

PLEASE CARRY SMALL PARCELS. KEEP TO THE RIGHT.

EATON'S DAILY STORE NEWS

We prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces on both Mail Orders and City Purchases.

Hudson Seal (Seal Rat) Coats at \$125

For Wednesday—a Remarkable Special Selling of These Fashionable Wraps at a Greatly Reduced Price

SOME of these coats have been taken out of the regular stock in the Fur Department, and their prices immensely reduced. Others represent a special purchase at an extraordinarily low sum that the coats will be offered at actually less than their cost of production.

The following are a few of the designs in the collection:

Coat of Hudson seal (seal rat), 42 inches in length, with loosely flaring back and full skirt, the cape collar and cuffs trimmed with narrow bands of ermine. Wednesday, \$125.00.

Three sample coats have large collars, cuffs and border of dark Canadian raccoon. They are smartly made with flaring backs, plain fronts, and are 40 inches long. Wednesday, \$125.00.

The finest selected skins are used in three models, all samples, which are 42, 45 and 48 inches long, respectively. All are beautifully lined and finished. Wednesday, \$125.00.

Two coats, perfectly plain in style, with flaring skirts, convertible collar and deep cuffs, would particularly appeal to elderly women. They are lined with black satin. Wednesday, \$125.00.

Also greatly reduced in price are two beautiful models at \$175.00 each. They are in 35-inch length, with slightly fitted back, large cape collar, cuffs and deep band at foot of skirt of black fox. Wednesday, \$175.00 each.

—Third Floor, Yc. Ge. St.

In the Final Rush Let the Shopping Service Help You

If you are overwhelmed by all you must accomplish this week, let one of the experienced shoppers from the Shopping Service undertake some of your choosing and buying. She will look after the purchasing of gifts, Christmas decorations—shoulder, in fact, all your holiday shopping. Telephone asking for "Shopping Service," or Main 3501.

"The Secret Trails"

By Charles G. D. Roberts

HERE is a fine book for boys—fine, vigorous, truthful and of the life of our own country. By a curious coincidence Mr. Roberts, in "The Secret Trails," and Mr. Thompson Seton, in his latest book of nature stories, have both chosen a farmyard pig for the hero of the most successful story. Mr. Seton's story of a pig was splendid. Mr. Roberts' story is fully equal to it, and, besides, it is a relief to meet with Mr. Roberts' undisguised Canadianism. "The Black Boar of Lonesome Water" is a New Brunswick pig. The humor of the description of the backwoods settlement is delightful. The red-wheelered Welshman, Ffueilyn, is only a sketch—but the sketch is inimitable. Of the other stories, the brave story of the two dogs of Belgium stands easily first, and then the story of the wonderful flood in the valley and how the wild creatures took refuge with two hunters. It is sad that the preying of these wild animals one on another has to be told. But from it, let us hope, boys will learn how hateful preying is. (Price, \$1.35.)

—FROM MISS MARJORIE MACMURCHY'S REVIEWS OF NEW BOOKS

—Book Department, Main Floor.

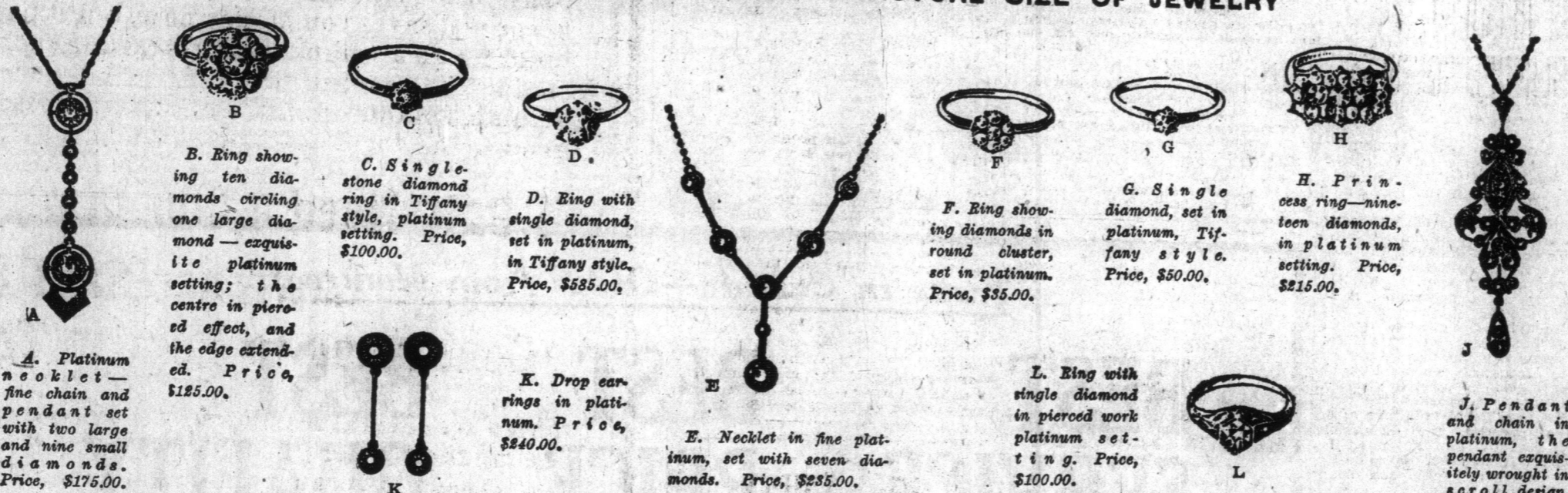
STORE CLOSES DAILY AT 5 P. M. COME EARLY COME OFTEN

Christmas Suggestions in Jewelry and Silverware

Superb Blue-White Diamonds Exquisitely Set in Platinum

Rings, Necklets and Earrings That Are Remarkable Not Only for the Brilliance of the Gems, But for the Artistic Beauty of the Settings

ILLUSTRATIONS ARE APPROXIMATELY ACTUAL SIZE OF JEWELRY



A. Platinum necklet—fine chain and pendant set with two large and nine small diamonds. Price, \$175.00.

B. Ring showing ten diamonds circling one large diamond—exquisite platinum setting; the centre in pierced effect, and the edge extended. Price, \$125.00.

C. Single-stone diamond ring in Tiffany style, platinum setting. Price, \$100.00.

D. Ring with single diamond, set in platinum, in Tiffany style. Price, \$585.00.

E. Necklet in fine platinum, set with seven diamonds. Price, \$285.00.

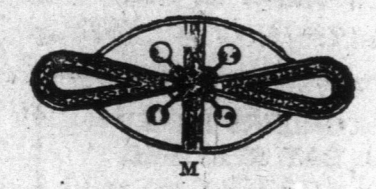
F. Ring showing diamonds in round cluster, set in platinum. Price, \$35.00.

G. Single diamond, set in platinum, Tiffany style. Price, \$50.00.

H. Princess ring—nineteen diamonds, in platinum setting. Price, \$215.00.

I. Drop earrings in platinum. Price, \$80.00.

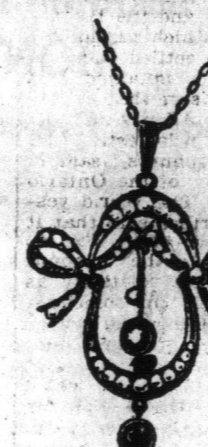
J. Pendant and chain in platinum, the pendant exquisitely wrought in scroll design. Price, \$125.00.



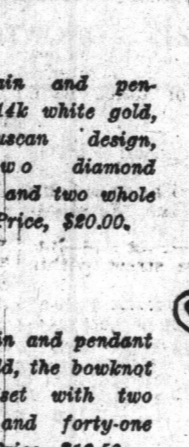
M. Brooch in 14k gold in new green finish—a diamond in the centre, surrounded by four whole pearls. Price, \$15.00.



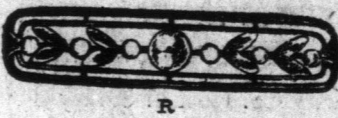
O. Chain and pendant in 14k gold, the pendant set with seventeen pearls and an amethyst drop. Price, \$7.50.



P. Chain and pendant in 14k white gold, in Strucan design, with two diamond "drops" and two whole pearls. Price, \$20.00.



Q. Chain and pendant in 14k gold, the bowknot pendant set with two peridots and forty-one pearls. Price, \$12.50.



R. Bar brooch in 10k gold, set with large Japanese pearl in centre, with six other pearls and small green enamel leaves on either side. Price, \$12.00.



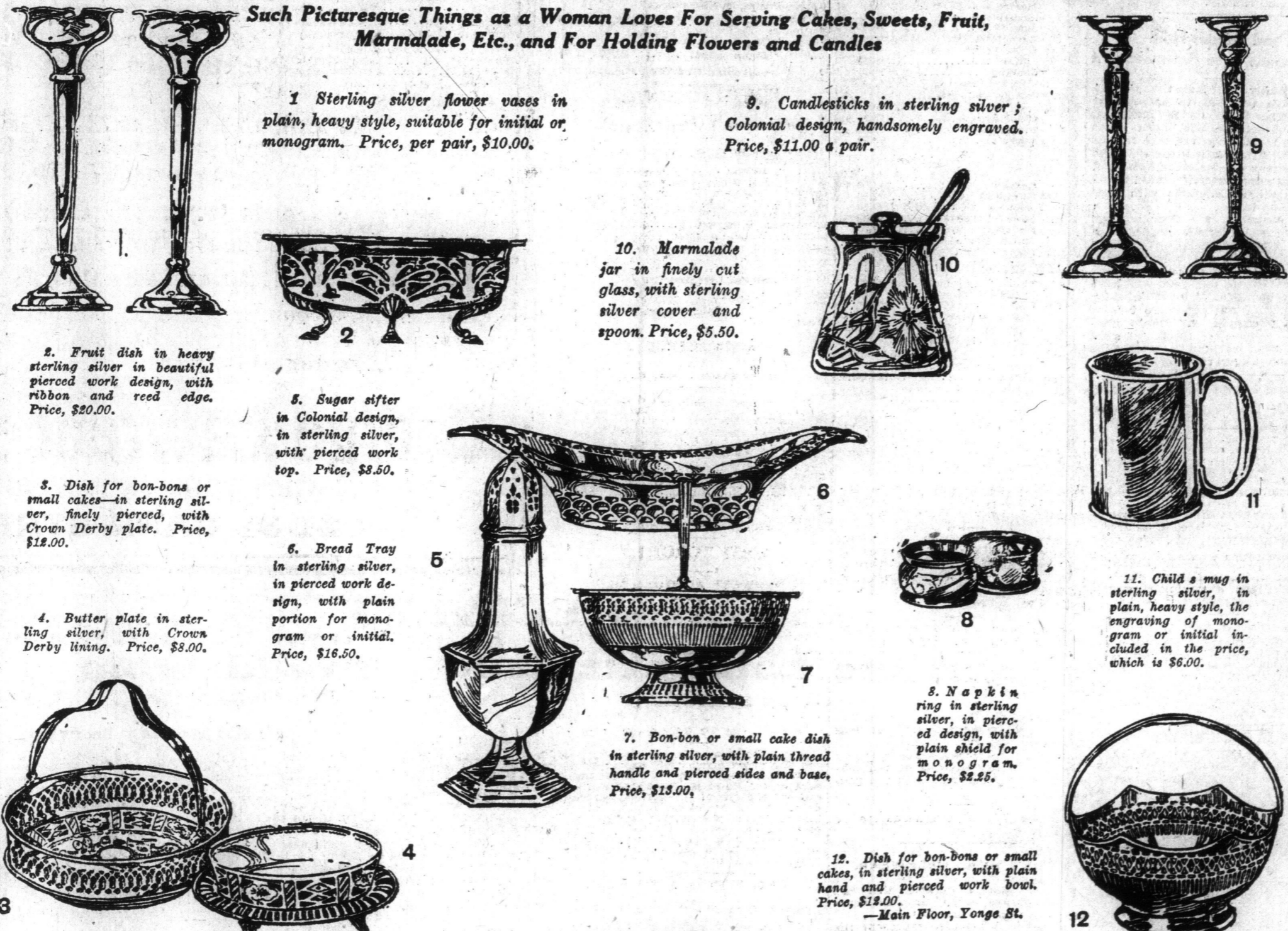
S. Man's ring, with bloodstone in shield shape in massive 10k gold setting. Price, \$9.00. —Main Floor, Yonge St.

Dainty Designs in Gold Jewelry

Pendants, Necklets, Brooches and Rings in 10 and 14K gold. Set with pearls, peridot, amethyst and other gems—illustrated in approximately actual size.

For the Table---These Charming Pieces of Sterling Silver

Such Picturesque Things as a Woman Loves For Serving Cakes, Sweets, Fruit, Marmalade, Etc., and For Holding Flowers and Candles



1. Sterling silver flower vases in plain, heavy style, suitable for initial or monogram. Price, per pair, \$10.00.

9. Candlesticks in sterling silver; Colonial design, handsomely engraved. Price, \$11.00 a pair.

10. Marmalade jar in finely cut glass, with sterling silver cover and spoon. Price, \$5.50.

2. Fruit dish in heavy sterling silver in beautiful pierced work design, with ribbon and reed edge. Price, \$20.00.

5. Sugar sifter in Colonial design, in sterling silver, with pierced work top. Price, \$8.50.

3. Dish for don-bons or small cakes—in sterling silver, finely pierced, with Crown Derby plate. Price, \$12.00.

6. Bread Tray in sterling silver, in pierced work design, with plain portion for monogram or initial. Price, \$16.50.

4. Butter plate in sterling silver, with Crown Derby lining. Price, \$8.00.

7. Bon-bon or small cake dish in sterling silver, with plain thread handle and pierced sides and base. Price, \$13.00.

8. Napkin ring in sterling silver, in pierced design, with plain shield for monogram. Price, \$2.25.

11. Child's mug in sterling silver, in plain, heavy style, the engraving of monogram or initial included in the price, which is \$6.00.

12. Dish for don-bons or small cakes, in sterling silver, with plain hand and pierced work bowl. Price, \$12.00. —Main Floor, Yonge St.

You Were Inquiring?

Mrs. J. E. M.—The stove on which you cast envious eyes may be made to burn in your kitchen—equipped with a special fixture for natural gas—at the small extra charge of \$2. The Acme Gas Range itself is \$25.

The S. B. C. (do you remember, how, as youngsters, we used to almost suffocate with excitement when people talked in signs and strange languages at Christmas time?) are procurable in oak in early English finish—\$18 for three sections, including top and base.

"A Girl of the Allies"—This is what Mrs. Wiggs would call a "dressed-up" name, isn't it? However, it's nice and easy to find, and I suppose, like everybody else, you haven't a minute to waste these days. The "Badger" snapshot album can be had, all right—the size of the leaf 6 1/2 by 9 1/4, and the binding seal grain leather. There are fifty leaves in each book, grey or black, as you prefer, and the price is \$1.45.

As for a play for your club, one has nothing patriotic to suggest, sorry to say—that is, nothing suitable for girls over fifteen or sixteen years of age. How would you like "Ye Tea Party of Ye Olden Times," an entertainment in old-fashioned costumes—price 25 cents, or "Shakespeare's Daughters," a fantasy arranged from Shakespeare's characters, also 25 cents?

Inquirer—Yes, indeed, there are Paisley silks of the most delectable description—in a beautiful quality of pious willow, 40 inches wide, in various color combinations of rose and gold, rose and green, and peacock blue and Indian red, at \$3.50 a yard; and in satin, 24 inches wide, in a lighter melody of pink, green, violet and yellow. This is \$1.50 a yard.

"Brownie"—Your wishes can be granted for \$18.50 or \$20. These are the prices for melon muffs in civet cat—and very nice ones they are.

A. M. P.—And, after all Fate waylaid your letter, so malicious influence seems to hang weights on the corners of your envelopes. However, "Junius" is not available. But "The Day—and After," by Hon. W. M. Hughes, is to be had at 50 cents. Many thanks for kind wishes. The compliments of the season to you.

The Scribe

Cabinet Sewing Machines, \$21

THEY are all reliable sewing machines that we've sold satisfactorily for years, and the only reason for this unusually low price is that the manufacturer made a quantity for an order that was suddenly cancelled. We bought them dollars less than the usual cost, and hence the low price for Wednesday. These great cabinet sewing machines are disproof and close up completely. The machine is a reliable high arm, self-threading shuttle, automatic bobbin winder. Complete with set of attachments and guaranteed for 10 years. An important fact about these machines is that the different parts can always be duplicated. A limited quantity. Wednesday at this remarkably low price, \$21.00. —Second Floor, Furniture Bldg., James and Albert Sts.

A Neckwear Bargain

Manufacturer's Samples of Cheering Collar Sets and Vesties. Specialty. Price, Wednesday at \$1.00.

THEIR variety is almost bewildering, for there is scarcely a fashionable collar but is represented—long shawl and shawl effects, big sailors and deep-backed collars galore, round collar-like collars, collars with jabots or revers, and each one developed in a multitude of different ways. And each one is made of good material—the majority of net, Georgette, crepe de Chine and satin, and all are charmingly finished—some edged with lace or fur, some frilled or banded with silk, some embroidered, some hemstitched and picot edged, and many prettily pleated; and collars in Paisley and bright colors are included, as well as white and cream. There is an immense array, but do not forget that the best choice falls always to the early comers. Special value, \$1.00. —Main Floor, Yonge St.