

CITIZENS One of the most difficult problems confronting

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The taxpayers of a city are the shareholders in that city. As such they should be vitally interested in its

cities today is the provision hotel traffic, which has developed since the introduction of motor vehicles.

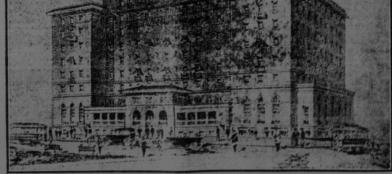
The first step in such relief is obviously that of providing the necessary hotel accommodation.

Q. is St. John confronted with such a problem? A. Yes.

Q. Is it possible to solve the problem?

A. Yes. The cooperation of the citizens with the Commercial Club. in its drive to secure a portion of the funds necessary for the construction and equipment of the New Hotel will successfully solve the problem

A hotel of this size will of course necessitate the employment of a very large staff of St. John men and women-another steady industry.



A MODERN AND UP TO DATE HOTEL THE "HOTEL CHAMPLAIN"

An opportunity to place at St. John's command the practical cooperation of the United Hotels Company which combines the ability to serve with the desire to do so.

An opportunity to invest in a Home Industry, which will materially assist in making the community a more prosperous one.

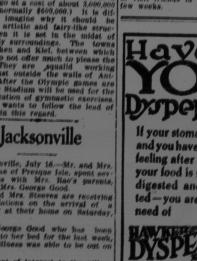
THIS IMPORIANT MATTER NOW RESTS WITH THE CITIZENS OF ST. JOHN!

FULL PRINTED INFORMATION Available at the Commercial Club, 64 Prince William Street

city. As such they should be vitally interested in its prosperity. Unless the city pays them dividends in the shape of rising real estate values and increased trade, they are losing money on their investment. Insignificant hotel ac commodation like insignificant funds, pays insignificant dividends. All other things being equal, the city with the "Modern Hotel Accom-modation" pays the largest dividends. It receives more favorable publicity. It attracts more desirable tourists. Its merchants sell more goods. Its real estate values rise faster. The Commercial Club is carnetty inviting all tax.

The Commercial Club is carnestly inviting all tax-payers to cooperate in securing for St. John a New and Modern Up To Date Hotel.

The \$375,000 solicited of the investing public of St. John will be thrice repaid in construction wages, materials and equipment before the hotel is ready for operation.



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