

THE EVENING TIMES, ST. JOHN, N. B., MONDAY, MARCH 20, 1906.

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THE CITIZENS' LEAGUE

The Citizens' League is expected to name its aldermanic ticket this week. The president of the League stated at the last meeting that the executive had no light task to persuade suitable men to consent to become candidates, and it is right to direct attention once more to the fact that without good candidates the League cannot hope to accomplish its aims. Those who are being urged by the League executive to accept a nomination should not refuse unless they have very strong reasons, since the hope of reform lies in strong men capable of grasping the very important matters referred to in the platform of the League. It is no light task the League has set itself to perform, and certainly the work deserves the sympathy and support of able men. If there is to be a contest, the League candidates should be of the kind to attract to them the support of the electors, who will naturally want to be assured that the men they vote for are able to give the city a better administration of its affairs than has been the rule for some years past. Of the present aldermen some will not run at all, and some may become candidates of the League. The others may form a complete ticket and oppose the League. Of course nothing definite is yet known regarding the number of candidates to be in the field, but the thing for the League to do is to present such a list of candidates as will command itself to the citizens generally, and the odds will then be largely in its favor.

AN IMPORTANT LETTER.

The letter of Sir Thomas Shaughnessy to George Robertson M. P., which we publish today, does not shed any new light on the question of additional harbor facilities, since it has been fully understood for some time that the Canadian Pacific Railway would not build any wharves on its own account. The statement has been emphatically made on this one occasion, and a bargain was partially made under which the company would pay a rental on wharves to be built. That deal fell through, and nothing has since been done.

But Sir Thomas's letter is valuable in that it commits the president of the Canadian Pacific railway to the statement that St. John has the advantage of position and popularity as the Canadian winter port. This letter, from so authoritative a source should be of value to those who will urge upon the federal government and parliament the claims of St. John to be made a national port. Sir Thomas states that additional facilities will be needed within a year or two.

This whole question may very properly be taken up by the new city council, and the uncertainty of the present situation removed, so that we shall know the position of the federal government with reference to the improvements now needed as well as to the future control of the harbor.

REPRESENTATION.

The maritime provinces are all deeply interested in the question of representation at Ottawa, which has been receiving the attention of the New Brunswick legislature. With the growth of the west and the consequent increase of its influence in the federal parliament, the influence of the maritime province will be small, without further decrease in representation. There is little consolation in the knowledge that the men we send to Ottawa are among the ablest representatives in the federal house, if their number is to decrease to a more handful. These provinces, separated from Central Canada and the west by the largely French speaking province of Quebec, have special and peculiar interests to be safeguarded and advanced, and that and should be well represented at Ottawa. A united effort should therefore be made to impress upon the federal government the merits of the case.

A LOST CAUSE.

Despite the boastful utterances of Gen. Kuropatkin, when he went to the war, there will be a degree of sympathy for him in the summary method of his recall. It will be remembered that he essayed a heavy task, with but too little support from the home government. Doubtless the czar's advisers regarded their enemy with too great a degree of contempt, but the result has shown that Kuropatkin was matched against one of the greatest military strategists of all time, who had at his command men and resources sufficient to accomplish his aims. It took time and patience, and the cost was great, but Oyama triumphed over difficulties and drove the Russian back in utter defeat. The new

commander of the Russian forces will probably have no better fortune than his predecessor. If Oyama decides to go to Harbin he will not stop short of the goal. Russia has not men enough on the spot to prevent a new army will be no easy task. It is a long road from Japan to Harbin, but a longer one from European Russia. The map of the far east has been re-cut, and the recall of Kuropatkin will not write in again the old border lines.

Says the Montreal Witness:—"All the Japanese generals who have driven the Russians from the Yalu to the Amur are over fifty, none of them over sixty, years of age. This does not sustain the theory that a man's usefulness ceases at any particular period in life. Of course, the rank and file, who did the actual fighting, was composed of young men. This agrees with Dr. Nordau's theory that the period of action in a man's life is before he reaches his fortieth year, while that of direction may last, and usually does last, far beyond that time. Again it may be urged that Boissard and Wellington both completed their military careers at about the age of forty-six. It certainly depends on the way a man lives in his earlier years which determines what he will be fit for after forty and how long he will be fit for."

A correspondent of the Telegraph in this morning's issue urges the importance of a forward movement in St. John, to encourage the development of industry, give the city better government, and put it in a position to secure and hold its share of the prosperity that is coming to Canada. In this connection he names the following as suitable aldermanic candidates of the Citizens' League:—W. H. Thomas, Thomas McAvity, W. S. Fisher, Wm. M. Jarvis, D. J. McLaughlin. "These," he says, "if others, who would gladly serve it, others, who would gladly serve it, through their efforts, the results which the city needs and asks for."

The promoters of the Winding Ledges dam are again active at Ottawa, and the effort to divert logs from New Brunswick mills to those of Maine is again to be opposed by New Brunswick operators. Maine retaliates by an effort to have a duty imposed on Maine lumber exported to St. John, but when the case goes to Washington it will probably find stronger opposition than was developed in Augusta.

American settlers are pouring into the northwest again this spring. That country will have a rapid growth. As an illustration of what one church expects to find in the way of development it is announced that the Home Mission Committee of the Presbyterian church has decided this year to open over 100 new fields in the west.

There is one thing all may wish, though. That is that the autonomy bill will be quickly proceeded with to its end. As long as it is hung up as it is now it will be a cause of agitation and anger, harmful alike to the Government and the country.—Montreal Gazette.

The New Brunswick opponents of the Winding Ledges dam bill will have a harder task than they had the last time they went to Ottawa. There have been some changes at Ottawa since the first time the bill came up.

Two Moncton Young Men Have Gone—Recruits For Frederickton. Moncton, N. B., Mar. 20.—(Special.)—G. Harold News, formerly organist in St. John's Presbyterian church and Frank McMoray, of the I. C. B. engineer's office, left on Saturday night for Calgary, where they intend to locate. McMoray goes west for the benefit of his health.

The Victoria hockey team went to Amherst today to play the Ramblers tonight. A return match will be played here next Thursday night.

GAS FOR SYDNEY. Sydney, N. S., Mar. 20.—(Special.)—The Economic Construction Co. of Toronto, are endeavoring to secure a franchise from this city for the erection of a gas plant to cost about sixty thousand dollars. The matter comes before the city council this week.

FUNERALS. The funeral of Mrs. A. S. Grievs took place this afternoon. Rev. G. M. Campbell conducted the funeral service, and interment took place in Cedar Hill Cemetery. The funeral of the late Mrs. Timothy O'Leary, took place this morning from her husband's residence, Pond St. The body was taken to the Cathedral, where Rev. Father Coullan celebrated requiem mass.

SIDELIGHTS ON CITY LIFE.

"God will save men if he can," God will damn men if he must."

And the speaker leaned far out over his improvised pulpit and gazed with a passionate earnestness into the sea of faces surrounding him. He seemed to forget himself, and his surroundings, even as his auditors temporarily forgot them. The walls of the building seemed to fade away, the character of the audience seemed to change. One forgot the surroundings and became for the time conscious only of the man who was speaking and the message he delivered.

The speaker was a small man considerably below the average stature. In his closely-fitting dark uniform he looked even smaller and more trim of figure than would have been the case had he been gassed in street dress. His long white hands, were significant of nervous energy as he grasped the pulpit. His gestures were quick, sharp and appropriate. His voice rather high pitched, contained at times an earnestness, pleading, again it rang out incisively with a snap like a whip of steel. One hesitates to say that his manner was impressive, but his powers of oratory as well as his apparent earnestness. His every movement shows a world of energy. Nervous, yes, but not the nervousness of a self-consciousness, rather the nervousness that would spring from a knowledge that he was the bearer of a vital message, that his hearers should feel its importance as he felt it and should be correspondingly impressed.

Such is Commissioner Coombs, head of the Salvation Army in Canada, who met St. John citizens yesterday after an absence of many years. In quiet ways, especially in his zeal and earnestness, he reminds one of his famous predecessor, Eva Booth. But he shows more vitality, more determination.

A searching eye, a convincing straightforwardness, a stinging rebuke, a single terrible earnestness, these are his principal characteristics. His is a powerful personality, one who is unconquerable, soon to be forgotten. He gives the opinion at once that this is a man who will perform it successfully despite all obstacles. He follows in the footsteps of one of the world's notable leaders in religion. He will have a high standard of efficiency to maintain in order to rank with his predecessor. The mantle of Eva Booth could not have fallen upon better shoulders.

Those who hear the new leader yesterday are of the opinion that in Commissioner Thomas B. Coombs, Canadian Salvation Army, they have a man of the qualities of leadership, and whose tenure of office should be productive of great things.

THE PULP MILL.

A statement in the press today in connection with the Mispac pulp mill offers, in some connection, interesting. Mayor White, interviewed by a Times reporter, this morning, said that he has not heard anything of a Boston firm offering \$115,000, or that a local capitalist had offered his willingness to give \$200,000 for an immediate sale. The price paid by the city was \$115,000. It has been decided by the common council to call for tenders for this property, and the committee appointed is now engaged in framing the plans and specifications.

Joseph Arsenault, who narrowly escaped drowning at Red's Point, to his vessel, the "A. P. Emerson" Saturday morning. A morning police questioned the pilot headquarters regarding the matter, and informed the heads of the department that the statement credited to him, that the statement paper, was correct, and furthermore that, finding there was not even a straw on the head, he refused to allow the unconscious man to leave the warm lock-up.

Established 1889—Telephone 636. North End Fish Market, 57 Main Street, St. John, N. B. JAMES P. QUINN, Dealer in all kinds of Fresh, Smoked, and Boneless FISH, Oysters and Clams.

Ad Writing Dept. THE EVENING TIMES.

Business who are using the advertising space of this paper, are invited to call on our Ad Writing Dept. for a complete list of the various rates and conditions of our advertising. Or a copy of our Ad Writing Dept. will be sent you on request. Write to us for a copy of our Ad Writing Dept. Write to the Ad Writing Dept. THE EVENING TIMES, 19 and 21 Canterbury Street, St. John, N. B.

ROYAL STANDARD FLOUR For a nice family flour try "ROYAL STANDARD." Makes a moist, white loaf of bread—excellent pastry and never disappoints. Ask your grocer for "ROYAL STANDARD FLOUR." NORTHRUP & Co., Wholesale, 23 and 24 South Wharf.

EXCHANGING IDEAS ABOUT CLOTHES.

Well Dressed People seldom discuss clothes in public, but whenever a well dressed man is seen his clothes are an argument for

Tailor Made Garments. OUR PATRONS ARE pleased with the perfect fit and splendid appearance which artistic tailoring affords—correct ideas worked into clothes.

That's what we always give.

A. R. CAMPBELL & SON, High Class Tailoring, 64 Germain St.

"SEPARATE SCHOOLS."

Rev. Fr. McAdam of Sydney Preaches a Sensational Sermon.

Sydney, Mar. 20.—(Special.)—Rev. Father McAdam of the Sacred Heart church of this city, preached a sermon this evening in defence of separate schools for the northwest provinces. He said that "unreasonable bigotry was at work in the defeat of the 'separate schools' bill," and claimed that "catholicism had an inalienable right to have their children educated in their own way and with a fair share of public money. Such schools were Protestant, or at least anti-catholic, and the literature in them was full of calumnies of the Catholic church and further said it was the duty of every catholic in Canada to assist their brethren in the northwest to secure their rights."

NEWFOUNDLAND HAS A FAMINE.

Grim Hunger Confronts the People in the West Coast Villages.

Sydney, Mar. 20.—(Special.)—Famine is reported from the west coast of Newfoundland. The inhabitants are said to have been subsisting on one meal per day for three or four weeks, and have become weak and emaciated. The railway has been blocked since early in the winter, and the coast, has prevented people from getting to the famine stricken villages.

HARKINS' COMPANY TONIGHT.

The Harkins Company arrived in the city last night, having come from Halifax, on the special mail train, and will open at the Opera House tonight in "A Stranger in a Strange Land," pronounced the funniest comedy produced since What Happened to Jones. The action of the piece is quick, and the dialogue and the situations are extremely amusing. The humor of the play keeps the audience in continuous laughter. The entire company will appear in the comedy. Mr. Harkins has secured from the Hayden Costume Company, of Boston, the costumes worn by the Indians in the play. The piece will be presented under the personal direction of the celebrated stage director, Mr. Claude Brooks. Tomorrow night the Irish comedy drama, "Captain Letterblair of the Royal Irish Fusiliers" there will be a new play presented each evening with Wednesday and Saturday matinees.

The police found the door of Wm. Kein's shoe store open last night. They notified the owner who secured it.

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ADVERTISE IN NEWSPAPERS.

Nathaniel C. Fowler, Jr., Tells Dry Goods Men This Medium is Best and Cheapest for Retailer.

Advertising and store management were discussed before the New England Dry Goods Association, the other evening by Nathaniel C. Fowler, Jr., who gave his reasons for believing that for the retailer, newspaper advertising is the best and cheapest.

Introduced as an advertising expert with no axes to grind, Mr. Fowler spoke in substance as follows: "Business without advertising is as impossible as advertising without business, for advertising is a part of business, the successful man is an advertiser, whether he thinks he is or not.

"Five conditions are necessary to profitable trading. First, there must be something to sell. Second, there must be a place to sell it. Third, there must be somebody to sell it. Fourth, there must be selling capacity and capital. Fifth, there must be something to sell somebody that somebody else will buy somewhere. This is advertising, and without this something to sell, somebody to sell, and something to be sold, the other four conditions of business have no substantial value. I do not claim that this fifth condition of advertising is more or less important than the others. Each of the five is essential.

"What is the best advertising medium? Without depreciating the value of any of the good advertising mediums, for there are many I wish to state emphatically, and without qualification, that the newspaper is the best and cheapest advertising medium for the retail advertiser. I cannot too forcibly impress upon you the intrinsic value of newspaper advertising space. The newspaper is practically the most natural of advertising mediums. Advertisements in the newspaper, the reader buys the newspaper for the advertising as well as for the news, and many a woman buys it almost exclusively for the advertising.

"Nothing for nothing is no business, nor is it good advertising. I would rather have my advertisement in a thousand copies of any of the Boston papers, paid for by the reader, than to have the same advertisement in ten thousand sample copies of the same paper. Because the reader pays for the paper he proposes to get his money's worth, and he cannot get his money's worth unless he reads the advertisement, because they were a part of that paper.

"Advertising occasionally fails, but more than ninety per cent. of the failures are not due to the advertising medium, even though a good medium may be used out of the character of the advertiser. The advertising which does not pay the advertiser, trading is a mutual swapping, which each party is the gainer, or thinks he is. Now, this principle of trading, applied to advertising, is of as much interest to the reader as it is to the advertiser. It is bad advertising, and usually unprofitable advertising.

"Another reason why advertising, and often good advertising, fails is because the character of the advertising does not reflect the character of the advertiser. Good advertising will bring the customer to the store, but advertising in itself will not pay a better than the poorest advertising. The storekeeper who knows how to meet his customers, through his clerks, is the storekeeper who will succeed.

"The salesman is most important factor. Without him the other four conditions of trade are worthless. There is no good for nothing. There is no good reason why the proprietor cannot get close to his clerks, that they may be more like him, and succeed for him, or for themselves at the same time. Cordiality and real, or even apparent, interest are the cheapest of all business pushers. They go the farthest and bring the greatest returns.

Place your advertising in The Evening Times, Mr. Merchant, your advertisement will be read every evening in the best homes in St. John, and at a time when the mind of the reader is in a receptive state, and best able to appreciate your advertising story.

WATCHES

Of Real Worth. All the reliable movements in a great variety of styles.

"Solid gold" and gold filled watches, accurate time pieces, absolutely guaranteed at a decidedly low price, to present watch buyers.

Products of the best makers, now offered at decidedly attractive prices. Inspection and comparison requested.

W. TREMAINE GARD, Goldsmith, Jeweler Optician, 77 Charlotte St., op. King Sq.

BEGIN NOW!

Times Wants Bring Good Results.

JEWELRY

We have an immense stock of Jewelry of every description and will the present month give Special Value as we wish to reduce our Stock. Come and see us.

FERGUSON & PAGE, - King St.

JAMES V. RUSSELL.

677-679 Main Street. Branches 8 1-2 Russell's - - - - 397 Main Street.

A Large Assortment of Boots, Shoes and Rubbers

At Lowest Cash Prices. MEN'S HAND MADE KIP LONG BOOTS - - \$3.00

PREMULA OBCONICA.

We have a number of the above Plants on hand. SEE WINDOW. P. E. CAMPBELL, 47 Germain Street. Telephone 832. Seedsman.

... AT ...

SKINNER'S CARPET WAREROOMS

Are being shown the newest designs and colors in

CARPETS, CURTAINS AND House Furnishings,

For the Season of 1905.

Carpets made up and stored until required.

IT'S THE CORSET SHE WEARS—

D. & A. No. 468 that determines a woman's figure. No matter how "erect" nature has made her, if the corset is wrong the effect is bad.

After he had concluded his address Mr. Fowler was called upon to answer a number of pertinent questions concerning department store management, selling and advertising, and his answers brought out much information which proved of great value to the audience.

Place your advertising in The Evening Times, Mr. Merchant, your advertisement will be read every evening in the best homes in St. John, and at a time when the mind of the reader is in a receptive state, and best able to appreciate your advertising story.

First class dealers sell them from \$1.00 to \$3.50 a pair. Or you can write us direct.

DOMINION CORSET MFG. COMPANY QUEBEC TORONTO MONTREAL

Some Specials

--- IN ---

Rubbers

Made by the Hood Rubber Co. Boston.

Men's Gum Rubber Boots, \$3.68, sizes 7, 8, 9, 10.

Men's Medium Weight Self-acting Rubbers, 85c.

Men's Medium Weight Storm Rubbers, 85c.

Francis & Vaughan

19 King Street.

CARPETS

IN Kidderminster Union Hemp Art Squares Wilton Axminster Brussels Velvet and Tapestry with Border, to match

CARPETS

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468 LONG HIP

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