

THE MAYHEW STORE

Special Women's White Crepe De Chine Blouses. Regular \$6.00. Sale price \$3.95.

Special Serge Shirts. New models in Navy and Black. Regu ar \$7.50. Sale price \$4.95.

Special White Flannellette 22c. 27 inches wide. Splendid quality. Regular 35c. Sale price 22c.

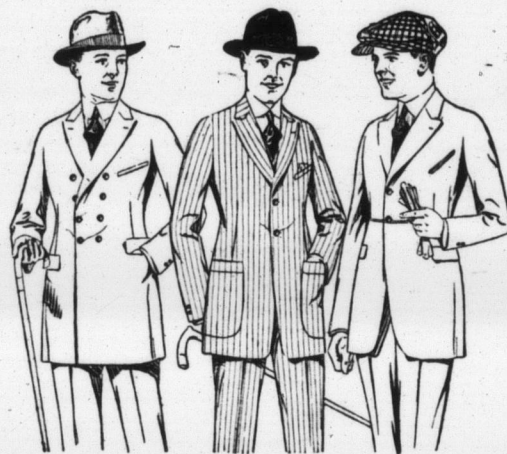
THE GREATEST OF ALL SALES

OUR MAMMOTH STOCK - REDUCING SALE

We lead, others follow. We invite followers—We then show the public that we are right when we throw down the gauntlet and defy all competition. The values that will be offered the next few days will be the talk of the town.

Coats, Skirts, Dresses, Waists and Underwear

At a saving of 35c to 50c on the dollar.
Dresses at a reduction of 35c to 50c on the dollar. All Wool Serge Dresses, Taffeta, Silk, Jersey and Poplin—\$14.95, \$16.95, \$25 and \$35.
Remember before purchasing elsewhere we save you 35c to 50c on the dollar.
Coats at prices you cannot afford to miss buying. Regular \$35. Sale price \$22.50.



Down with the High Cost of Living

Study where to buy, that is the only way to combat it. We are selling at prices no higher than last year. Why? Because we are satisfied to live and let live, and to sell at all times at a fair profit. But during this sale all profits are obliterated.

We've got Men's Overcoats Galore

Better in style and quality for \$10 less. \$17 to \$35.

Remarkably low prices on Our Ladies' and Men's Sweater Coats

They are cheaper and better than any doctor—Be wise in time.

Great price reductions in Our Men's, Women's and Children's Underwear.

E. A. MAYHEW & CO.

GLENCOE'S FAVORITE SHOPPING PLACE

Special Sale of Handkerchiefs for Christmas Presents

Single Handkerchiefs, reg. 10c to 35c each.

Boxed Handkerchiefs, 25c to \$2 per box.

Having secured a specially fine line of these goods, we offer to early buyers, good until Nov. 30 only, 10 per cent. discount on every sale of Handkerchiefs amounting to 25c or over.

W. H. PARNALL

The Newbury Cash Store

The Transcript.

THURSDAY, NOVEMBER 20, 1919

NEWBURY

Mrs. A. Regis was in Chatham last week to see her sister, who is ill.

Mr. and Mrs. John McConnell visited Windsor friends recently.

Who said it could not be done? Many thought so and others doubted. To raise \$20,000 for the Victory Loan this time looked almost like an impossibility, but Messrs. A. Holman and D. Stalker have made impossible look possible. The subscribers, too, are to be congratulated on their splendid response. We are proud of our village record throughout the war and now.

Miss Underwood has been the guest of her sister, Mrs. Malcolm, at the manse.

Mr. and Mrs. W. O. Kraft spent a few days at Stevensville and Buffalo last week.

Mrs. Calvin Burr of Detroit spent the week-end with Mrs. E. Burr.

Miss Bessie Pennell in writing home last week said it was 20 below zero in Mortlake where she is teaching.

Miss Bessie Bell left on Saturday for a short visit with Detroit friends.

Mrs. Stephen Pennell visited her daughter in London last week.

A Graydon Datsner was in town a few days last week prior to going to Cincinnati where he and his brother Arthur are going into business.

Jim Brennan of the Merchants Bank left on Wednesday for the Stratford branch. Jim will be missed, especially in the dramatic club.

Miss Bella Gray of Detroit is visiting her parents here.

Messrs. C. Telfer, D. Stalker, A. G. Munroe and W. H. Parnall and Mr. and Mrs. Wm. Bayne were in London last week attending Presbyterian meeting. It was hoped Rev. Jas. Malcolm might be induced to remain here. However it was of no avail. Mr. Malcolm preached his farewell sermon on Sunday and leaves this week for Horn-

by and Omagh, his new charge, near Toronto. Both Mr. and Mrs. Malcolm have made many friends here and were very popular both in their own congregation and the community generally. All good wishes go with them to their new field of labor.

Mrs. Marshall of St. Thomas has been visiting Mrs. W. O. Kraft.

WARDSVILLE

A large congregation attended the farewell services of Rev. Mr. Malcolm in the Presbyterian church Sunday.

Mr. Malcolm has many friends here who are sorry to lose him. He has accepted a call to Hornby and Omagh, in the Toronto Presbytery.

Mrs. Douglas has returned from St. Thomas.

Mrs. Huffman is visiting her sister, Mrs. P. King.

The evangelistic services conducted by Mr. Matheson of London closed last Friday night. As a result several united with the two churches on probation.

Mr. and Mrs. James Banner of Port Arthur called on old friends last Saturday.

Miss Margaret Aitchison spent the week-end in London at her brother Will's.

Mrs. McLean left last week to spend the winter at New York with her daughter, Mrs. Davis.

Misses Ila and Waitie Qcigley spent the week-end at their home here.

Mr. and Mrs. James Humphrey are on the sick-list.

CASHMERE

Lloyd and Wilford Saylor are visiting relatives in Detroit.

Robert Webster spent Saturday in Chatham.

Miss Mildred Taylor is visiting her sister, Mrs. Gordon Smith, at Walkerville.

Mr. and Mrs. David Smith spent Friday with their daughter, Mrs. Wm. Saylor.

Mr. and Mrs. Calvin Sittler spent Sunday with Mr. and Mrs. R. F. Jeffery at Newbury.

Mrs. Bert Webster has returned after spending a few days at Dutton.

We are glad to note that Mrs. Hugh Taylor is improving in health, though slowly.

MELBOURNE

Mr. and Mrs. Harry Brown and family of the Canadian West and Mr. and Mrs. Fred Brown of Essex are the guests of Mr. and Mrs. M. R. Brown of this village.

A number from this village attended the concert at Cook's church on Wednesday evening last.

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Hugh Brodie visited the Sunday schools in this village on Sunday last.

Joseph Wellman has purchased a house in Windsor and he and his family will move to their new home the latter part of the month.

Mrs. Stephens, who has been teaching in Northern Ontario, returned to her home here a few days ago.

Harold Parr is spending a few weeks with his parents here; also Floyd Parr of Brantford spent a few hours at his home here on Sunday.

Walter Robinson, who is attending school in Stratford, spent Sunday at his home here.

Mrs. (Dr.) Dewar is spending a few days with Mrs. Bell of Toronto.

MOSA

Ross Dyke visited friends in this vicinity last week.

John A. McLean has returned from the hunting grounds in New Ontario and was successful in bringing home a deer.

R. W. McKellar made a business trip to Buffalo this week.

Miss Paton and Mrs. McLean visited the latter's mother at Knappdale on Sunday.

The Misses McAlpine of Shields attended the Red Cross meeting at Mrs. M. C. McLean's on Friday.

Miss Paton visited Mrs. R. W. McKellar on Monday.

D. Secord and L. McLean were shooting duck at the Eau last week.

Stuart Nesbet is visiting friends in this vicinity.

KILMARTIN

Duncan McKellar left for Detroit this week.

Mr. and Mrs. Peter McPhail of Brooke, Dan McPhail of British Columbia and Mr. and Mrs. Donald McGregor spent Tuesday with Mr. and Mrs. Jack McAlpine, Alliance.

Mrs. Mac, Secord and children of Detroit are visiting at John Secord's.

John McLean has returned from a hunting trip to New Ontario. Mr. McLean succeeded in capturing a deer.

John F. McTavish, who left for a hunting trip to New Ontario, was accompanied as far as Toronto by Mrs. McTavish on a visit to her daughter, Mrs. Angus McLeish.

Mrs. Rebecca McAlpine spent the week-end in London.

STRATHBURN

Petty Clarke and bride of Thorndale arrived here on Friday and are spending their honeymoon with their sister, Miss Jennie Clarke.

Webster Bros. are still drilling for oil but there are no signs of the fluid yet.

Will Siddall, son of Lorenzo Siddall, blacksmith, has put in a new forge to work with his father at the blacksmithing trade for the winter.

EKFRID STATION

A. E. Beales is building an addition to his house.

Mr. and Mrs. George Smith and Lorne Eaton visited with friends at Iona on Sunday.

Practice for the Christmas tree in connection with the Sunday school has commenced.

We regret to report the illness of Mrs. Gunn, mother of Mrs. Hiram Winger.

The U. F. O. of Ekfrid will hold their annual meeting on Friday evening.

There's nothing to be said against the Ford. The other evening, as one of our young lady drivers was coming home, the driver of a big touring car, stuck in the gravel, stopped her and asked to be pulled out. A rope was got and the touring car was soon on its way rejoicing.

Mrs. Agnes Switzer spent a few days at her home here recently.

All mothers can put away anxiety regarding their suffering children when they have Mother Graves' Worm Exterminator to give relief. Its effects are sure and lasting.

BULBS FOR BRIGHTENING

Outdoor Culture of Hardy Spring Flowering Bulbs.

An Open Situation Desirable and Reasonable Care in Planting With Protection During the First Winter—Fall Pasture for Stock.

(Contributed by Ontario Department of Agriculture, Toronto.)

THESE are probably no class of plants that gives more satisfaction and are more thoroughly appreciated by the flower lover than a collection of spring flowering bulbs, flowering as they do from quite early in spring, even before the winter covering of snow has entirely left us, until well on into the early months of summer before but very few of the other border plants are in flower. Their bright flowers are doubly acceptable on this account.

Location.—Bulbs are best planted where there is good drainage and where no surface water lies in winter or early spring. When planted in masses or beds, it is best to have the soil in the centre of the bed a few inches higher than the margin, so as to pitch the water off readily. Bulbs succeed best planted in an open situation and not too close under buildings or under the dense shade of trees. For the later flowering kinds of bulbs, however, that flower about the end of May, such as the Darwin type of tulip, a little shade prolongs the length of the blooming season considerably.

Soil.—The best kind of soil for bulbs is a moderately rich, light, loamy soil. They will succeed fairly well in a sandy soil, but do not give as fine blooms as in soil of a loamy nature. If the soil is of a clayey nature, dig in some sand or black soil from the bush, or both, to lighten it. Fresh strawy manure should never be dug into the soil when planting. If manure is applied at planting time, it should be well decayed, barnyard manure, almost the nature of the soil itself, even then it should be dug in an inch or two underneath the bulbs so as not to touch them.

When to Plant Bulbs.—The best time for planting outdoor bulbs is about the second or third week in October, although bulbs may be planted until the ground is frozen over for the winter, even as late as the end of November or early in December. Later planted bulbs do not, as a rule, however, give as good results. The soil should be thoroughly dug and raked fine before planting.

Depth to Plant.—All of these smaller growing bulbs should be planted from two to three inches under the soil and quite thickly together, an inch and a half or two inches apart, to give a good effect. The Tulips, Dutch Hyacinths and Narcissi grow about two to eighteen inches in height and can be dotted in masses or blocks in flower beds, or in groups more towards the back of a perennial border. They are also very effective planted in groups among or around shrubs. Tulips and Narcissi should be planted about four inches under the surface of the soil and about six inches apart. A group of these of a circular or oval shape, fifteen to twenty inches in diameter, especially Narcissi, has a very pleasing and bright effect in early spring, dotted here and there over the perennial or mixed border.

Protecting Bulbs in Winter.—All bulbs, especially late planted ones, are best protected during the first winter, as it prevents the bulbs from heaving and lifting. Bulbs that have become well established in the border require very little if any protection in winter. Long, strawy manure, straw or coarse grass about three or four inches in depth, make a good winter covering. Green pine boughs laid over the manure prevent unsightliness. Pine boughs alone make a good winter protection. Dutch Hyacinths especially need some protection in winter, as they are not as hardy as Tulips and Narcissi. The covering should be taken off about the end of March or early in April, when the weather has become settled. Remove the covering part at a time, taking away the wet underneath part first and replacing an inch or so of the lighter part for a week or so until the top growth of the bulbs becomes hardened to the weather. Hot sun is often as injurious to bulb growth as late spring frosts.

Hardy Plants to Plant.—Tall growing, 1 to 2 feet:

Narcissus—Emperor, Empress, Bicolor Victoria, Golden Spur, Poeticus, Poeticus ornatus, Barri sonspicua, Mrs. Langtry, Stella, Poeticus Elvira.

Tulips—Darwin, Cottage Garden and Early Flowering in variety.

Dwarf-growing kinds, 6 inches to 1 foot high—Crocus in variety, Scilla, Chionodoxa (Glory of the Snow), Leucojum (Snowflake), The Paper White Narcissus, Chinese Sacred Lily, and the Roman Hyacinths are not hardy enough for planting out of doors. They are only useful for growing indoors.—W. H. Hunt, Ontario Agricultural College, Guelph.

Pasture Necessary for Stock in Fall. One of the essential factors in keeping live stock in good condition through the fall and early winter, which is highly important, is good fall pasture, says Andrew Ross, vice-director of the Minnesota Experiment Station. Nothing excels the grasses for pasture, though mixtures of the grasses and clover are better than either grass or clover alone and furnish the best kind of feed for all kinds of stock. Where an abundance of cultivated grasses can be obtained for pasture no further attention need be given the subject. Meadow aftermath containing clover, or timothy and clover, makes good fall feed. Clover growing in the stubble field is also an excellent fall pasture.

RUSSO KNOCKS OUT H. C. L.

Considering present-day values, these prices look ridiculous. Russo will continue to sell every pair of shoes, from the top shelf down, at prices that will bring peace and solace to every man, woman and child. Here is the most willful destruction of prices and profits that ever happened in Glencoe.

Yes, good people, it's true you might as well come direct here and save the time and trouble of shopping elsewhere.



LISTEN—We don't ask you to come and be talked into buying our shoes. You come, we promise to be as silent as an Egyptian mummy. We'll let the shoes, their styles, their values do the talking. That's surely a fair test. Put us to it, for there you make friends with the B. C. O. S. (Big Clearing Out Sale) and we make a customer for life. Tons of shoes massed to sell, and all at a price.

This sale will continue at knock-down prices until the entire stock is sold.

RUSSO - MODERN SHOE STORE - GLENCOE



The Best Values Shown This Season in

Seal Plush Coats

at \$55.00

EXACTLY LIKE SKETCH

This sale is of added importance because of the great scarcity of seal plush of the grade presented in these garments. Shown in 36-inch models with deep shawl collar, cuffs and seven-inch border of Taupe Coney fur. Fancy silk lined and is warmly interlined.

We Accept Canadian Money at Par

THE STORE THAT SHOWS THE NEW THINGS FIRST

B. SIEGEL & CO. DETROIT

THE TIME HAS COME TO THINK OF CHRISTMAS PRESENTS!

Christmas is just about four weeks distant and the nearer it comes the faster the time seems to go and the more there is to do. Why not start choosing your Christmas presents now and get them off your mind early? Besides, the selection and choice is always better now than later.

Christmas China now in

Several cases of Fancy China just opened and now on display. Come in and inspect them. It's a pleasure to show these nice goods.

Dinner Sets—Another new line in this week. English China with plain gold band. Special value, 97 pieces for \$25.

Toilet Sets—Several new lines now in. 10-piece sets, prices \$8 to \$10.

Christmas Toys

A big shipment of Dolls, Toys, Books, Games, Horns, Whistles and Automobiles received direct from Santa Claus for good boys and girls. See advance display of these in our windows.

Christmas Handkerchiefs

An extra large stock this year from 5c to 50c each. Pick them early as we were entirely sold out last year.

Christmas Boxed Stationery

A grand assortment, from 25c to \$2. These are very popular and useful Christmas presents.

MEN—How about a new Suit or Overcoat for Christmas? The new samples are here. Let us have your measure at once as it now takes about three weeks to have them made.

Specials for 1 Week—Prices Good Till Wednesday, Nov. 26

10 doz. Brooms, good quality, 4 string, an extra bargain.....59c each. 2 boxes Kellogg's Corn Flakes for25c. 12 oz. Cotton Bats24c each.

MULLIGAN'S THE PEOPLE'S STORE WARDSVILLE