH
ANNUAL

ONTARIO

Horticultural Exhibition

ST. LAWRENCE ARENA

TORONTO Nov. 14th to 18th

ONTARIO'S BEST FRUIT, FLOWERS, VEGETABLES, HONEY.

SINGLE FARE RATE

FROM ALL POINTS IN ONTARIO

ASK YOUR LOCAL RAILWAY AGENT FOR PARTICULARS



This is the Genuine
Burlington Special.

Our very finest watch and the absolute peer of any watch made in the world today. It is, of course, impossible to give a full description here, but we submit this short outline so that you may have some idea of how this perfect masterpiece is constructed.

ADJUSTED TO TEMPERATURE The watch is put into a refrigerator and run for 24 hours, then it is put into an oven of 100 degrees temperature and run for 24 hours. Then it is run in normal temperature for 24 hours. This process is continued until the watch runs the same in all temperatures. Not 10 per cent of all watches made are adjusted to temperature.

ADJUSTED TO ISOCHRONISM A careful adjustment so that the speed of a watch when it is fully wound up is the same as when it is almost run down. Not more than four watches out of every one hundred watches made in the United States have this adjustment.

ADJUSTED TO POSITION Adjusting a watch to position is adjusting it so it runs the same in various positions. You can easily see a watch is to run absolutely accurate the friction of the bearings must be exactly the same for different positions. This adjustment is never attempted on more than a very, very minute percentage of all watches made in the United States.

THE JEWELS used are the finest grade of selected genuine imported ruby and sapphire jewels, absolutely flawless. Nineteen of these chosen gems protect every point. It is well understood in the railroad business that 19 jewels is the proper number for maximum efficiency. Nineteen jewels is regarded by experts as the best number for a perfect watch, more jewels often being a source of complication rather than service. The smaller size ladies' watch has 17 jewels, giving this watch the protection needed for a lifetime of service.

DOUBLE JEWELS—that is, bearings with two jewels each are used in the Burlington. A watch so jeweled requires very much less attention than watches jeweled in any other way.

MAIN SPRING The two points in which Americans have yet to compete with the Swiss are mainspring and hairspring. Although watch springs are made now in almost all parts of the world, no one has ever been able to equal these Swiss springs. The strain is almost absolutely constant, no matter whether the watch is fully wound or is nearly run down. The Swiss springs used in the Burlington Watch do not crystallize with usage and breakage is very rare. These springs will run a watch from 32 to 36 hours.

SWISS BREGUET HAIRSPRING are imported for the same reason as the important mainspring. They are far better than any other hairspring made.

THE U SPRING REGULATOR allows adjustments to the smallest fraction of a second.

FACTORY FITTED Every Burlington Special movement is fitted into the case right at the factory where the movement was made—into a case made for that watch. No looseness or wearing of parts against the sides of the case. No rattle or jar.

OUR DIRECT GUARANTEE means that we will make good on any just complaint either as to workmanship or material, in either watch or case, at any time, without red tape or formality. Note, we do not say within ten or twenty years, but at any time. Our guarantee, of course, does not include cleaning or breakages caused by carelessness or accidents, or tinkering with the watch; but, if anything is found wrong with the watch in any way, we will replace the part complained of, or we will repair the watch free of charge, or we will give you a new watch absolutely free, as you may elect. Note: This guarantee is good for 25 years, yes, and longer than 25 years; for any length of time if anything is found wrong with the material—absolutely without restriction.

WRITE TODAY for our Free Watch Book explaining every detail of the Burlington Watch.

SMASHING WATCH OFFER!

Our great fight against the Watch Trust is **Now on**. We are **determined** to maintain our **independent Burlington line**. And so we are making this offer—the most startling, the most overwhelming offer ever known in the whole history of the watch industry. A more liberal offer to **you, the consumer**, than any other concern would dare to make to the biggest wholesalers.

Trust Prices Smashed

At last! An absolutely perfect watch, the magnificent Burlington Special, at a price and on terms within the reach of all. For we are waging the fiercest battle against trust methods ever known in the history of this country. We **will NOT** be bound by any system, no matter how powerful. We call the great factories a trust because they have perfected a system of contracts and agreements with dealers everywhere, which enables them to fix prices and control trade. We do not say that the Watch Trust is illegal. But we do insist that their system of "quiet" agreements and price-boosting contracts is very, very unfair.

The Watch Trust has cornered the dealers, but we are determined to win this fight **no matter what it costs**. So we have decided to offer our very finest watch, the unparalleled Burlington Special, direct to the public on a staggering offer which must simply annihilate unfair competition.

Here Is Our Offer You may get our finest watch at the anti-trust price and besides, if you act at once, you may secure the splendid Burlington Special at the no-dealer price, without profits added—exactly the same price which the wholesale jeweler himself must pay. Think—the quality watch, the world's masterpiece of watch manufacture, for less than half the price usually asked for watches even approaching this one in quality.

AND WITHOUT MONEY DOWN—We will send the watch to any responsible person without asking you for a single cent in advance. There are no formalities. There is not the slightest obligation on your part of any kind or nature except to compare it carefully with any watch you ever saw, no matter what the price. Then, if not satisfactory, you may return it to us at our expense. But if you find this watch the most stupendous bargain you ever dreamed of, just slip the watch into your pocket and pay us the Rock-Bottom price, either in cash or on terms of \$2.50 a month, just as you prefer.

You pay exactly the same price whether you buy for cash or on time. We allow the public the advantage of these \$2.50 a month terms, in order to quickly attract national attention to our great anti-trust fight. So that everybody can afford to get a Burlington watch at once.

Watch Book Free Our remarkable Watch Book now sent free on request. We are determined that the public shall be posted on the startling conditions existing in the watch industry throughout the entire country. We want the public to know the real truth, the inside truth about watch prices and watch values. The Secret selling methods, price-boosting contracts, "quiet" agreements to uphold prices—all are completely explained in this book. Besides, we tell you the whole story of our great anti-trust fight and our \$1,000 challenge to giant competitors.

Write NOW for the Free Watch Book at once. If you would like to own a good watch—if you ever expect to own one, you should send for this great book without an instant's delay. You ought to know the facts about these inside prices. You ought to be able to judge watch values for yourself. Besides, we also explain our wonderful anti-trust offer direct to the consumer. No obligations. Just send us a postal or letter, or your name and address on this coupon. The Watch Book and full particulars will be sent you at once, FREE, prepaid.

BURLINGTON WATCH CO.

Dept. 2152

289 Carlton Street
WINNIPEG, CANADA

The Merchants' Bank

of Canada

HEAD OFFICE - MONTREAL

President, Sir H. Montagu Allan.
Vice-President, Jonathan Hodgson.
General Manager, E. F. Hobden.

Paid-up Capital \$ 6,000,000

Reserve Fund and Undivided Profits 4,999,297

Deposits (Nov. '30) 54,779,044

Assets (Nov. '30) 71,600,058

161 BRANCHES IN CANADA

General Banking Business transacted.

SAVINGS DEPARTMENT at all branches.

Deposits of \$1.00 and upwards received and interest allowed at best current rates.

TORONTO OFFICES:

Wellington St. West; 1400 Queen St. West (Parkdale); 406-408 Parliament St.; Dundas St. and Roncesvalles Ave.

