1898 --- TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR --- 1919

Simpson's Sale of \$3.00 to \$5.00 Fancy Linens at \$1.98, Today

A Rare Opportunity!

Axminster Rugs

At prices which will save you money. New designs in an old standard quality. We have every confidence in



the wearing qualities of these rugs and have a large selection which we are offering at prices which make them exceptional value. Sizes---

12' x 9', at \$62.50. 10' 6" x 9', at \$54.00. 9' x 9', at \$46.75. 9' x 6' 9", at \$37.50.

Also small rugs to match, size 63" x 36", at \$8.95.

Practical Rugs, Size 10' 6" x 9', at \$17.95

This is a good grade of tapestry, made with one seam only; mostly on tan grounds, with small allover designs. \$17.95.

Small Tapestry Rugs, \$2.75

Small Tapestry Rugs, size 27" x 54", at, each, \$2.75.

Simpson's-Fourth Floor.

A Few Oilcloth Rugs,

These are of good quality, but with slight imperfections in the printing only. Size 10' 6" x 7' 6", at, each, \$9.85.

No Phone or Mail Orders Taken for These 400 Pieces Including Madeira, Battenberg, Filet Lace Designs and Lace Trimmed Goods

Choose from Centrepieces, Tray Cloths, Table Covers, Scarfs, etc. Some are slightly soiled. Regularly \$3.00, \$3 50, \$4.00 to \$5.00. Rush price, today, each \$1.98.

Soiled Table Cloths, Clearing at \$2.39 Each Regularly \$3.00, \$3.50 and \$4.00.

200 only, Damask Table Cloths, all good strong qualities in assorted designs. Slightly counter soiled. Sizes 64 x 86, 72 x 72 and 72 x 90 inches. Regularly \$3.00, \$8.50 and \$4.00. No phone or mail orders taken for these. Rush price today, each, \$2.39. 35c Stripe Flannelette. 27c Yard

2000 yards, medium weight-wide width, 32 inches. A good wearing flannelette for general use. Pink and white or blue and white stripes. Regularly 35c. Rush price, today, yard, 27c.

\$11.00 Union Blankets, \$8.95 Pair

White Union Wool Blankets, with pink or blue borders - whipped ends, finished singly. Size 64 x 82 inches. Regularly \$11.00. 40 pairs reduced today. Pair, \$8.95. Simpson's-Fourth Floor

\$15.00 Down Comforters at \$10.95

Sateen-Covered Comforters, down-filled, in light and dark colors. Well finished and ventilated. Size 72 x 72 inches. Regularly \$15.00. 35 only. Reduced today, each, \$10.95.

Two Great Values in Lace Curtains, \$1.89 and \$4.98 Pair

Half a dozen entirely new and very attractive styles in lace curtains, made of selected strong thread, with plain or figured showing the prettiest allover floral effect without the usual border centres and lock-stitched edges, 21/2 yards long. White, ivory patterns. Choice of ivory or ecru. 21/2 to 3 yards long. Today, pair, \$4.98. Simpson's-Fourth Floor.

Specials in the Notions Sale, Today

Wardrobe Trunks

Framing Special

Pictures Up to Size 11 x 14 Inches Framed For 65c

carbons, colored prints and photos. Complete with glass and

Choice of six different styles of moulding, suitable for

Coats' Sewing Thread, six cord, 200-yard spools, white and black, all sizes. 6 spools for 45c. Coats' Mercer Crochet Cotton, white and ecru, all sizes. Ball,

Seconds in Scissors, trimmers, 6-inch, japanned handle. \$1.00 value, 75c. Cotton Belting, 21/2-inch, black and white. Yard, 9c.

Starsnap Dome Fasteners, black and white, all sizes. Card, 7c. Wooden Shoe Trees, flexible,

Elastic Sanitary Belts, 22c.

Steamer Size, \$34.50

Tourist Size, \$39.75

garment hangers, hat box and

laundry bag. Fancy chintz lining.

Steamer size, \$34.50. Tourist size.

Fibre-covered, with heavy brass corner protectors. Complete with

Babies' Rubber Diaper, 23c. Lockit Safety Pins, nickel plated, guarded coil, 12 to card, assorted. 2 cards for 11c.

Gilt Safety Pins, 12 to card, sizes 0 and 00. 3 cards for 25c. Lingerie Braid, 6-yard bolt, white, sky and pink. Bolt, 9c. Rick Rack Braid, 4-yard bolt, 2 bolts 19c.

White Bias Tape, 4 yards to bolt, bolt 11c. Elastic Belting, 2 inches wide, in black and white. Yard, 81c. Wire Hair Pins, in black,

sorted sizes in fancy box. Box, West Electric Hair Curlers, 2 to card. 2 cards 28c. Simpson's-Main Floor.

Distinctive Wall Papers for the Home

If you are looking for suitable wall hangings to beautify your home, visit our department today. Competent salesmen will show you the newest conceptions in decorative wall treatments, to suit your individual requirements.

Shadow Stripe and Textile Weave Effect Wall Papers, 75c Single Roll

Soft fabric effects, in various tones, suitable for use where subdued colorings are desired. Printed on embossed stock. 21

Good Quality Bedroom Papers, 50c Single Roll

Pretty chintz and floral stripe effects, with various combinations of colorings that make excellent decorative treatments for the modern bed chamber. Printed on heavy stock. 2. inches wide. Single roll, 50c.

New Varnish Tile Wall Papers, 30c Single Roll

Plain tile and fancy designs, printed with suitable colors and combinations of colors on white, ivory and grey backgrounds. Surfaces are coated with crystal varnish and may be wiped with a damp cloth. Single roll, 30c.

Sherwin-Williams Varnishes

Mar-Not and Scar-Not

70c Pint. \$1.40 Quart. For interior woodwork and floors. Hard wearing and

glossy, withstands moisture.

Rex-Spar Varnish 80c Pint. \$1.50 Quart.

For front doors and all exterior use. Can be relied on to give maximum of service on all

exposed surfaces. Simpson's-Sixth Floor. Durable Linoleum Varnish 69c Pint

Clear crystal varnish, that restores the appearance of

We Are Always Pleased to Receive Applications for Employment

From Women or Girls With or Without Experience, Full or Part Time. Women's Employment Office, Fifth Floor,

Simpson's Market Today

MINOED SHOULDER STEAK, per 4b.

ROUND STEAK, finest beef, per 1b.

SPRING LAMB CHOPS, off rib or loin, per 4b.

FAMILY SAUSAGE, our own make, per 1b.

BREAKFAST BACON, select, mild, sikeed, per 1b.

SWEET PICKLED PORK SHOULDERS, 5 to 9 lbs. each per 1b.

SMOKED HAMS, choice, super-cured, whole or haif, per 1b.

MAPLE LEAF PURE LARD, 3-1b. palls, sross weight, per pail

FRESH SMOKED FINNAN HADDIES, mild, per 1b.

FRESH SMOKED BONELESS FILLETS, per 1b.

FRESH SMOKED KIPPERED HERRING, per pair

GROCERIES. 2000 pails Pure Raspberry Jam,
No. 4 size pail, \$1.05.
(Only 3 pails to a customer.)
Choice Pink Saimon, 1-lb. tin 24c.
Monarch Flour, 24-lb. bag \$1.54.
Pure Gold Salad Dressing, two

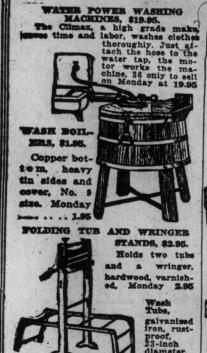
bs., 46c. 2000 tins Finest Canned Corn, per

2000 tins Finest Canned Corn, per tin, 19c.
Sait, 2 packets, 19c.
Fels Naptha Soap, 3 bars 30c.
Lux, 3 packets 35c.
Surprise, Comfort, Borax and Gold Soap, 4 bars 36c.
Sunlight and P. & G. Napths Soap, 4 bars, 38c.
Simpson's Big Bar, bar, 16c.
Ammonia Powder, 3 packets 25c.
Sai Soda, 2 packets 16c.
Blue, 2 packets 10c.
Old Dutch Cleanser, 2 tins 27c.

Pearline, packet, 6c, Soap Chips, 2 bs. 34c.
Gold Dust Washing Powder, large backet, 28c.
Laundry Starch, packet

FRUIT SECTION.
California Valencia Oranges, Sunkist Brand, doz., 49c.
Choice Lemons, doz., 23c.
Prize-Taker Onions, like Spanish, 4 lbs, 28c.
Vegetable Marrows, each 10c. POULTRY SECTION.
Finest Scratch Feed, 10 lbs. 49c, 25 lbs. \$1.21, 100 lbs. \$4.70.
Predigeet Laying Meal, 10 lbs. 39c, 25 lbs. 97c, 100 lbs. \$3.90.
Bran, 10 lbs., 29c,
Oyster Shell, 6 lbs., 10c,
Mica Grit, 9 lbs., 10c,
Cracked Corn, 6 lbs., 20c,

Simpson's Basement Sale Today Is Brimful of Savings Phone Main 7841



work. Today, 65c.

SIX-STRAND CLOTHES

Sisal rope line, 48 ft. length, Monday 25c; 72 ft. length, Monday 39c.





2 - MOPS AND CAN OF Polish Mop for cleaning and polishing hardwood floors, oil-cloths, etc.; dusting mop, for waxed floors; can of cedar oil polish, complete outfit98

POLISH, 98c.





sils. 4-ounce tin. Monday15 MATCHLESS

FLOOR WAX. A high-grade Candian make, 1-pound in. Monday

SOILED LINEN HAMPERS Basket weave, hardwood splint, hinged cover. Melarge size, \$2.49.

Waste Paper Bas-kets-In taper shape,



large jug and six water tumset 1.49 ODD WHITE CUPS, 9c.

400 dozen, thin white English odd ovide shape cups, only, CUPS AND SAUCERS, 13c. 200 dozen only, thin white English cups and saucers, ovide

shape. Monday, cup and saucer CUPS AND SAUCERS, 18c. Pretty floral bordered cup and saucer. Monday special for



cover, for32

No. 3 size, with

No. 4 size, with

No. 6 size, with

Small size, per oz. 1.00 Small size,

Monday, GUT GLASS MARMALADE POTS, 39c Floral design. nickel - plated tops. Monday, CUT GLASS SALT AND PEP.

BROWN TEAPOTS, 49c.

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