



Simpson's Christmas Show

Is a Veritable Treasure Palace

Gifts for Everybody

There are toys for the children and useful things for grown-up folks. The entire store has contributed to make the fifth floor a convenient and helpful gift shop. Pictures, leather goods, jewelry, toilet goods, handkerchiefs--and other things--but of course mostly toys--and of toys there are heaps and heaps. The following are some of the departments represented in the Christmas Show:

- | | | | | |
|-----------------------|---------------|------------|-----------------|----------------|
| Ivory and Ebony Goods | Leather Goods | Toys | Perfumes | Pictures |
| Jewelry | Fancy Ribbons | Games | Manicure Sets | Chinaware |
| Silverware | Fancy Bags | Candles | Christmas Cards | Boxed Neckwear |
| Artificial Flowers | Handkerchiefs | Stationery | | |
| Electric Lamps | | Books | | |

Canuck Toboggans

Extra well made from selected, tough ash; special wood runners; double braced throughout; curved hood with chain and side ropes complete.

- 5 Feet Long, Price.....\$3.00
- 6 Feet Long, Price.....\$3.25
- 7 Feet Long, Price.....\$3.50
- 8 Feet Long, Price.....\$3.85



Peerless Velocipedes

Steel frames, enamel dark red, nickel-finish wheels and pedals, special adjustable handle bars and spring seats, extra heavy rubber tires. Three sizes,

- \$8.00
- \$8.75
- \$9.50

Special Empire Autos

\$7.50



Yellow enamel Automobile striped with blue, has starter under hood and steel bumpers. Size 14 inches wide, 34 inches long; 12-inch wheels and rubber tires. Special value 7.50



Army Service Wagons

Metal boxes, painted khaki and stenciled, heavy steel gears, best steering handles.

- Size 11 x 22, with steel tires.....\$1.89
- Size 12 x 24, with steel tires.....\$1.98
- Size 11 x 22, with rubber tires.....\$2.60
- Size 12 x 24, with rubber tires.....\$2.80



Toy Wheelbarrows 65c

Metal boxes, painted red; wire wheels; long wooden handles.



Horse Rockers \$1.75

Strongly constructed, dappled horse's head, seat and rockers stained and varnished.

This is the Little Darling Carriage.



This is the Little Princess Carriage.



A Remarkable Array of Baby Doll Carriages

The Cinderella

Has reed body and hood, in grey or cream finish, upholstered in repp, spring gears, steel axles and rubber tires. Size 10" wide, 20" long. Priced at 5.98

Little Princess

Black enamel and Guy enamel wooden bodies, English perambulator style, spring and strap gear, rubber tires. Size 10 1/2" wide, 26 1/4" long. Price 6.50

The Little Darling

White enamel reed body and hood with roll edge, nicely upholstered, reclining back, spring gear and rubber tires. Size 12" wide, 26" long. Price.. 12.50

One Whole Carload Safety Steering Sleighs



Three-piece hardwood seats, varnished and printed; extra side braces bolted to steel frames; half-inch tee steel runners.

- 29 inches long, price 89c
- 33 inches long, price 98c
- 37 inches long, price \$1.15

- 41 inches long, price \$1.40
- 46 inches long, price \$1.85
- 51 inches long, price \$2.00

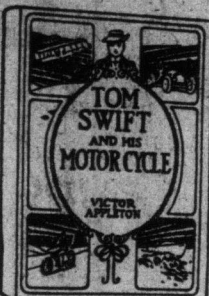
Books for Boys



Riley Poems
By James Whitcomb Riley.
Profusely illustrated.
RILEY CHILD-RHYMES.
RILEY LOVE-LYRICS.
RILEY FARM-RHYMES.
RILEY SONGS OF CHEER.
RILEY SONGS OF SUMMER.
RILEY SONGS OF HOME.
RILEY SONGS OF FRIENDSHIP.
Price, 60c each.



Two volumes. Price, \$1.75 each.



The Tom Swift Series
By Victor Appleton.
Bound in cloth. Illustrated.
The complete series comprise the following:
Tom Swift and His Motorcycle.
Tom Swift and His Motor Boat.
Tom Swift and His Airship.
Tom Swift and His Submarine Boat.
Tom Swift and His Electric Runabout.
Tom Swift and His Wireless Message.
Tom Swift Among the Diamond Makers.
Tom Swift in the Caves of Ice.
Tom Swift and His Sky Racer.
Tom Swift and His Electric Rifle.
Tom Swift in the City of Gold.
Tom Swift and His Air Glider.
Tom Swift in Captivity.
Tom Swift and His Wizard Camera.
Tom Swift and His Great Searchlight.
Price, 35c each.



The Bobbsey Twins
Books
FOR LITTLE MEN AND WOMEN.
By Laura Lee Hope.
Bound in cloth. Illustrated.
Delightfully interesting little stories to charm the hearts of little folk. Some of the adventures, with illustrations, are comical in the extreme. They are stories of which the children will never tire.
The complete series comprise the following:
THE BOBBSEY TWINS IN THE COUNTRY.
THE BOBBSEY TWINS AT THE SEASIDE.
THE BOBBSEY TWINS AT SCHOOL.
THE BOBBSEY TWINS AT SNOW LODGE.
THE BOBBSEY TWINS ON A HOLIDAY BOAT.
THE BOBBSEY TWINS AT MEADOW BROOK.
THE BOBBSEY TWINS AT HOME.
PRICE, 35c EACH.

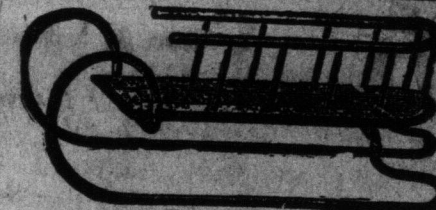
Kindergarten Sets

Oval Table and two Chairs..... 2.25
Red enamel finish. Table 26 inches long, 18 inches wide and 19 1/2 inches high. Chairs strongly made, seat 10 1/2 inches high.
(Delivered with legs off table, easy to screw on.)



Kiddle Kars

Nicely-finished throughout, well-fitted on easy-rolling wheels. Made with steering handle. These are especially designed in three heights.
8 1-2 inches high.....\$1.50
10 inches high.....\$2.00
11 inches high.....\$2.50



Baby's Rail Sleighs \$1.20

Hardwood seat and rail, nicely varnished; japanned round steel runners. 50 only. Price 1.20

Coasting Auto Wagons

Steel roller bearings; hardwood boxes, varnished and stenciled; automobile style wheels with steel hubs and tires; special steering handles.

- Size 12 in. wide, 30 in. long. Price \$3.60
- Size 14 in. wide, 32 in. long. Price \$3.95
- Size 14 in. wide, 34 in. long. Price \$4.80
- Size 16 in. wide, 38 in. long. Price \$5.25

Baby's Rail Sleighs, \$1.30

Hardwood seat and extra high rail, nicely varnished; japanned round steel runners.

Buy Victory Bonds

No better investment in the world.
Easily converted into money of merchandise.
Undoubted security. Liberal interest.
Buy today.



Almost Endless is the Collection of Beautiful Dolls

Buy and Dress Them Now

- Undressed Character Dolls**
- Dressed Character Dolls**
- Red Cross Nurses, 15-inch 1.25
 - Schoolboy Dolls, 15-inch 1.98
 - Schoolgirl Dolls, 15-inch 1.98
 - Paul Pry Dolls, 15-inch 1.98
 - Emily Dolls, 15-inch 1.98
 - Phoebe Snow Dolls, 15-inch 1.98

A B C Dolls, 13 inch, \$1.50
These have linene dresses, daintily lace trimmed. Also bonnets of linene.



- Character Baby Dolls**
Without wigs.
- 10 1/2-inch Dolls75
 - 11 1/2-inch Dolls 1.00
 - 12 1/2-inch Dolls 1.25
 - 14-inch Dolls 1.95
 - 17-inch Dolls 2.75
 - 20-inch Dolls 2.95
- All with slip-on bows and neatly trimmed.

- Character Baby Dolls**
With wigs and movable eyes.
- 8-inch Dolls59
 - 9-inch Dolls98
 - 10-inch Dolls 1.25
 - 10 1/2-inch Dolls 1.50
 - 16-inch Dolls at 3.95

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