

Telephone Main 7841 |

Store Hours 8:30 to 5:30 Daily.

Open All Day Saturday

| Markets Adel. 6100

SIMPSON'S EXHIBITION SPECIALS T O D A Y

Boys' Stylish Fall Overcoats, Regularly \$14.50 to \$20, Today \$12.65

OVERCOATS that possess a high degree of excellence for so low a price. The materials are all-wool fawn overcheck tweeds and grey and black mixtures in wool-and-cotton Donegals. Double and single-breasted slip-on models with all-round loose belt. Sizes 10 to 18 years. Regularly \$14.50 to \$20.00. Today **12.65**

Boys' Blue Worsted Suits in Single-Breasted Style, Special Value \$16.45

BOYS who are visiting the city to see the Exhibition should provide for the fall and winter season with one of these high-grade suits. They are smart single-breasted style with vertical pockets. Bloomers are lined throughout and have belt loops and Governor fasteners. Sizes 26 to 34—8 to 16 years. Special value **16.45**

Simpson's—Second Floor.

The Man Who Wants a \$30 to \$40 Fall Overcoat Can Buy it for \$25

GET the full service out of your new Fall Overcoat by selecting now. The variety was never better and the price means a substantial saving. The overcoats are made from fine-finished tweeds and cheviots in the smartest autumn shades. There are slip-on styles with close-fitting collar and loose-hanging back. Trencher models with all-round belt. Other models follow the snappy form-fitting lines, and there are also a few Chesterfield models. Sizes range from 34 to 44. Extra, today **25.00**

At the Same Time, Men, We're Selling \$32 to \$45 Suits at \$28.75

THE man who takes a half hour or so to come to the Simpson Men's Store today for one of these fine suits will be glad he did. He will pick from a selection which includes new styles and patterns for fall, developed in attractive tweeds and cheviots. There are smart models for men and young men in sizes 34 to 44. The regular values of these suits are \$32.00 to \$45.00. You can see what an important chance this is to buy them for as little as **28.75**

Men! It's Time to Wear Fall Underwear, and Here's \$1.50 "Penman's" at 98c

THIS is a specially selected group of Shirts and Drawers in natural shade fine wool-and-cotton mixture. Shirts have long sleeves, and drawers are in ankle length. Save by getting a whole season's supply while the price is so low. Sizes 34 to 42. Reg. \$1.50, for **.98**

Men's \$3.00 "Penman" Merino Combinations, \$1.98

Boys' Fine Wool Sweaters, \$4.50.

Men's merino combinations in natural shade; wool-and-cotton mixtures in a soft velvety finish that will not irritate the skin. Closed crotch. Sizes 34 to 44 **1.98**

Pull-over-head style with V-neck. They are pure wool yarns in fine elastic rib knit. Plain and combination colors. Sizes 26 to 32. Special **4.50**

Simpson's—Main Floor.

Lincoln and Leeds Quality New Fall Hats for Men Are Selling at \$5.00

We have an excellent range of soft and stiff hats at this popular selling price. The soft felts are in green, gray, brown, navy and black; the stiff hats in black only, and are the latest 1920 blocks. Good value at **5.00**

Sale of Caps \$1.65. Regular \$2.00, \$2.50 and \$3.00 Grades for Men and Boys

Clearance of all broken ranges of men's and boys' Caps, consisting of light and dark shades of tweeds, serges, homespuns, etc. In the lot are plain shades and fancy designs, but not all sizes in any one line. One, four and eight-piece top styles. Today **1.65**

Simpson's—Main Floor.

An Important Selling Today of Men's Brown Boots at \$4.95 Pair

THAT is something out of the ordinary, for such good boots are rarely offered at this remarkably low price. They are made from a good quality brown leather, with pointed or round toes, and Goodyear welted leather soles. There are hundreds of pairs to select from—all new untouched stock. Sizes 5 1-2 to 11. No phone, mail or C.O.D. orders, please. Specially priced today, at, pair **4.95**

\$25,000 Worth of Handkerchiefs in a Great Sale Starting Today

Women's, Men's and Children's Handkerchiefs at Much Under Real Value—Note These Extra Specials for Today

These Handkerchiefs were purchased in Switzerland months ago at substantial discounts from the then-prevailing lower prices. Since then, there have been sharp advances in wholesale costs. You can imagine what tempting pricings this special selling must extend.

Women's Handkerchiefs of sheer linen and fine mull with embroidered corners or in Madeira designs. White and colors. Regularly 35c, 40c and 45c. Today **.29**

Women's Handkerchiefs, of sheer Swiss with embroidered corners. Today, each **.17**

Women's Lawn Handkerchiefs with embroidered corners. Three on card. Today **.45**

Simpson's—Main Floor

The Robert **SIMPSON** Company Limited

Women's Handkerchiefs of extra quality English lawn. Today 3 for **.29**

Children's Novelty Handkerchiefs of sheer Swiss in a great assortment of nursery rhymes and figure patterns. Today, 3 for **.49**

Men's Pure Linen Handkerchiefs, with initials G, D, K, O, R, T and N. Regularly 50c Today, 3 for **1.00**

Women's Handkerchiefs of sheer all linen. Regularly 30c quality. Today, 3 for **.50**

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