

me V/

ť

SS

SATURDAY MORNING NOVEMBER 10 1917

CITY RELIGIOUS Home Visitation Proves Great Success When Toronto Makes Record.

ORE THAN HALF

Ninety-Eight Per Cent. of the Territory is Covered in Day.

SIX THOUSAND HELP

<text><text><text>

<text><text><text><text><text><text><text><text><text><text>

MINIMIZE THE FIRE PERIL BY USING **AID VICTORY LOAN** EDDY'S Businessmen in Toronto Band CHEMICALLY Together to Help War SELF-EXTINGUISHING Some idea of the immense amount of detail concerning the advertising of the Foronta end of Canada's Vietory War bond sale can be had when it is under-stood that there are approximately ten committees, varying in membership from at the sale can be had when it is under-stood that there are approximately ten committees, varying in membership from at the business men of Toronto have never been involved in such a signatic task as the business men of Toronto have never been involved in such average the formation of W. P. Gundy, but directly responsible to their own chairman. The business men of Toronto have never been involved in such average to the secretary of the secretary of the secretary of the state of W. P. Gundy, vice-chairmen; F. F. Trimble, secretary, F. T. Stamford, center al assistant; Will E. Macdonald, di-center al assistant; Will E. Macdonald, di-center and sublic meetings-W. H. Alder-der on mittee on churches, schools, the-thres and public meetings-W. H. Alder-deacon Cody, Rev. R. B. Cochrane, Rev. F. J. Day, D.D. Rev. W. H. Hincks, LL, D., Rev. T. T. Shields, Rev. Father Mine-son, chairman, Members, Ven. Arch-deacon Cody, Rev. R. B. Cochrane, Rev. F. J. Suckling, N. M. Withrow, J. Shea, W. H. Solman. Jacobs, Col. Smeaton, J. W. Hopkins, R. H. Cowley, R. B. Mor-jew, L. Suckling, N. M. Withrow, J. Shea, Solman. The wolfsale houses and jobbers are LENT 500'S'

TEN COMMITTEES

Bond Sale.

The Matches With "No Afterglow." EDDY

is the only Canadian maker of these matches, every stick of which has been treated with a chemical solution which positively ensures the match becoming **dead** wood once it has been lighted and blown out.

Look for the words "CHEMICALLY SELF-EX-TINGUISHING" on the box.



THE TORONTO WORLD

"The Largest Exclusive Fur House in the British Empire"

Quality and Low Price-the **Reasons of Our Supremacy**

Sellers-Gough Furs are criterion in the fashion world -for style, for quality, and for price. The style studios of two continents were visited by our fashion representatives, with the result that our display is supreme for variety and beauty of styles. Sellers-Gough give the final touch of charm to the most exquisite gown. Sellers-Gough styles include the style which becomes your figure To say that our own designers made up the fur pieces is sufficient for the quality of the workmanship. A tremendous purchase of pelts early in the season, and a large Dominion-wide sale, make the low prices possible.

Save Money on Your Furs

Search where you will in Canada you must finally concede that Sellers-Gough value is supreme. Winter weather says, "You need furs now." Obey its dictates. Call in at our store, see the many sumptuous styles, study the quality, note the prices-then save money by buying Sellers-Gough Furs. _Come in today.

More Marvelous Values

CINNAMON OR ISABELLA FOX NECKPIECES – Neat shapes in full animal styles, slightly shaped; Tinished with head, tall and paws; best quality limings. 277.50 HUDSON SEAL MUFFS-Large new round, melon and pillow styles; made from good quality skins; elder-down bed; new ring wrist-holders. Special 288.50

CINNAMON OR ISABELLA FOX MUFFS - Now melon and pillow styles, trimmed with head, tall and paws; elderdown bed; good quality silk linings. 28,50

AUTOMOBILE ROBES-Made CANADIAN MINK MUFFSfrom Mountain Goat skins, in black and brown shades; New round, meion and pil-low styles; made from fine quality skins; eiderdown bed; new ring wrist-holder. Special 55 00

Perhaps the Fur You **Need is Featured Here**

HUDSON SEAL COATS-Large full box, with extra full ripple skirt; made from selected skins; cape collars and deep cuffs; some have pockets; finished with fur buttons; 45 in hong; best all-silk linings. 235.000 Special 235.000 BLACK WOLF MUFFS-New melon, canteen and pillow styles; made to match neckpieces; eiderdown bed; soft silk linings; ring wrist-holder. Special 25.000 SiBERIAN WOLF NECK-

SIBERIAN WOLF NECK-PIECES — Made from ine quality skins, finished with head, tails and paws; good quality linings 8.50 HUDSON SEAL COAT-36 and 38 inches long, made from best quality skins; large cape collar and deep cuffs; full box style, finished with two pockets; best quality all-silk linings. Special ... 135.00

To match neckpieces, in roun melon and pillow styles; son finished with head, tail a ead, tail in; good

PAGE FIVE



BLACK FOX NECKPIECES —Full animal styles, finished with head, tail and paws; made from fine quality skins. Special **37.00** CANADIAN NATURAL WOLF NECKPIECES - Made CANADIAN NATURAL WOLF MUFFS — Pillow and melon styles; some finished with head, tall and paws; elderdown bed; soft silk BLACK WOLF NECK-PIECES—Full animal styles, finished with head, tail and paws; extra fine quality skins; soft slik linings. Special 25.00 linings. Spe- 22.50

Lmployees IETY

15.00 41.50 26.20 14.00 28.25

9.00 66.25 29.00 10.75 134.50 \$673.35 Barret....\$559.00 Greig..... 114.35 \$673.35

DAVID'S e Wines

Beverages. Assolted \$5.90 th Contains ort, Red Label laret, St. Julie hits Golden Club atawba Sweet piete price list, free request request

Wine Growers' Co. AVE., TORONTO. arkdale 532.

ie-meeting adjourn tion was thrown out. and did not be rden spending b Rogers, but I think our cause better by until we know who lates are," said Mr.

Im Speaks.

n, who resigned as in favor of the min-referred to his statess as to why he had r Major-Gen. Mewsized his contention ate running in East traight Liberal would

andidate would have majority of the Libbr of conscription. It the to ally with labor, ances of a like nature lisaster for the Lib.

m stated that if he ere was going to be would not have

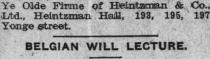
we had conscription nd I would a vise the tionists to get behind Alexander Thomp-Alexander The Times (Liberal), a short address.

PTION VOTE.

v. 9.- (Via Reuter) - The conscription



NAME .



Famous Belgian Architect to Tell of German Destructiveness.

Prof. Victor Horta, director of the Royal School of Fine Arts, Brussels, will deliver a lecture on "The Germans in Belgium and France," in the Mar-garet Eaton Hall tonight. Prof. Horta's fame as an architect is wide spread in Europe, and he has been

It this time, when men and women are all meet "Harlene Hair-Drill" exercise proved with a special artistic mission to the United States. Prof. Horta's views of cities and buildings in Belgium and France as they were before the war mmediately take simulation of the states. Inmediately take advantage of the special and as they are now will add much Three-fold Free Gift for the Hair an-to the interest of the lecture. There Tou have only to avail yourself of this, remercus offer to learn of the most suc-tion will be no admission fee. A collec-tion will be taken up in aid of Belgian relief. This is your hair-health gift: HIS FIRST RECORD. The formation of the most suc-relief. HIS FIRST RECORD. HIS FIRST RECORD.

A bottle of "Harlene," the true liquid food and natural tonic for the halr.
A packet of the marrelous hair and scalp cleaning "Cremex" Shampoo Powder, which prepares the head for "Hair Drill." Eddie Cantor is the principal come

The Modern Maiden's Prayer," are dian to the Follies. The two selections on Viotor Record 18342, "That's the Kind of a Baby For Me," and "The Modern Maiden's Prayer," are his first and will be warmly wel-annal. After a Free Trial You will be able to ob-tain supplies of "Har-lene" from your Drug Stores at 35c, Sto and St.50 per bottle. "Cremer" Stampoos. "YOUNG SOLDIER HONORED. a. A copy of the new edition of the secret "Rair-Drill" Manual,

Der box of seven poos. Any or all of the preparations will be sent post free on receipt of Frank L. Ben-dict & Co., 45 St. Alexander Street, Voor Ruse TWO TRUE Duty Not Russ of the taron the blood. They become sluggish and weaken, then you suffer with a dull missery in the kidney re-gion, sharp pains in the back or sick headache, dizziness, your stomuch sours, tongue is coated and when the weather is bad you have rheumatic twingos. The urine gets cloudy, full of sediment, the channels often get sore and irritated, obliging you to seek ha neght. Two TRUE puttor Two TRUE puttor the source of the taron to reserve the source of the taron to reserve the source of the sour Montreal, Que, (Agents for Ed-wards' Harlene, Ltd.). Carriage extra on foreign and P.O.'s should be crossed.

POST THIS FREE GIFT FORM Co., 45 St. Alexander Street, Mont-bear Sifs-Please send me your First Its-Please send me your Free Three-fold Hair-growing Out-scribed above. I enclose %c in

SUBSCRIBE FOR VIGTORY LOAN.

The directors of the Crown Life In-surance Company have authorized the management to subsecribe for \$200.000 of the new victory loan now being and management to subsecribe for \$200,000 of the new victory loan now bein out of the Sults is inexpensive; cann it in-led on the market by the finance minis- Jure, and makes a delightful efferves-

<section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text>

wrance companies. Wm. Hyslop, motor cars and acces

Geo. Heintzman, furniture and musical

L. Solman, theatres and hotels. J. J. Seitz, typewriters and publishers Jas. Ryrie, jeweiry and sundries. W. T. Kernahan, distilleries and tobac.

onists. Alfred Rogers, coal dealers, laundries, A. M. Ivey, wholesale drygoods. J. J. Gibbons, advertising agencies. A heavy task confronts R. S. Coryell

MEAT CAUSE OF KIDNEY TROUBLE

Those intending to go overseas, or to send remittances to England or France to men in camps or trenches, can secure English and French paper money for these purposes at the office of Messrs. A. F. Webster & Son, 53

Yonge street.

body's urinous waste get four ounces of Jad Salts from any pharmacy hera:

True bills were returned against Arthur Wheeler, on a charge of man-slaughter, and John Phillips, charged with a serious offence, by the grand jury at the assizes yesterday. d This famous salts is made from the acid of grapes and lemon juice, com-bined with lithia, and has been used for generations to flush and stimulate

sluggish kidneys, also to neutralize the acids in urine, so it no longer ir-ritates, thus ending bladder weakness.

cent lithia-water drink,

Special 55.00 PERSIAN LAMB MUFFS-New round, melon and pil-low styles; made from fine quality skins; elderdown bed; soft silk linings; ring wrist - holder. 355.000 HUDSON SEAL COLLAR-ETTES-Made to fasten up closely at neck; best qual-ity skins; soft slik linings. Special Special 25.00

Buy Now The fur sea-son is with us. Now is the time to buy your fur coat, muff or stole. Get the most exquisite style and lowest price by taking advantage of our bargains.

Dominion-wide **Opportunities to Save** Money

nches long. Spec

365.00

Wherever you live in east or west of Canada, you can benefit by the astounding value offered you in Sellers-Gough Furs. Study the price lists given above, and if what you need is mentioned make out your order and mail it today. Qur Mail Order staff will give your order their prompt, careful attention. Write today.



As chairman of the specialty advertising committee, popularly known as "stunt performers. This committee, as to provide the "pep," for the campaign, and and the unual novely street advertising and the unual novely street advertising and the unual novely street advertising and the unual novel street advection of the committee as to provide the street and the unual novel street advection of the committee advection of the street and the unual novel street advection of the street advection of unheard of advertising and the under way. There the heavy task, the committee advection of unheard of advertising and the novice advection of unheard of advertising and the novice advection of unheard of advertising and novel the tore contrained advection of unheard of advertising and novel the tore of the introduction of unheard of advertising and novel the tore of advertising and the novice advection of unheard of advertising and novel the optice court yestered and monitors while a first the novice advection of the statements made by Brault to two committee the introduction of unheard of advertising whan grane advection of the colored to the other the optice court yestered and monitors while and the result and the police court yestered and monitors while and the result and the optice court yestered and monitors while and the test advection of unheard of advection of unheard of advection advection of unheard of advection of advection of the police court yestered while the service advection of the police court yestered and the colored to the other the information of the police court yestered and the advection of the statements and by the information the police court yestered and the toptice of the tore of the advection of th

When questioned as to whether he emembered Brault saying he would **ACTRESS TELLS SECRET** shoot someone, witness couldn't recall any such remark. The following card was found on the prisoner by Detec-

nine days.

Face Paint Tabooed **Remove Skin Instead**

