

A PAGE OF GENERAL INTEREST TO WOMEN READERS



It Cleans and Safeguards

Lifebuoy Soap is always on guard against dirt and disease. In the home, at your work, for hands and face, for shampoo and bath it will be found always on the watch against germ and microbe. Withal, the rich, creamy Lifebuoy lather makes it a real pleasure to use this "super soap."

LIFEBUOY HEALTH SOAP

The old proverb "prevention is better than cure" is another way of saying use Lifebuoy Soap. Start using it to-day and see that the children use it.



The mild antiseptic odor vanishes quickly after use.

At All Grocers—
LEVER BROTHERS
LIMITED
TORONTO

Cynthia Grey's Mail-Box

(Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.)

Who Can Oblige?
Dear Miss Grey—Can you or your readers please print the directions for the knitted gloves, also child's petticoat, and I will do what I can in return. And oblige.
Ans.—Referred to readers who knit, and may possess these directions. Who can help "C.G."? I shall be glad to print any directions sent in.

Facts For "Historian."
Dear Miss Grey—Being a constant reader of your valuable "Mail-Box," I thought I would try and give a little help. I saw in Monday's paper where "Historian" was asking for the date of the Donnelly tragedy, and as I have the history of the whole affair, thought I would send it.

The tragedy occurred on the night of February 4, 1880, about twenty persons went to the house of the Donnelly's and murdered four, old Mr. and Mrs. Donnelly, Thomas Donnelly and Bridget Donnelly, a niece, John Donnelly was also murdered the same night at the home of his brother William, about three miles distant. Would love whole history to "Historian," but would not like to lose it.

Re the piece in recent paper about the mailman, I think it was just fine. We should be more considerate. We could not get along without our mail-carrier. He is so obliging, and we have decided since seeing the piece in The Advertiser to be more thoughtful for him.

Hope I have not remained too long for a new-comer. May I come again? Your opinion of my scribbles?
PATSY.

Ans.—Anyone coming in the spirit of helpfulness, is always sure of a welcome, and is certainly invited to come again. Am very glad if the publishing of "Mail Carriers" protest has borne fruit for the better of some other courier. It must be a long, cold drive these winter days. Your writing is average. I've seen better and I've seen worse.

Two Brothers Overseas.
Dear Cynthia—Will you kindly send me a soldier's address. One who has been in Canada. I have two soldier brothers, so think I could write him an interesting letter. One of my brothers is already in France, the other in England. I saw in The Advertiser a few days ago where a reader was sending a Scotch lad's address. If no one has already got his address send it to me please. If it has already gone send me another address. I find your column a very interesting page.

Yours sincerely, GLAD.

Ans.—You will have noticed from the page that "Scotch Lad" has already been befriended by four of our readers. But I shall send you his address, anyway, as I am sure your letters would be appreciated.

Brother Gets the M. C.
Dear Miss Grey—I always enjoy reading your Woman's Page. Also the "Wait a Minute" column, by J. B. P. is so funny. I wonder why the correspondents from the front do not write often, but suppose they are kept pretty busy. I have a dear brother in France, who has been there since the first contingent went. It seems very, very long ago to me, though he has been most fortunate, and has not been wounded or sick since he left, and he has won the Military Cross, and we are very proud of him, as he is such a

Wants Broche Stitches.
Dear Miss Grey—Like many others, I have written to you because I wish to learn the "broche" stitches. Have some remnants of very fine yarn that should not be left for moths to destroy, and would make wristlets or scarf for a needy child, and think that stitches would be most suitable.

Ans.—Personally, alas, my knitting accomplishments are confined largely to "purl 2 knit 2 for 4's inches, then knit plain." But amongst our scores of clever readers I am confident someone can supply the directions for this stitch. What a nice idea to utilize the wool to keep some kiddie warm!

These Glad Times.
Dear Miss Grey—This time I come to ask a favor and will be glad if someone can help me.

Can any of the Mail-Box readers let me have the Ladies' Home Journal (published by the Curtis Pub. Co., Philadelphia), for the month of December, 1916, and January, 1917? I want them for a "shut in" and will pay the regular price for them. If I can't get both, will be glad of one, but am anxious for both. I will send pay for them and address if any one can get them for me. Will watch the Mail-Box for answer. Hoping some one can help me in this. I will close with best wishes to the Mail-Box for the coming year.

Sometimes I may be able to do something to help. In these sad times we should try and cheer others if we can and this is something this poor "shut in" can do.

DAILY BIBLE QUESTION CLUB
By Rev. T. S. Linscott, D.D.
(All Rights Reserved.)
The six daily studies for this week constitute the International S. S. Lesson for next Sunday. Read the Bible Story on which this study is based. As you ponder the following questions:

"Reverence of Jesus For His Father's House," John, 8, 12-22.
Golden Text—"My house shall be called the house of prayer," Matt., xxii, 13.
10. Verses 18-19—"What more authority does any man want than the Bible, for the right to condemn present-day commercial methods for financing the church?"

11. To what extent is it right, or wrong, for us to make a statement that we know will be misunderstood?
12. Would you, if you knew that your words were destroying the temple and raising it in three days, would be misunderstood?

Advertiser Patterns



A New and Up-to-Date Design.
1501—Ladies' Shirtwaist with Convertible Collar.
Figured silk in brown tones was used for this style, with collar and cuffs of organdie. The fronts are full and gathered to square yoke portions. The closing is in vest style. The sleeve is in regular shirtwaist style and finished with a neat cuff. This model is also good for velvet, flannel, madras, lawn, chambray, voile, batiste or corduroy. The collar may be rolled open at the throat or closed high. The pattern is cut in seven sizes, 32, 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 3 1/2 yards of 40-inch material for a 36-inch size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below, to:

Name.....

Town.....

Province.....

Age (if child's or misses' pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent measure your bust only mark 32, 34 or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of receipt.

"Boy." But this is getting long, and I will close with this one question: What is a canoodle? If it is wearing apparel which cannot be mentioned, why just drop this in the W. P. B.

CHILDE B.
Ans.—Your letter is so exceedingly feminine, Billie, that I have no hesitancy in answering your query. The canoodle is really a very dainty undergarment to be worn under a sweet blouse or evening gown. It is usually fashioned of washable silk or shadow lace. Well may you be proud of your brother's achievement. Accept congratulations.

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HURRY! Tomorrow Is Positively the Last Day



Then the "WHITE" Progressive Sewing Machine Club Closes. Only a few machines left.

YOU MUST HURRY

If You Expect to Get a "White" on This Plan.

Membership in the "WHITE" Progressive Sewing Machine Club means many advantages not to be had any other way. Come before the list closes, make an initial payment of TWENTY-FIVE CENTS and enroll as a member. Have this wonderful machine sent to your home, and enjoy the privilege of paying the balance on small Easy Payments.

The "WHITE" Sewing Machine Delivered for only 25c

Of all the articles we take so much pleasure in selling, none is more satisfactory than the New "White" Sewing Machine. It is unquestionably Canada's Finest. "White" on a Sewing Machine means Comfort, Ease and Real Pleasure while sewing. Many styles from which to choose and every one brand new. This beautiful four-drawer model is specially priced at..... \$39.20



The Memberships are limited Club Closes Tomorrow

Every Machine Is Absolutely Guaranteed.
10c Saved each time you make an advance final payment. A wonderful opportunity to reduce the cost of your machine.

You Had Better Come Early

The Easy Payment Schedule			
FIRST PAYMENT 25c	2nd Paymt 8th Paymt 50c	3rd Paymt 6th Paymt 50c	4th Paymt 7th Paymt 50c
9th Paymt 50c	8th Paymt 75c	10th Paymt 75c	11th Paymt 75c
12th Paymt 75c	13th Paymt \$1.00	14th Paymt \$1.00	15th Paymt \$1.00
15th Paymt \$1.00	17th Paymt \$1.10	18th Paymt \$1.10	19th Paymt \$1.10
20th Paymt \$1.10	21st Paymt \$1.20	22nd Paymt \$1.20	23rd Paymt \$1.20
24th Paymt \$1.20	25th Paymt \$1.30	26th Paymt \$1.30	27th Paymt \$1.30
29th Paymt \$1.30	29th Paymt \$1.40	30th Paymt \$1.40	31st Paymt \$1.40
32nd Paymt \$1.40	33rd Paymt \$1.50	34th Paymt \$1.50	35th Paymt \$1.50
38th Paymt \$1.50	37th Paymt \$1.60	LAST PAYMENT	\$1.60