

**MAGIC BAKING POWDER**

Magic Baking Powder costs no more than the ordinary kinds. For economy, buy the one pound tins.

MADE IN CANADA

E.W. GILLET COMPANY LIMITED

ARE YOU USING

**British Green Cooking Ware?**

IT HOLDS THE FLAVOR

We carry Caseroles, Teapots, Baking Dishes, Coffee Filters, etc., etc.

**W. H. Hayward Co., Ltd., 85-93 Princess St.**

NOW IN STOCK

Mill Remnants of American Circular Pillow Cotton, White and Unbleached, 42 and 44 inch; Mill Remnants of English Cambrics; Mill Remnants of Fancy Dress Gingham and Gingham.

You will save "TWENTY-FIVE" cents on every dollar invested in the above.

**CARLETON'S**

Winter Candy Specialties

Molasses Cream Cheering Bar, Turkish Delight, Chickens Bones, Cocoa Comfits, Horehound Twist, Fruit Drops and many others now in stock. Just the right goods to brighten a dull season.

**EMERY BROS. - 82 Germain St.**

**A Happy New Year To All**

**H. N. DeMille & Co.**

199 to 201 Union St. Opera House Block

We wish our numerous customers and friends

**A HAPPY AND PROSPEROUS NEW YEAR**

**AMLAND BROS., LTD.**

19 Waterloo Street

**FLOUR**

Another carload of Blue Banner Flour has arrived. We are continuing the sale of this Best Grade of Manitoba Flour a few days longer at the old price.

**Only \$7.00 Per Bbl.**

Ivory Manitoba Flour.....\$6.70 bbl.  
Victor, Best Blend.....\$6.40 bbl.  
Also Five Roses, Purity and Royal Household at Lowest Prices.

**Fresh Fruit**

Fancy California Lemons.....25c. doz.  
Seedless Navels.....30c. and 35c. doz.  
Sweet Floridas.....28c., 30c. and 35c. doz.  
Florida Grapefruit.....4c. for 30c.  
Apples.....\$1.75, \$2.00 and \$2.25 bbl.  
Good Prunes.....9c. lb., 3 lbs. for 25c.  
Largest Prunes.....15c., 2 lbs. for 25c.  
Evaporated Peaches.....10c., 3 lbs. for 25c.  
New Apricots.....14c., 2 lbs. for 25c.

**Yerxa Grocery Co.**

443 Main St. Phone Main 2913

**FLOUR!**

The price of all grades of Flour has advanced, but we are still selling much less than wholesale prices.

**STRATHCONA** - Best Manitoba Blend Flour.....Only \$6.40 bbl. (7% less than wholesale).

**FIVE SHAMROCKS** - Best Manitoba Hard Winter Wheat, Only \$7.00 bbl. (6% less than wholesale).

Buy Now Before Price Advances.

With every purchase of one or more pounds Peasless Blend Tea at 39c. per pound, we give 15 pounds Best Granulated Sugar for \$1.00.

**Canned Goods**

Peas.....8c. can; 95c. dozen  
String Beans.....8c. can; 95c. dozen  
Corn.....9c. can; \$1.00 dozen  
Tomatoes.....10c. can; \$1.10 dozen  
Pumpkin.....9c. can; 95c. dozen  
3 cans Clams.....25c.  
Peaches.....Only 14c. tin  
15 lbs. Onions.....Only 25c.  
75 lb. bag Onions.....Only \$1.00  
3 bottles Lemon or Vanilla.....25c.  
3 bottles Pickles.....25c.  
Royal Baking Powder.....9c., 12c., 18c., 4c. tin  
1 lb. tin English Baking Powder.....Only 25c.  
Grapefruit.....4c. for 25c.  
Oranges.....From 19c. dozen up  
Sound Large Cranberries.....12c. qt.  
Apples.....From 15c. peck up  
Apples.....From \$1.50 bbl. up

**THE 2 BARKERS LIMITED**

100 Princess : 111 Brussels

**BRITISH WAR CYCLISTS LEAVE SALONIKA IN SNOWSTORM**

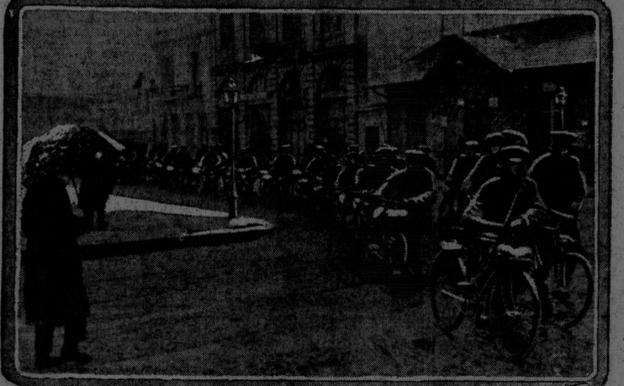


Photo shows the conditions in Salonika, where the theatre of war holds most attention, at the present time. The weather is so severe that the cycle squad have been compelled to dismount and push their wheels.

**IN UNIFORM AT HOME AND ABROAD**

Sergeant of 26th Makes Some Comparisons - Western Soldier Dies in Hospital Here - Presentation to Hotel Clerk

An interesting letter has been received by Mrs. J. F. Gregory from Sgt. A. G. Gunn, 26th battalion, describing life at the front, and contrasting the opinions and expressions of St. John people today with what they said of the unit a year ago.

I will draw you two pictures. The first: We stand at the corner of King square and along marches a khaki-clad soldier. Smart in personal appearance, uniform brightly polished, swagger-stick under the arm, head well back, looking very brave and having a neat soldierly appearance. In fact, every inch a soldier and a man. As the lid goes by we overhear a lady in conversation say: "Oh, that's one of the 26th; will they never get out of here? We could always get a seat in the Imperial before the soldiers came." Then she throws a disdainful look in the direction of the young soldier.

The second picture: Out in Belgium in the trenches, it's well known battle-front. A man peers at regular intervals over the parapet of a trench. He is the sentry on one of the "bags." On looking a little closer we are surprised at his general appearance and wonder if that can really be a British soldier. He is dressed in a torn, dirty, battered uniform that had been at one time khaki-colored. His uniform and equipment show traces of dark stains, a reminder that on the previous day he had assisted with others in bringing in wounded comrades amid a perfect hell on earth of German machine guns and shell fire. There is a six days' growth of beard on a dirty but cheerful face and his grumpy wife and again looks over the parapet. He looks indeed a formidable antagonist. Although covered from head to foot in mud, wet through and cold, he smiles and his thoughts wander back to the rather disdainful remarks of the lady on the day he passed her King square and compares it with the "Well done, 26th" of the general.

**Casualties**

Donald D. McPherson, Glen William, P. E. L. 17th battalion, has been reported wounded.

Pte. Adam Low, of the 79th battalion, who came here some days ago from Winnipeg while his unit was passing through to take steamer for the old country, died yesterday morning in the discharging hospital, West side. He was seized with epileptic convulsions while aboard the train coming here, and died despite medical efforts to save him. He was forty-five years old.

**For the Siege Battery**

Miss Vera Pike and Helen Brittain last night were committee in charge of an "at home" in Carleton Oddfellows' Hall for some forty-five members of the siege battery. Mrs. E. A. Young and Mrs. D. Brittain were chaperones.

In the Dufferin Hotel last evening, A. K. Munde in behalf of several traveling and local friends of Geo. Winfield, formerly clerk there, presented to him a purse containing twenty dollars in gold and several other remembrances including a gold signet ring, fountain pen, etc.

**LOCAL NEWS**

Chalet beginners' class opens Wednesday, 5th.

**CUT PRICES ON RUBBER BOOTS**

Men's hip rubber boots, Storm King Regular \$2.50 value, cut price, \$2.15. Men's knee, rolled edge sole rubber boots. Worth \$4, cut price, \$2.99. The True Fit Shoe Store, 508 Main street.

Chalet assembly tonight, five-piece orchestra.

Why not wear rubbers when they afford so great protection at such a little cost? Men's rubbers 80c. and 95c.; women's rubbers, 65c., 85c., and 75c. Wiesel's Cash Store, 248-247 Union street.

Before buying sweeping compound, phone West 871 for factory prices on No-Dust.

**THE SEIGE BATTERY**

The field studio will be open for sittings on New Year's Day. This will be a good opportunity to have your picture taken.

This week a large assortment of fine black melton overcoats at cost prices. Turner, out of the high rent district, 440 Main.

Chalet assembly tonight, Wyandotte members welcome.

**DON'T GET COLD FEET**

Come and buy a pair of overcoats. Men's three-button overcoats. Worth \$27.50, now selling at \$17.75. Ladies' 22 overcoats for \$18.50. Misses' two-button overcoats. Worth \$14.50, selling for \$9. The True Fit Shoe Store, 508 Main street.

**GREAT WINDOW DISPLAY OF KNITTING YARNS**

AT M. R. A.'S

All who intend answering the appeal during next week of the Soldiers' Comfort Association for socks for the boys now in the trenches will be interested in the great display of knitting yarns in M. R. A.'s King street windows; various kinds, exactly suitable for "sock week" purposes and offered in grey, khaki and natural shades.

**SHIPPING**

**ALMANAC FOR ST JOHN, DEC 31**

A.M. High Tide.....P.M. Low Tide.....  
Sun Rises.....8:11 Sun Sets.....4:45  
Time used is Atlantic standard.

**PORT OF ST JOHN**

Sailed Yesterday

Sch. Elma, loaded with laths from Aima, in for harbor yesterday, and proceeded to New York.

**CANADIAN PORTS**

Parrboro, Dec 29-Ard, schs Murray B. Carey, Wolfville, Maple Leaf, Beard, Belfast, Dec 28-Ard, str Durango, Chambers, Liverpool for Halifax (boiler trouble).

Glasgow, Dec 28-Ard, strs Cabotia, Mitchell, Baltimore-Kastalia, Teifer, Newport News.

London, Dec 27-Ard, str Alconda, Watts, Botwood (Nfld).

**BRITISH PORTS**

Liverpool, Dec 30-Ard, str Cymric, New York.

Belfast, Dec 28-Ard, str Durango, Chambers, Liverpool for Halifax (boiler trouble).

London, Dec 28-Ard, str Alconda, Watts, Botwood (Nfld).

**FOREIGN PORTS**

Boston, Dec 30-Ard, str Canopic, Genoa.

New York, Dec 29-Ard, str Rochambeau, Bordeaux.

Bordeaux, Dec 29-Ard, str Espagne, New York.

Portland, Dec 28-Sld, strs Tredegar Hunt, New York, for repairs.

Boston, Dec 28-Ard, strs Boyne, Liverpool; Colorado, Hull.

New York, Dec 28-Sld, sch J Frank Seavy, Port Reading for Calais.

Rockland, Dec 27-Ard, sch Ralph M Hayward, Bridgewater (N S) for New York.

**EVERY PALE, TIRED GIRL CAN QUICKLY GAIN STRENGTH**

She is in society, in business, at home, everywhere you see her, but always worn and fatigued. She hasn't heard of Ferronone or she would be perfectly well. How quickly it strengthens-what an appetite it gives-what a glow it brings to pallid cheeks. The nutriment contained in Ferronone puts strength into anybody. Laughing eyes, rosy lips, bright quick movements all tell of the vitality Ferronone produces. Thousands of attractive happy women use Ferronone. Why not you? A box of fifty chocolate coated tablets costs 50c. at any drug store.

**PRICE OF BEER WILL NOT BE RAISED IN MUNICH**

Munich, Bavaria, Dec. 31-Residents of the Bavarian capital will be permitted to enjoy their beer without a further increase in price.

The municipality recently authorized breweries and beer halls to raise the wholesale and retail prices of beer for the second time during the war.

An appeal was taken to the provincial authorities, who have disallowed the increase.

A feature of present day London weddings where the bridegroom happens to be a fighter, is cake decoration symbolic of his branch of the service. Toy cannons done in sugar, aeroplanes or battleships of minute proportions are used, as the case may be.

able condition and were excellently packed, and I have no words in which to express my admiration for the magnificent quality of the gifts in this assignment, which it was really a great pleasure to register and check.

You will well understand that with nearly 70,000 men at the front requisitions on our supplies are constant and very heavy and it is the very great generosity of the Canadian people which enables us to meet them.

The demand for socks is once more increasing very rapidly, after dropping to a comparatively low figure during the summer months. In November we sent out no less than 29,000 pairs, and I suppose the call next month will be equally heavy. This month we are asked for a great many mufflers and wristlets, and we have, of course, been extremely busy sending out the puddings, cakes, confectionery, etc., which have been entrusted to us to deliver to the various regiments.

With most grateful thanks for your splendid contribution and with every good wish for the prosperity of your society.

Sincerely yours,  
**ELEANOR McLAREN BROWN,**  
Hon. Sec. Ladies' Committee C. W. C. A.

Not interested.

"I wish, Mrs. Nurich, you would come over some time and see my spiky."

"Thank you, Mr. Jiggs, but really monkeys never interested me."

**BE SURE AND COME TO OUR GREAT CLOTHING SALE!**

This is your chance - Don't you miss it if you want to save some money!

You can NOW buy your clothing at your own price!

Just think of it—a good

**OVERCOAT** for the small sum of

**\$4.69** and a strong pair of

**PANTS** as low as

**98 Cts.**

Many Other Bargains Too Numerous To Mention!

Store Open This Evening EVERYBODY COME!

**C. Magnusson & Company**

54 - 58 Dock St. St. John, N. B.

**OTHER GOODS EQUALLY CHEAP**

**Special Prices on STANDARD GROCERIES**

15 lbs. Fine Granulated Sugar For \$1.00

Royal Household Flour, \$7.50 per bbl. 95c. per 24 lb. bag.

Forest King Flour—Highest-Grade Manitoba Blend Flour, \$6.65 bbl. 24 lb. bag Star Flour.....95c.

24 lb. bag Purity.....\$1.00

24 lb. bag Five Roses.....\$1.00

7 lbs. Best Oatmeal.....25c.

6 lbs. Western Grey Buckwheat.....25c.

8 lbs. Best Pastry Flour.....25c.

Pure Lard.....\$2.95 per 20 lb. pail

Best B. C. Pink Salmon, only 11c. tin 3 tins for 30c.

Best B. C. Red Salmon.....17c. tin 3 tins for 45c.

3 lbs. Mixed Starch.....25c.

3 tins Old Dutch.....25c.

3 pkgs. Lux.....25c.

3 tins Clams.....25c.

6 cakes Sunlight Soap.....25c.

8 cakes Happy Home Soap.....25c.

3 qts. Cranberries for.....25c.

**E. Roy Robertson**

599 Main St. Phone 2877

**J. E. GIBBONS CASH STORE**

194 Metcalf Street

**Special Sales Thursday and Friday**

High-Grade Manitoba Flour, 2 bags, \$6.40; 1 bag \$3.40.

40c. Tea.....35c.

40c. Coffee.....35c.

Eggs.....96c. per doz.

Cheese.....19c. per lb.

3 Jars Jam (Strawberry or Rasp. berry).....3 for 25c.

Peas, Corn or String Beans, 9c. can, 3 for 25c.

Good Butter.....36c. lb.

Other Goods Equally as Cheap

PHONE MAIN 938-31

**USE THE WANT AD WAY**

**FOR NEW YEARS**

**KODAKS, BROWNIES FILMS FOR ALL CAMERAS**

PRIMECREST ICE CREAM 25c and 50c Bricks

CHOCOLATES in Fancy Boxes 30c and up

**SPECIALS TODAY**

FREE Calendars With Purchases

Handkerchiefs Free With Vanity Fair Preparations

**WASSONS DRUG STORE**

Cut Rate Drug Store 711 Main St., Phone 110.

**SOLDIERS' COMFORT ASSOCIATION IN SPECIAL APPEAL**

Owing to the urgent and constant appeal from our overseas contingent now in the trenches for socks the above association has decided to hold a "special sock week" commencing January 3, 1916, when it is hoped that every town and village throughout the province will make special efforts to assist by donating socks or money to buy same.

Our hearts are so much in sympathy with those who have gone to fight in our behalf that this effort seems a worthy and fitting way to enter on the new year. Please all do your best as by this special effort we hope to have a pair of socks for every man in the battalions from the maritime provinces. Please address all parcels and money to Soldiers' Comforts Association, C. W. C. A. building, corner King and Germain St. John, N. B.

**Given Away Free of Charge!**

1 LB. OF TEA TO ALL PURCHASERS OF \$4 WORTH OF GOODS

Note Our Prices—Test the Quality of Our Goods:

Granulated Sugar, 15 lbs. for.....\$1.00

Iceing Sugar.....9c. 3 for 25c.

Prunes.....10c. 3 for 25c.

Peaches.....10c. 3 for 25c.

Choice Grape Fruit.....7c. 4 for 25c.

Choice Oranges.....30c. per doz.

Lemon and Orange Peel.....15c. lb.

Dates.....12c. per lb.

Mixed Nuts.....20c. lb.

Table Raisins.....20c. a box

Choice Pure Ground Coffee.....35c. lb.

Choice Orange Pekoe Tea.....35c. lb.

Tea, new.....14c. per lb.

Currants.....11c. per lb.

Salmon, large.....10c. can

Salmon, flat.....12c. can

Choice Butter.....22c. per lb.

Cooking Butter.....25c. per lb.

Choice Lard.....15c. per lb.

20 lb. pail.....\$2.95

Worcester Sauce.....9c. per bottle

Lemon and Vanilla Essence, 9c. 3 for 25c.

Lemons.....25c. per dozen

Apples.....20, 25, 30c. peck

New Walnuts.....45c. per lb.

Manitoba Flour.....\$6.90 bbl. (Two bags equal a barrel)

**NOTE THE ADDRESS:**

**PARKINSON'S Cash Stores**

128 Adelaide St. 147 Victoria St. Phone 938-11. Phone 77-21

**LaTour Flour**

makes beautiful light cake and pastry, and is just as good for bread.

**TRY IT AND SEE**

Ask Your Grocer

**LILLEY & CO.**

Special Prices on Provisions For This Week

Choice Dairy Butter.....32c. lb.  
Good Table Butter.....29c. lb.  
Good Cooking Butter.....27c. lb.  
Good Fresh Eggs.....35c. dozen  
Pienie Ham.....15c. lb.  
Smoked Jowls.....10c. lb.  
Sliced Ham.....22c. lb.  
Sliced English Breakfast Bacon.....25c. lb.

Bologna.....10c. lb.  
Fresh Pork Sausages, 2 lbs for 25c  
Minicement.....10c. lb.

Choice No. 1 Apples, Selected Cranberries, Cucumbers, Lettuce, Parsley and Celery.

Choice Small Hams, Spiced Rolled Bacon, English Breakfast Bacon, Ready Cooked Hams, etc., etc.

**LILLEY & CO.**

Up-to-Date Provision Store

695 MAIN STREET

Phone Main 3745

Three Minutes Walk From the Railway Station.

Store Open Evenings THU 10 O'clock

**Big Drawing!**

This is the last month before the Big Drawing which takes place December 31, 1915. Now is the time to get your teeth attended to, and incidentally get a free opportunity to win a big trip or \$100 IN GOLD. Consultation free.

**Boston Dental Parlors**

527 Main St. 245 Union St. Cor. Brussels St. Phone 663.

**Dr. J. D. MAHER, Proprietor**

Open 9 a.m. until 9 p.m.

**DIAMONDS**

A rare and beautiful collection, comprising a select range of the choicest specimens in Diamonds, awaits your inspection at our establishment.

Among the richer effects are Solitaires, Clusters of Diamonds and combinations of Diamonds with other precious stones.

Glad to show them to you, anytime.

**W. Tremaine Gard & Son**

Established 1870

Jewellers : : 77 Charlotte St.

**When You Bake Your New Years Cake**

Keep in mind that your success rests largely in the Flour you use.

**LaTour Flour**

makes beautiful light cake and pastry, and is just as good for bread.

**TRY IT AND SEE**

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**LILLEY & CO.**

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**LILLEY & CO.**

Up-to-Date Provision Store

695 MAIN STREET

Phone Main 3745

Three Minutes Walk From the Railway Station.

Store Open Evenings THU 10 O'clock

**Get Wise**

But don't get alarmed and think you are going blind if forty or more, and the print begins to blur, but graciously take your hat off to dame nature. Take the "hint." Come and get a pair of glasses fitted, which will give the eyes just the assistance needed and enable you to see close by as well as ever.

**S. GOLDFEATHER**

Graduate Optician

625 Main St. Open Evenings

Satisfaction Absolutely Guaranteed